



## MEMORANDUM

P.O. Box 4100 ♦ FRISCO, COLORADO 80443

**TO: MAYOR AND TOWN COUNCIL**  
**FROM: VANESSA AGEE, COMMUNICATIONS DIRECTOR**  
**RE: FRISCO ARTS AND CULTURE COUNCIL APPOINTMENTS STAFF MEMO**  
**DATE: MAY 9, 2023**

### **Summary and Background:**

In January 2023, Town Council approved through resolution the [Frisco Five-Year Arts and Culture Strategic Plan](#), which recommends the creation of a Frisco Arts and Culture Council (FACC). Subsequently, [Ordinance 23-01](#) was passed by Council on January 24, 2023 establishing the Frisco Arts and Culture Council.

The ordinance outlines requirements for the FACC in detail. Synopsis:

- 1- Seven members appointed by Town Council
- 2- Three year terms- the terms of each of the initial members of the Arts Council shall be staggered as follows in order to ensure that no more than three members' terms expire in any one year, and to ensure ample opportunity for diverse individuals to serve as a member of the Arts Council: initially three members shall be appointed for a term of three years, two members shall be appointed to serve a term of two years, and two members shall be appointed to serve for one year.
- 3- Members to serve no more than nine years but may be considered for additional terms when a break of 365 days or more is taken between terms.
- 4- Member attendance requirements- members may be removed if they fail to attend three consecutive regular meetings or if they miss one-half or more of the regular meetings in any twelve-month period. Town Council may waive this requirement if unusual circumstances justify the absence.
- 5- At least five FACC members shall be residents of the Town of Frisco or owners of a business with a valid business license with the Town of Frisco. Two members of FACC may be appointed without regard to their status as residents or business owners in Frisco.
- 6- The ordinance also suggests, rather than requires, that one Town Council member may be appointed as a liaison to the FACC with voting rights.

The FACC will be supported by two non-voting Town staff members, Rose Gorrell and Vanessa Agee, who will act as a conduit between the Arts & Culture Council, other Town staff, and Town Council. Town staff will arrange for meeting locations, distribute the agenda, provide a written draft meeting summary for approval by the Arts & Culture Council, and allocate Town resources as available.

**Analysis:**

The Town received 12 applications in response to the FACC application released on March 2 with a March 23, 2023 deadline. The openings were advertised in the Summit Daily and communicated through social media, email marketing, text alerts and with a media release. Council Members Andy Held and Elizabeth Skrzypczak-Adrian were selected by Town Council to review the FACC applications, and after thoughtful consideration, Council Members Held and Skrzypczak-Adrian made recommendations to appoint seven of the applicants. Subsequently, staff assigned their respective terms through a random drawing; as three members will serve a three-year term, two will serve a two-year term, and two will serve a one year term.

The recommendations and randomly assigned terms are as follows:

- Daymon Pascual, three-year term- Frisco resident and business owner
- Megan Testin- three-year term- Frisco resident
- Mark Addison- three-year term- Frisco resident
- Melissa Sherburne- two-year term- Frisco resident
- Todd Altschuler- two-year term- Frisco resident and business owner
- Alison Lindsey- one year term- Frisco resident
- Jessica Johnson- one year term- Frisco resident and business owner

**Financial Impact:**

The 2023 approved capital budget for public art is \$75,000.

**Alignment with Strategic Plan:**

Arts and culture programming supports an inclusive community where diverse ideas and interests are welcome and vibrancy is valued and grown and inspires a thriving economy by encouraging economic activity and supporting economic diversity.

**Environmental Sustainability:**

Public art may be used to express community values around environmental sustainability and making decisions about art and culture through this lens can support what kind of art, events, and materials are selected and supported.

**Staff Recommendation:**

Staff is seeking direction on two questions:

- 1- Is Council in support of appointing the seven recommended applicants to the FACC and of moving forward with the randomly selected terms?
- 2- Does Council wish to appoint one Town Council member to the FACC as a liaison with voting rights?

**Reviews and Approvals:**

Tom Fisher, Town Manager  
Diane McBride, Assistant Town Manager  
Leslie Edwards, Finance Director

**Attachments**

No attachments