

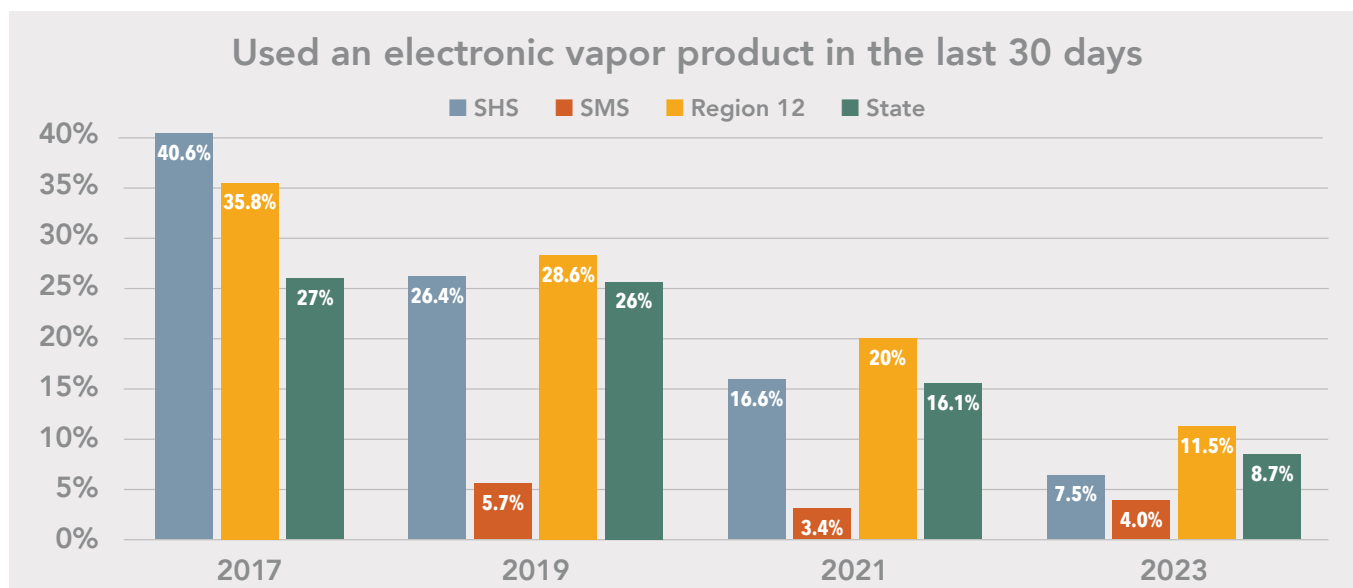


2023 NICOTINE TAX PROGRAMS: OUTCOMES (PART I: \$1,377,651)

Our work is improving the health of Summit County youth & families

In 2019, Summit County voters passed policies that increased taxes on nicotine products. These tax dollars have a direct, positive impact on our youth by funding programs focused on education and outreach to reduce rates of nicotine use in our community.

HEALTHY KIDS COLORADO SURVEY



SCG YOUTH & FAMILY SERVICES



Personnel

- **2.25** Funded full or part-time staff positions including a health promotion & prevention specialist, a peer mentoring specialist and mentoring program supervisor.



Community Trainings

- Four modules: Positive Youth Development, Vaping 101, Youth Mental Health First Aid, and Trusted Adult
- 11 total training sessions with 175 attendees



Grant Program

- **9** grants awarded
- **\$15,270** dollars awarded
- **347** clients served



Vape Take Back

- 2023: **10** disposal sites + **464** vapes
- **1,665** vapes collected to date



Peer Mentor Program

- **5** trainings/orientations
- **22** youth mentors trained
- **20** mentor/mentee activities
- **43** unique participants



Tobacco Retailer Compliance

- **16** tobacco retailer ordinance compliance checks across municipalities
- **145** tobacco retailer underage purchase compliance checks by Sheriff's Office + Department of Revenue

Marketing Campaigns - Total Impressions



3,381,313



I CHOOSE MY FUTURE

1,248,291



3,188,657

2023 NICOTINE TAX PROGRAMS: OUTCOMES (PART I: \$1,377,651)

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SUMMIT SCHOOL DISTRICT



Personnel

- **1.23 FTE:** Increased hours for 4 nurses + 1 social worker



Referrals to Social Worker

- Could include: crisis/re-entry to school, case management, de-escalation intervention, solution focused brief therapy
- **110** referrals - Summit High School, Summit Middle School, Snowy Peaks



Catch My Breath

- Evidence based youth vaping prevention program
- **7** schools
- **749** students - 5th, 7th, and 9th grade
- **87%** of students feel more comfortable in their ability to make healthy choices when it comes to tobacco use prevention

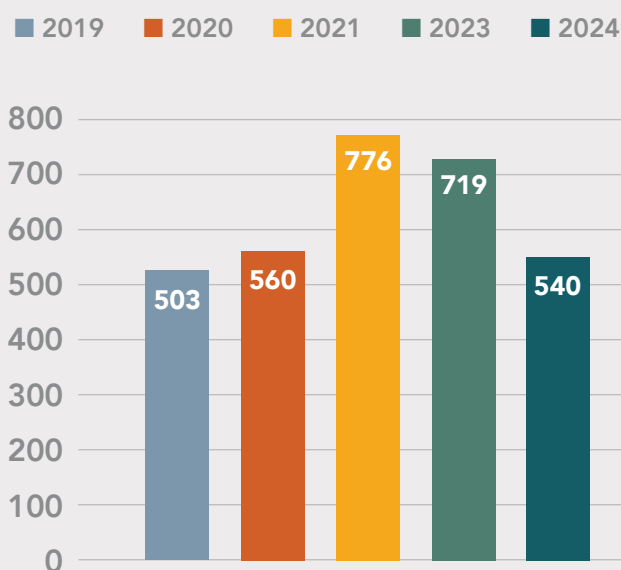


Teen Intervene

- Screening, Brief Intervention, and Referral to Treatment for Substance Use model that incorporates motivational interviewing and cognitive behavioral therapy
- **3** schools
- **40** students

SUMMIT COMMUNITY CARE CLINIC

Tobacco/Nicotine Users



Health Navigation

- **540** patients reported using tobacco
- **47%** received coaching sessions
- **28%** were ready to quit

BUILDING HOPE



HYPE

- Youth connection program providing free activities and events for Summit youth ages 12-18
- **43** events
- **490** attendees
- **71%** feel HYPE helps reduce youth nicotine use



Cessation Counseling Scholarships

- Individuals receive up to 12 free counseling sessions
- **59** clients - avg 2-3 sessions per client
- **39%** Spanish speaking