

# Nicotine Tax

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# Healthy Kids Colorado Survey

- In 2017, **40.6%** of SHS students reported using an electronic vapor product in the past 30 days
  - Higher than the region and state



# Harnessing Opportunity





# Policies Passed in 2019

- ↑ Sales tax on cigarettes to \$4/pack
- ↑ 40% increase in sales tax for all other nicotine & Tobacco products + graduated increase of 10% each year for 4 years
  - Currently: 80% tax
- ↑ Purchase age to 21
- ↑ Local Tobacco Retail License required

Most covered county in the state with tobacco control policies

Unincorporated Summit County + all 4 Jurisdictions

# Summit County Referred Measure 1A

“Shall Summit County taxes be increased three million eight hundred sixty thousand dollars annually, and by whatever additional amounts are raised annually thereafter, from a special county-wide sales tax of four dollars per pack of twenty cigarettes sold (or twenty cents per cigarette) and a forty percent special sales tax rate on all other tobacco and nicotine products sold, including e-cigarettes and vaping devices, commencing January 1, 2020, to be used for the protection and improvement of the public health and welfare including but not limited to:

- **Reducing teen vaping through education about the harmful contents of flavored nicotine products that appeal to children**
- **Improving the health of the citizens of Summit County and lessening the Public Health consequences that stem from the use of cigarettes, tobacco products, and nicotine products**
- **Providing addiction prevention and intervention programs and referral services that educate and support children, individuals and families to lead healthy lives**
- **Providing local enforcement of laws, rules, regulations and ordinances that prohibit the sale of cigarettes, tobacco products, and nicotine products, including vaping devices and e-cigarettes, to underage persons; and**
- **Improving the availability of affordable public health care services in Summit County, including services at the Community Health Clinic and School-Based Clinics,**

with the special sales tax rate on all tobacco and nicotine products other than cigarettes to automatically increase by ten percentage points per year for four years commencing January 1, 2021, with all expenditures subject to annual financial audit, and shall the revenues be retained and spent as a voter-approved revenue change without limitation or condition under Article X, Section 20 of the Colorado Constitution or any other law?”



# Programs Funded by Part I

- Summit Tobacco Coalition
- 5 Year Strategic Plan



summit community  
**CARE CLINIC**



**BUILDINGHOPE**  
SUMMIT COUNTY

# Compliance: Flavored Vapes & Tax

## ■ **80% Local Tax**

- We are finding that some retailers are not compliant with the mandated 80% tax on tobacco and nicotine products
- To ensure compliance, municipalities can conduct audits through HDL Companies or can purchase a product from the retailer

