



MEMORANDUM

P.O. Box 4100 ♦ FRISCO, COLORADO 80443

TO: MAYOR AND TOWN COUNCIL
FROM: DIANE McBRIDE, RECREATION DIRECTOR/ASSISTANT TOWN MANAGER
RE: RESOLUTION 21-15: ADOPTION OF FRISCO MARINA & PARK – PARKING, ACCESS AND CIRCULATION PLAN
DATE: JUNE 22, 2021

Summary and Background: Access and parking are two of the biggest challenges at the Frisco Bay Marina. As such, parking and circulation improvements were included in the 2021 Marina capital budget, and in early 2021, work with Walker Consultants commenced. During the April 13th work session, Andrew Vidor, Director of Planning with Walker Consultants, presented existing conditions, prioritized 2021 projects, mid-term strategies, and long-term opportunities. Council reviewed the plan and recommended a review with the Planning Commission before adoption. The plan was reviewed with the Planning Commission on June 3, 2021, with no recommended changes to the plan.

Staff recommends Council adopt the Frisco Marina & Park Parking, Access, and Circulation Master Plan through Resolution 21-15.

Analysis: Mr. Vidor with Walker Consultants analyzed existing conditions at the Marina related to parking, access, wayfinding and other considerations. During both the Town Council work session on April 13th and the Planning Commission meeting on June 3rd, Mr. Vidor reviewed existing conditions and challenges, and presented some preferred implementation strategies and recommendations in the short-term (2021), mid-term and long-term. These strategies and recommendations took into account the three entities at the FBM including the marina, the rental sports operation, and the park, and considered goals and objectives from the Frisco Marina Park Master Plan, currently-funded 2021 construction projects (lift station, new building, fuel system, civil work, deep utilities), and future planned projects per the Frisco Marina Park Master Plan.

Short term options for proposed implementation in 2021 include:

- Creating improved pedestrian access at trail crossing
- Formalizing parking at the B-1 Lot
- Constant and legible signage and wayfinding

Mid-term and long-term options are prioritized after 2021 and will involve additional study and/or

further budgetary considerations.

The goal of these changes is to enhance safety, improve the guest experience, and effectively plan for future improvements and changes.

While the Planning Commission did not have any recommended changes to the plan, they did comment on a variety of topics. The following is an excerpt from the summary minutes of Planning Commission's June 3rd meeting:

- Commissioners asked if the consultants had considered pedestrians crossing Summit Blvd. between the Marina and Main Street. Mr. Vidor described the improved pedestrian crossings being performed by CDOT across Highway 9 which address some of those concerns. Commissioners expressed concerns that there would still be difficulties with just the one crossing proposed.
- Commissioners asked about B-1 lot and the trail across the lawn. Mr. Vidor responded that the pedestrian connectivity surface through the lawn has not been determined yet. There are no major physical improvements planned for the B-1 lot this summer.
- Commissioners asked about the pedestrian/bicycle connectivity that comes down from Walter Byron Park and merges onto Hwy 9. Commissioners expressed that more wayfinding at that intersection would be useful. Planner Susan Lee noted that Staff is going before the Town Council to perform updates on the Trails Master Plan and that more wayfinding is being proposed to Council for 2022.
- Commissioners brought up the potential increase in parking and the need to come up with a more cohesive plan signing areas appropriately so people go the correct way. Mr. Vidor notes that the Town may be moving forward with a comprehensive traffic plan for the entire town.
- Commissioners noted that the sooner the pedestrian connections can be constructed along Marina Road, the better.
- Commissioners asked about the status of Ferrell Gas. Assistant Community Development Director Bill Gibson stated that there are no current proposals to change anything at this time and noted that it is private property.
- Commissioners asked if they are required to have a speed limit report done. Mr. Vidor explained that it is required before making changes such as changing a posted speed limit.

Financial Impact: A total of \$100,000 is budgeted in the 2021 marina capital fund for parking and circulation improvements (90-9000-4444). Short-term recommendations for 2021 include formalizing parking spaces in B-1, installing new wayfinding and regulatory signage, and creating improved pedestrian access at the trail crossing. All of these improvements can be achieved at a cost not to exceed \$100,000, and all these recommendations are in the process of being implemented at this time.

Alignment with Strategic Plan: Per the 2020-2021 Town of Frisco Strategic Plan, the implementation of the Frisco Marina Park Master Plan is a goal for Council. The Town

recognizes recreational, historical, artistic, and cultural assets and experiences as foundational to the Town's vibrancy and the quality of life for residents and visitors. The Town commits to providing unique and accessible opportunities for residents and visitors so they may find their own unique adventures and meaningful experiences in Frisco, and the Town pledges to maintain, sustain, and protect these assets and experiences for future generations.

Specific to the Frisco Bay Marina, an action item is to complete a parking/circulation study and implement changes as appropriate.

Environmental Sustainability: Per the 2020-2021 Town of Frisco Strategic Plan, the Town of Frisco will take action to collaboratively protect and sustain our treasured environment, by ensuring new development and redevelopment achieves net zero and a balance between the natural and built environment and implementing initiatives to address climate change. Staff will continue to prioritize sustainability for any and all changes to the marina.

Staff Recommendation: Staff recommends Council adopt the Frisco Marina & Park Parking, Access, and Circulation Master Plan through Resolution 21-15.

Approved By:

Jeff Durbin, Interim Town Manager
Bonnie Moinet, Finance Director

Attachments:

Attachment 1 –Marina & Park Parking, Access and Circulation Master Plan by Walker Consultants

Attachment 2 – Resolution 21-15