



MEMORANDUM

P.O. Box 4100 ♦ FRISCO, COLORADO 80443

TO: MAYOR AND TOWN COUNCIL
FROM: NORA GILBERTSON, EVENTS MANAGER
RE: RESOLUTION 21-08 AND RESOLUTION 21-08 STAFF MEMO
DATE: MARCH 23, 2021

Summary and Background: Special Events in the Town of Frisco serve to create a special quality of life for our citizens and to drive economic development through tourism.

- Each year the street closure resolution brings thoughtful consideration regarding how to create harmony between the economic health of Main Street businesses and the community's desire for events on Main Street.
- The no pet event resolution serves to keep all of our citizens, including our pets safe when events are deemed not appropriate for pets.

Analysis: The street closure and no pet resolutions reflect what staff believe is the best assumption regarding a realistic calendar of events for the summer of 2021. With the uncertainty of future public health orders and conditions, staff revisit and revise event plans as the summer progresses and as community needs direct.

Financial Impact: Events, including labor from different departments, are part of the regular budget.

Alignment with Strategic Plan: Frisco's events support vibrant culture, arts, and recreation; a thriving economy; a sustainable environment; and/or an inclusive community.

Environmental Sustainability: Frisco's events and third party events are required to show how they will reduce and divert waste, and impact on open space and trails are consistently discussed when planning events and considering third party events. Therefore, special events also create an opportunity to talk about the Town's sustainability goals with attendees and can create new habits which attendees may implement at home.

Staff Recommendation: Based on the information contained in this report and the current knowledge about public health conditions, it is recommended the Town Council pass both Resolution 21-08, No Pet Events and Resolution 21-09, Street Closures.

Approved By:

Nancy Kerry, Town Manager
Bonnie Moinet, Finance Director

Attachments:

Attachment 1- Resolution 21-08, No Pet Events

Attachment 2- Resolution 21-09, Street Closures