# Compliance: Flavored Vapes & Tax

- **Flavored E-Cigarettes**

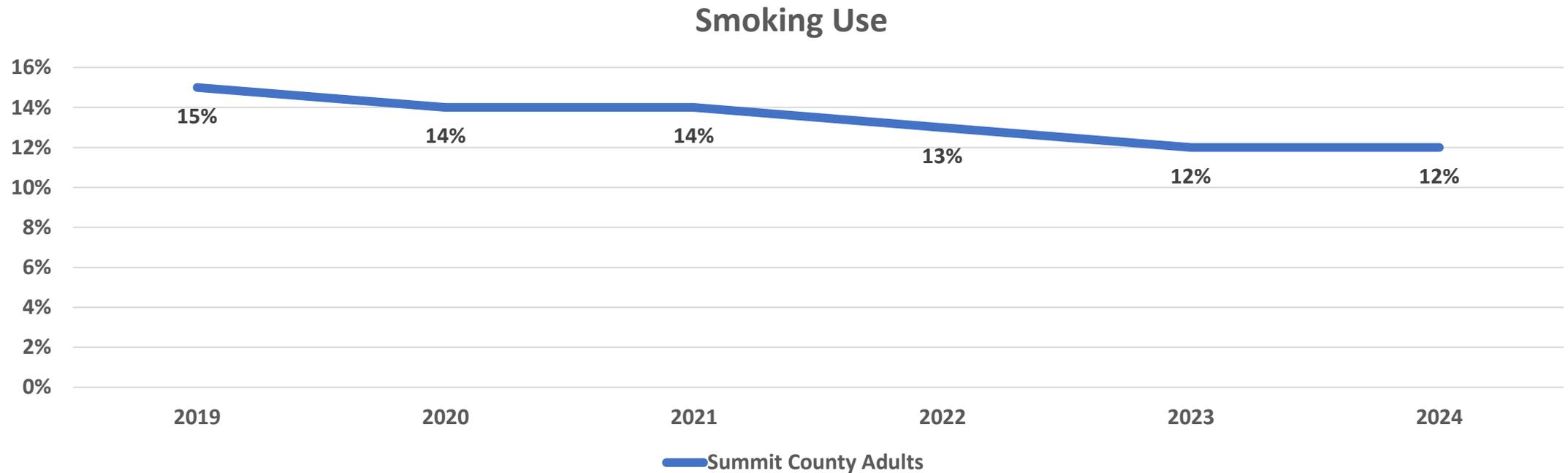
- FDA has only authorized 34 specific flavored e-cigarettes
  - Retailers are only permitted to sell these products
- We have observed multiple retailers throughout all municipalities selling unauthorized flavored e-cigarettes
- Selling any flavored e-cigarette not listed by the FDA is a violation of federal law
- At this time, the only thing we can do at a local level is educate the retailer and report them to the FDA





