

Town of Frisco Capital Projects Survey

MAGELLAN ID: COFRISCO-032125

Interview Goal = 350n

Field Dates: TBD

+/- 4.9% MoE

The Town of Frisco invites you to participate in an important survey about capital projects in our community and a potential future ballot measure. No decisions have been made, and your honest input will help inform future decisions. Please make your voice heard. The survey will only take ten minutes to complete, and your answers are anonymous and confidential. Let's get started.

Any questions about this survey can be directed to Communications Director Vanessa Agee at 970-668-9120 or by email at VanessaA@townoffrisco.com.

T1. First, please verify that you are at least 18 years old and live in Frisco, Colorado.

Yes;-1

No;-2 **Thank you for your time, but this survey is only for adult residents of Frisco, Colorado. Have a good day.**

T2. Do you approve or disapprove of the job the Town of Frisco is doing providing services and programs to residents?

Strongly approve;-1

Somewhat approve;-2

Somewhat disapprove;-3

Strongly disapprove;-4

Unsure or No Opinion;-5

T3. Do you agree or disagree with the following statement? *The Town of Frisco is fiscally responsible and spends taxpayer money wisely.*

Strongly agree;-1

Somewhat agree;-2

Somewhat disagree;-3

Strongly disagree;-4

Unsure or No Opinion;-5

T4. Do you think the Town of Frisco has the financial resources to provide residents with an acceptable level of services and programs?

Yes, definitely;-1

Yes, probably;-2

No, probably not;-3

No, definitely not;-4

Unsure or No Opinion;-5

T5. Generally speaking, would you support or oppose a tax increase to create a dedicated funding source for capital projects in the Town of Frisco?

Strongly support;-1
Somewhat support;-2
Somewhat oppose;-3
Strongly oppose;-4
Unsure or No Opinion;-5

Before we continue, it is important to understand that no decision has been made by the Town of Frisco to put a funding measure for capital projects before voters this November. Your participation in this survey and sharing your honest opinions will influence that decision. Let's continue the survey now...

Town of Frisco staff is developing and refining a 10-Year Capital Program that presents a future plan to meet capital improvement needs in the community. While this is a plan and not a budget, and some of the projects that will be discussed in this survey are still relatively far off, the Town wants to be transparent and present options both to the community and the Town Council.

As part of this process, the next section of the survey identifies categories of potential capital projects. For each group of projects, please indicate whether you would be more likely to vote yes and approve a tax increase, or more likely to vote no and reject it, if funding for those projects was included or accelerated

T6. The first group includes infrastructure projects, with a total of 33 projects costing approximately \$60,875,000:

T6A. Road, lighting, parking, and sidewalk improvements
T6B. Multi-use pathway engineering and construction
T6C. Fire mitigation in "Frisco's Backyard"
T6D. Traffic management
T6E. Signage and wayfinding
T6F. Bridge replacements
T6G. Power/utility undergrounding
T6H. Town facility improvements and projects
T6I. Broadband/fiber infrastructure

Much more likely to approve a tax increase;-1
Somewhat more likely to approve a tax increase;-2
Somewhat more likely to reject a tax increase;-3
Much more likely to reject a tax increase;-4
Unsure or No Opinion;-5

T7. The second group includes trail, park, marina, and recreation projects, with a total of 22 projects costing approximately \$27,180,000:

- T7A. Playground replacement and improvements
- T7B. New trail planning and additions
- T7C. General park improvements
- T7D. Historic Park land use planning and implementation
- T7E. Nordic trail expansion
- T7F. Lighting at recreational areas
- T7G. More restrooms at the Marina, in parks, and trailheads
- T7H. Shade structures
- T7I. Marina facility improvements
- T7J. Improved snowmaking
- T7K. Bike park improvements

- Much more likely to approve a tax increase;-1
- Somewhat more likely to approve a tax increase;-2
- Somewhat more likely to reject a tax increase;-3
- Much more likely to reject a tax increase;-4
- Unsure or No Opinion;-5

T8. In general, please describe which capital projects listed above are most important to you.

