



MEMORANDUM

P.O. Box 4100 ♦ FRISCO, COLORADO 80443

TO: MAYOR AND TOWN COUNCIL
FROM: DON REIMER, COMMUNITY DEVELOPMENT DIRECTOR
RE: RESOLUTION 21-14 - SUPPORTING EFFORTS TO PROTECT 30 PERCENT OF U.S. LANDS, WATERS, AND OCEANS BY 2030
DATE: MAY 25, 2021

Summary and Background: The new Presidential Administration recently laid out a national conservation strategy for achieving 30x30, a national goal of conserving 30% of U.S. lands, waters, and ocean by 2030. The [Conservation and Restoring America the Beautiful report](#) to the National Climate Task Force recommends a 10-year campaign to restore the nation's lands and waters, which will also address the inequitable distribution of nature and climate crises and support locally-led conservation efforts across all regions of the country, including voluntary conservation on working and private lands, local and state lands, and state and federal waters. The 30x30 campaign sets the first ever national-level conservation goal in U.S. history and is the latest effort to address goals established by the [Convention on Biological Diversity](#) in 2020.

Analysis: Adopting a Resolution in support of efforts to protect 30% of U.S. lands, waters, and oceans by 2030 aligns with Guiding Principle 6.2 in the Frisco Community Plan to "protect the quality and health of the natural environment in Frisco and the surrounding area." Conservation measures at the national, state, and local level are necessary to protect Frisco's surrounding environment.

Financial Impact: There is no financial impact from this Resolution.

Alignment with Strategic Plan: The goals supported by this resolution align with the Sustainable Environment Goals in the Town Strategic Plan and Community Plan.

Environmental Sustainability: This Resolution aligns with Frisco's commitment to protection of the quality and health of the natural environment in Frisco and the surrounding area.

Staff Recommendation: Staff recommends that Council adopt this Resolution.

Approved By:
Jeff Durbin, Interim Town Manager
Bonnie Moinet, Finance Director

Attachments:
Attachment 1 – Resolution 21-14