# Local Adult Nicotine Use

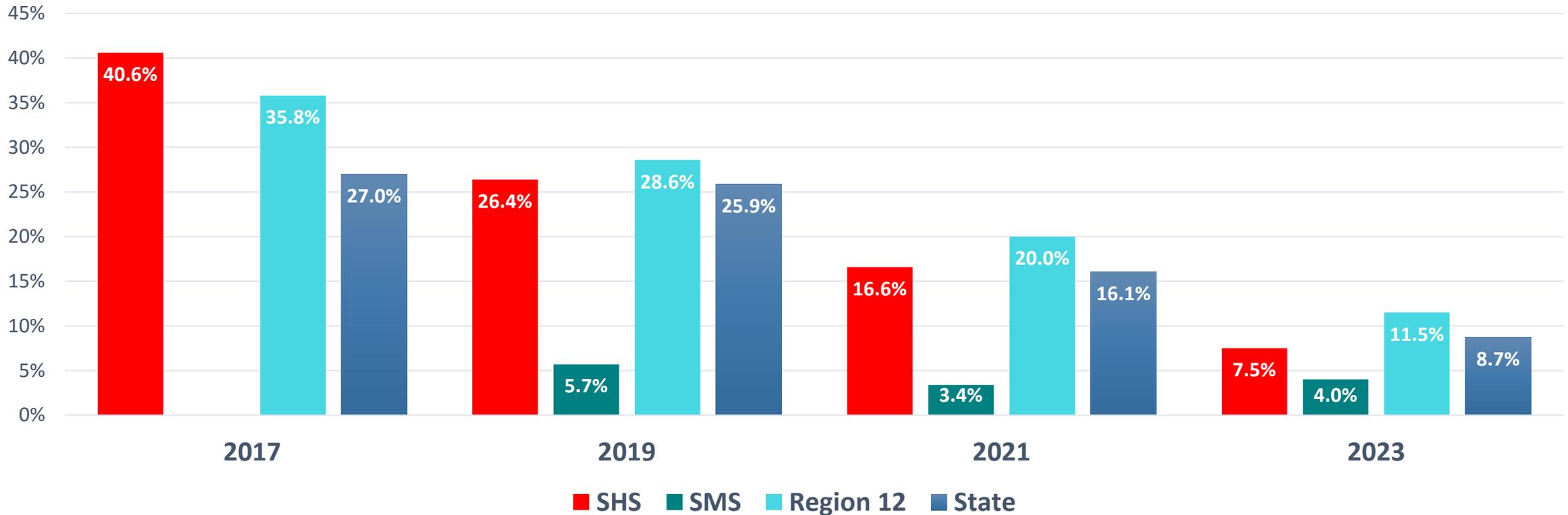
## ■ County Health Rankings





# Healthy Kids Colorado Survey

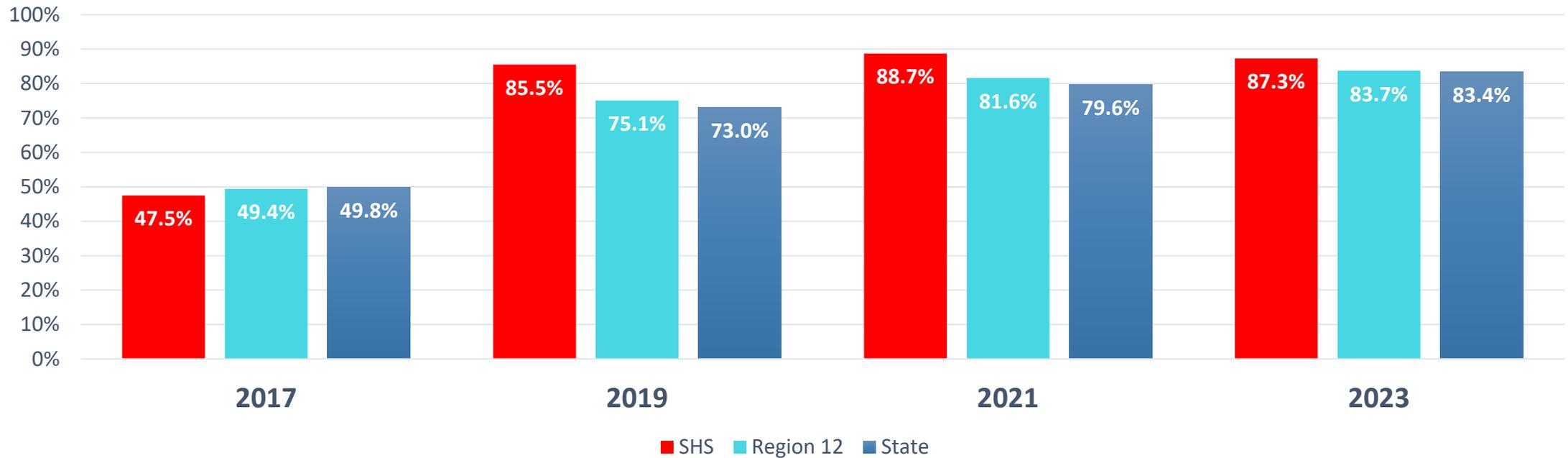
## Used an electronic vapor product in the past 30 days