TEXT BOX

T9. In general, please describe which capital projects listed above are the lowest priority for you.

TEXT BOX

Thank you for your valuable feedback on capital projects. This feedback will be used to identify which projects are most valued and prioritized by residents.

As a next step, projects included on this list could be funded or accelerated by a voter-approved tax increase. Potential tax increases may include a sales tax or a lodging tax.

T10. Following is the language of a potential 1% sales tax increase that may appear on a future ballot. After reading it, please indicate if you would vote yes and approve it or vote no and reject it.

SHALL TOWN OF FRISCO DEBT BE INCREASED \$XXX MILLION, WITH A TOTAL REPAYMENT COST NOT TO EXCEED \$XXX MILLION (PRINCIPAL AND INTEREST) FOR THE PURPOSE OF FINANCING CAPITAL PROJECTS FOR THE TOWN, INCLUDING:

- INFRASTRUCTURE PROJECTS, SUCH AS...
- TRAIL, PARK, MARINA, AND RECREATION PROJECTS, SUCH AS...

AND SHALL TOWN TAXES BE INCREASED \$3,439,941 IN THE FIRST FULL FISCAL YEAR AND BY SUCH ADDITIONAL AMOUNTS AS ARE GENERATED ANNUALLY THEREAFTER FROM THE IMPOSITION OF AN ADDITIONAL SALES AND USE TAX OF 1%; SUCH TAX INCREASE TO BEGIN ON JANUARY 1, 2026, AND CONTINUE SO LONG AS THE DEBT ISSUED PURSUANT TO THIS QUESTION REMAINS OUTSTANDING, BUT IN NO EVENT BEYOND DECEMBER 31, 2049; WHICH TAX REVENUES WILL BE USED FOR THE PAYMENT OF THE DEBT AUTHORIZED BY THIS QUESTION AND FOR THE CONSTRUCTION, OPERATION, AND MAINTENANCE OF CAPITAL IMPROVEMENTS OF THE TOWN; AND MAY THE DEBT ISSUED PURSUANT TO THIS QUESTION BE PAID FROM SUCH LEGALLY AVAILABLE REVENUES, BEAR INTEREST, AND BE SOLD IN ONE SERIES OR MORE AT A PRICE ABOVE, BELOW, OR EQUAL TO THE PRINCIPAL AMOUNT OF SUCH DEBT AND WITH SUCH TERMS AND CONDITIONS, INCLUDING PROVISIONS FOR REDEMPTION PRIOR TO MATURITY WITH OR WITHOUT PAYMENT OF PREMIUM NOT TO EXCEED ONE PERCENT, ALL AS THE TOWN COUNCIL MAY DETERMINE; AND SHALL THE PROCEEDS FROM SUCH TAX AND DEBT PROCEEDS AND ANY INVESTMENT INCOME EARNED FROM SUCH PROCEEDS BE COLLECTED AND SPENT AS A VOTER-APPROVED REVENUE CHANGE UNDER SECTION 20 OF ARTICLE X OF THE COLORADO CONSTITUTION?

Definitely vote yes and approve;-1
Probably vote yes and approve;-2
Probably vote no and reject;-3
Definitely vote no and reject;-4
Undecided;-5

T11. Following is the language of a potential 1% lodging tax increase that may appear on a future ballot. After reading it, please indicate if you would vote yes and approve it or vote no and reject it.

SHALL TOWN OF FRISCO DEBT BE INCREASED \$XXX MILLION, WITH A TOTAL REPAYMENT COST NOT TO EXCEED \$XXX MILLION (PRINCIPAL AND INTEREST) FOR THE PURPOSE OF FINANCING CAPITAL PROJECTS FOR THE TOWN, INCLUDING:

- INFRASTRUCTURE PROJECTS, SUCH AS...
- TRAIL, PARK, MARINA, AND RECREATION PROJECTS, SUCH AS...

