

**TOWN OF FRISCO
COUNTY OF SUMMIT
STATE OF COLORADO
RESOLUTION 23-23**

A RESOLUTION ADOPTING THE TOWN OF FRISCO 2023-2026 STRATEGIC PLAN

WHEREAS, the Frisco Town Council recognizes that strategic planning is an essential tool for good, responsible governance by establishing a long-term vision for the municipality which then guides programs, policies and services; and

WHEREAS, there are numerous benefits to strategic planning, including: organizations can increase effectiveness and efficiency, improve understanding through better learning, make better decisions, enhance organizational capabilities, improve communications and public relations as well as increase political support; and

WHEREAS, through workshops and strategic planning sessions, the Frisco Town Council shared individual members' ideas and visions, critically examined the Town's strengths, weaknesses, opportunities and threats and worked together to identify strategic goals and objectives which reflect their collective values, priorities and vision for the community; and

WHEREAS, the Town Council and staff have identified four (4) strategic objectives of the Strategic Plan to enhance the community which are: We provide progress-driven Quality Core Services, We support a Thriving Economy, We enhance Community Inclusivity, and We provide vibrant Culture, Arts and Recreation Opportunities.

WHEREAS, the 2023-2026 Strategic Plan sets forth those goals, objectives and action items to guide operational and policy decisions through 2026.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FRISCO, COLORADO THAT:

Section 1. Town Council hereby adopts the Town of Frisco Strategic Plan 2023-2026 attached hereto and made a part hereof, dated July 25, 2023.

Section 2. This Resolution is effective upon adoption.

INTRODUCED, READ AND ADOPTED BY THE TOWN COUNCIL OF THE TOWN OF FRISCO, COLORADO THIS 25TH DAY OF JULY, 2023.

TOWN OF FRISCO:

Hunter Mortensen, Mayor

ATTEST:

Stacey Nell, CERA, Town Clerk