# Healthy Kids Colorado Survey

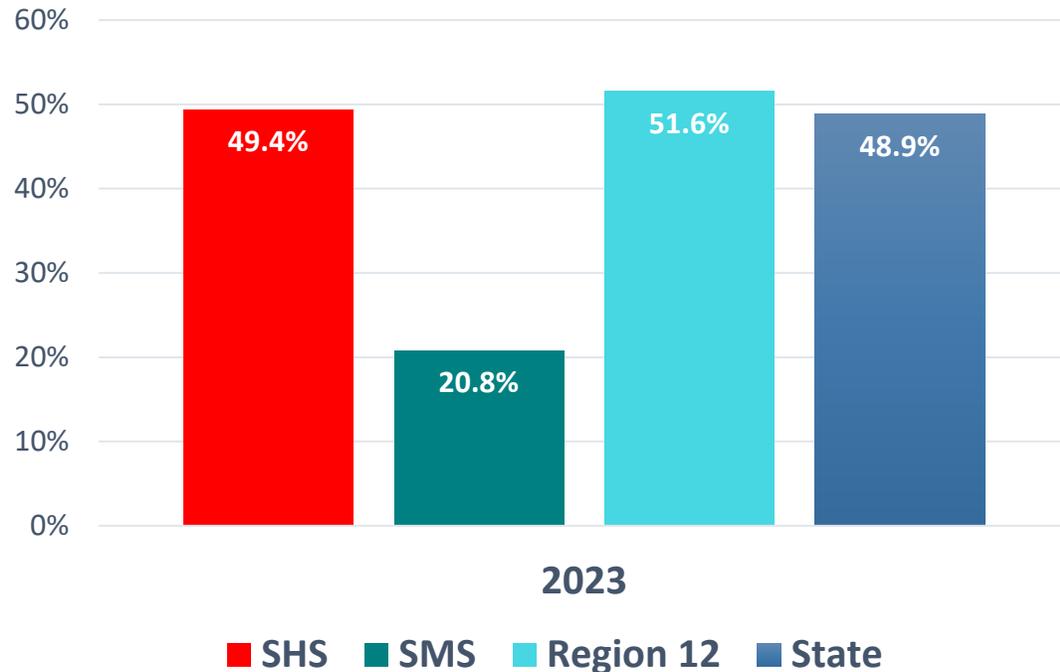
Think people who use electronic vapor products every day have a moderate or great risk of harm



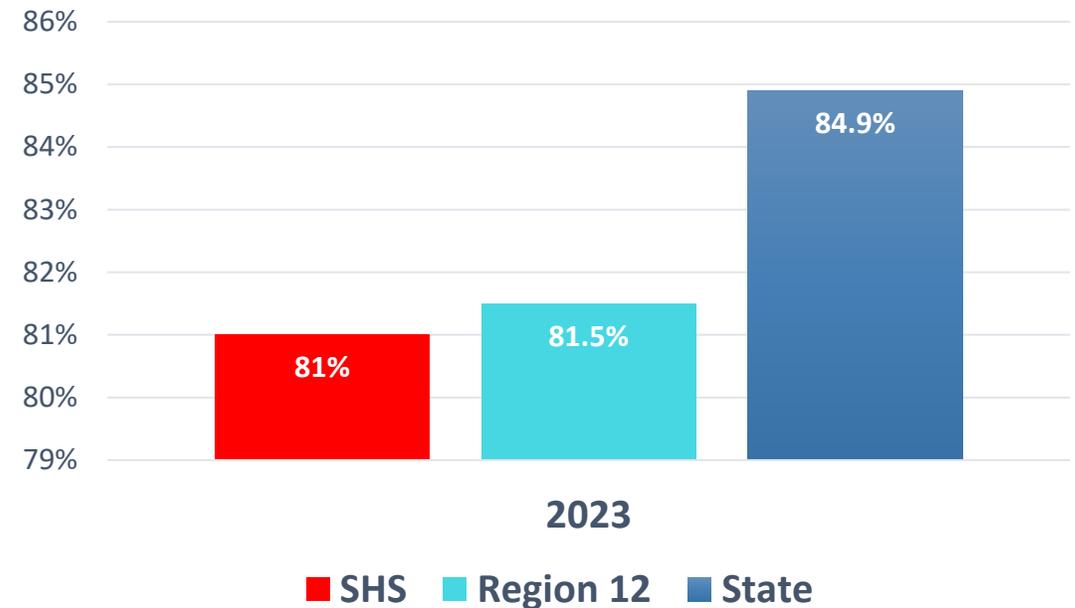


# Healthy Kids Colorado Survey

Percentage of students who feel it would be sort of easy or very easy to get electronic vapor products if they wanted



Among those underage students who tried to buy tobacco or vaping products in a store, the percentage who were not refused because of age



# Youth Perspective

[Vaping Sucks](#)





Thank you!