AND SHALL TOWN TAXES BE INCREASED \$410,826 IN THE FIRST FULL FISCAL YEAR AND BY SUCH ADDITIONAL AMOUNTS AS ARE GENERATED ANNUALLY THEREAFTER FROM THE IMPOSITION OF AN ADDITIONAL LODGING TAX OF 1%; SUCH TAX INCREASE TO BEGIN ON JANUARY 1, 2026, AND CONTINUE SO LONG AS THE DEBT ISSUED PURSUANT TO THIS QUESTION REMAINS OUTSTANDING, BUT IN NO EVENT BEYOND DECEMBER 31, 2049; WHICH TAX REVENUES WILL BE USED FOR THE PAYMENT OF THE DEBT AUTHORIZED BY THIS QUESTION

AND FOR THE CONSTRUCTION, OPERATION, AND MAINTENANCE OF CAPITAL IMPROVEMENTS OF THE TOWN; AND MAY THE DEBT ISSUED PURSUANT TO THIS QUESTION BE PAID FROM SUCH LEGALLY AVAILABLE REVENUES, BEAR INTEREST, AND BE SOLD IN ONE SERIES OR MORE AT A PRICE ABOVE, BELOW, OR EQUAL TO THE PRINCIPAL AMOUNT OF SUCH DEBT AND WITH SUCH TERMS AND CONDITIONS, INCLUDING PROVISIONS FOR REDEMPTION PRIOR TO MATURITY WITH OR WITHOUT PAYMENT OF PREMIUM NOT TO EXCEED ONE PERCENT, ALL AS THE TOWN COUNCIL MAY DETERMINE; AND SHALL THE PROCEEDS FROM SUCH TAX AND DEBT PROCEEDS AND ANY INVESTMENT INCOME EARNED FROM SUCH PROCEEDS BE COLLECTED AND SPENT AS A VOTER-APPROVED REVENUE CHANGE UNDER SECTION 20 OF ARTICLE X OF THE COLORADO CONSTITUTION?

Definitely vote yes and approve;-1
Probably vote yes and approve;-2
Probably vote no and reject;-3
Definitely vote no and reject;-4
Undecided;-5

T12. If you had to choose between the two ballot measures, which would you prefer to vote on this November?

The 1% sales tax increase;-1
The 1% lodging tax increase;-2
Neither ballot measure;-3
Unsure or No Opinion;-4

T13. Are there any final thoughts you would like to share with the Town of Frisco about these capital projects or a potential tax increase to fund them?

TEXT BOX

And now, we have a few questions for statistical purposes only.

T14. Are you:

Male;-1
Female;-2
Identify Differently;-3

T15. Are you between the ages of:

18 to 34;-1
35 to 44;-2
45 to 54;-3
55 to 64;-4
65 or Older;-5

T16. Which race or ethnicity do you most identify with?

White;-1
Hispanic or Latino;-2
Asian;-3
Black or African American;-4
American Indian or Alaska Native;-5
Native Hawaiian or Pacific Islander;-6
Two or more races;-7
Other race or ethnicity;-8
Prefer not to say;-9

T17. For statistical purposes only, are you registered to vote as an Unaffiliated voter, a Democrat, a Republican, or with another party?

Unaffiliated;-1
Democrat;-2
Republican;-3
Other Party;-4
Not registered to vote;-5

T18. Have you earned a four-year college degree?

Yes;-1
No;-2

T19. Do you rent or own your home?

Rent;-1
Own;-2
Other;-3
Prefer Not to Say;-4

T20. How long have you lived in Frisco?

Less than a year;-1
One to 2 years;-2
2 to 5 years;-3
6 to 10 years;-4
11 to 20 years;-5
More than 20 years;-6
Prefer Not to Say;-7

T21. Last year, what was your total family income before taxes?

Less than \$30,000;-1
\$30,000 to \$49,999;-2
\$50,000 to \$74,999;-3
\$75,000 to \$99,999;-4

\$100,000 to \$124,999;-5
\$125,000 to \$149,999;-6
More than \$150,000;-7
Prefer not to say;-8

The Town of Frisco thanks you for participating in this important community survey. We hope you enjoy the rest of your day.