



MEMORANDUM

P.O. Box 4100 ♦ FRISCO, COLORADO 80443

TO: MAYOR AND TOWN COUNCIL

FROM: SUSAN LEE, PLANNER, COMMUNITY DEVELOPMENT

RE: RESOLUTION 22-12: A RESOLUTION ADOPTING THE DOWNTOWN COMPLETE STREETS PLAN

DATE: MARCH 22, 2022

Summary and Background: Both the Frisco Community Plan and the Frisco Trails Master Plan include goals related to improving the Town's multi-modal transportation network, preservation of a walkable community, and the development of complete street policies in order to improve opportunities for safe and efficient multi-modal transportation throughout the community.

The 2019-2020 Town Council Strategic Plan identified the completion of a Granite Street Redesign Plan as a strategic priority and funds were allocated in the 2020 Budget to develop a complete streets plan for Granite Street in order to *"provide safe, alternative routes for bicyclists and pedestrians parallel to Main Street."* Due to ongoing changes within the downtown area, including the relaunched Pedestrian Promenade, infill and redevelopment, changes in use, and infrastructure changes along State Highway 9, Town Council directed staff to expand the scope and develop a complete streets plan for the area of downtown roughly bordered by Galena Street to the north, Granite Street to the south, Madison Avenue to the west and the Frisco Marina to the east. The 2020-2021 Strategic Plan update reflects this expanded approach.

On July 27, 2021, Town Council approved a resolution authorizing a contract with Toole Design for the creation of the Downtown Complete Streets Plan. As stated in the RFP, *"The primary goals for the Downtown Complete Streets Plan are to further develop the conceptual street cross sections from the Community Plan, and to develop policies that will serve as the regulatory standards for implementation by both private developments and public projects within the project area."*

Analysis: The Downtown Complete Streets Plan development has been driven by a strong community engagement component that began with a three-day design charrette held in late September 2021. Over 150 community members took part in the charrette which included drop-in listening sessions, stakeholder interviews, an open design studio, and two public open houses intended to educate attendees about the planning process and solicit feedback on issues and opportunities for the downtown street network. Concurrent with the community engagement component of the process, the consultant team conducted traffic counts and on-site assessments of existing conditions.

Throughout the plan development process, the consultant team has been advised by a project management team consisting of staff from Community Development, Public Works, and

Recreation and Culture; Planning Commission representative, Andrew Stabile; and Town Council representative, Andrew Aerenson.

On February 8, 2022, staff and the consultant team, Toole Design, presented a draft of the Complete Streets Plan. The presentation included an overview of the community engagement and public input process, information on the existing conditions analysis, and a detailed review of the draft plan. Key elements of the draft plan include cross section designs for downtown streets, policy recommendations, and a list of proposed projects and their respective priority for implementation.

Council offered feedback and comments on the plan. Following the Council meeting a two-week public comment period was held. Community members were invited to review the draft plan online and submit comments via email or through the website directly. Approximately 75 unique comments were received. Staff and the consultant team reviewed the comments and made final modifications to the Complete Streets Plan.

Final modifications to the plan included:

- Adjusting the recommendation for a trial traffic circle at Main Street and Madison intersection, to simply reflect the need for traffic calming along West Main.
- Clarification of the downtown as a trailhead concept by revising the language to explain that the downtown area can be a starting point for recreation via the connected trail system rather than a parking area for trail users.
- Added language about addressing complete street challenges in the high country.

Financial Impact: There are no direct financial impacts associated with adopting the Downtown Complete Streets Plan. The plan does propose planning and infrastructure projects in order to further the goals of the plan. An estimate of the project costs is included in the plan for budgetary purposes. Should Council decide to pursue one of the proposed projects a future budget allocation for that item will be required.

The contract with Toole Design for the development of the Downtown Complete Streets Plan was for a cost not to exceed \$127,676. The plan was completed for less than the contracted amount, leaving \$12,000 available to use for final planning for one of the high priority projects. Pursuant to the discussion with Council at the February 8, 2022 meeting, staff will utilize the unspent contract funds to pursue the redesign of the 2nd Ave/Granite Street intersection. This project was identified as an important safety concern by community members.

Alignment with Strategic Plan: The development of a complete streets plan for the downtown core, specifically Granite and Galena Streets, is a Strategic Priority for the Inclusive Community component of the 2020-2021 Strategic Plan.

Environmental Sustainability: Complete street designs help reduce the environmental impact of the road network. Most notably, complete streets promote low-emission travel through the provision of improved bicycle and pedestrian facilities and increased transit ridership. Complete street design can also incorporate improved storm water management through bio-swales and other landscape elements.

Staff Recommendation: Staff recommends approval of Resolution 22-12: A Resolution Adopting the Downtown Complete Streets Plan.

Reviews and Approvals: This report has been reviewed and approved by:

Don Reimer, Community Development Director
Leslie Edwards, Finance Director
Diane McBride, Interim Town Manager

Attachments:

- Attachment 1 – Resolution 22-12: A Resolution Adopting the Downtown Complete Streets Plan
- Attachment 2 – Frisco Downtown Complete Streets Plan FINAL
- Attachment 3 – Responses to final round of public comments