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MEMORANDUM

To: The Town of Frisco
From: Design Workshop
Date: July 15, 2024
Project Name: Frisco Comprehensive Plan and Three Mile Plan Update
Project #: 7651.01
Subject: Community Engagement Window 1 Summary

Memorandum Purpose

This internal summary is intended to document community input from the pop-up events and community-wide survey for the Frisco Comprehensive and Three Mile Plan. These findings will inform the community values and key information from this memorandum will be selected for inclusion in the Plan.

Engagement Summary

The Town of Frisco has conducted community-wide engagement to understand the community's core values as a part of the process to create a new Comprehensive Plan. Once understood, these values should inform the Town's direction on policies, programs and projects for the future.

The objective of Community Engagement Window 1 is to establish a framework of understanding and learn about stories of today and hopes for the future of Frisco. Questions were designed to gather core values and community stories as well as identify needs, desires, and trends to inform the next stages of the Comprehensive Plan process. This engagement effort focused on sharing information, meeting people where they are, rather than asking them to come to us, and aligning the survey questions with in-person events to allow for multiple methods of capturing feedback.

This summary document outlines the feedback received in Engagement Window 1, which included pop-up events and a community survey. Questions in these activities were focused on understanding the values of the community and asked about topics such as growth and development, open space, transportation and the environment. This document includes the following sections:

- 1) Introduction
- 2) Demographics Summary
- 3) Vision and Values Summary
- 4) Plan Elements Summary
- 5) Overall Findings

Part 1. Introduction

The Frisco community survey was conducted online from June 3 to June 24, 2024. The survey was hosted via the Qualtrics XM survey platform, and 540 overall responses were collected. In

person pop-up events were hosted in Frisco on June 6, 2024. These events were held at the Rocky Mountain Coffee Roasters from 7am-10pm and at the Rock the Dock Event at the Frisco Marina from 4pm-8pm. 65 participants signed up to receive project updates and over 200 people participated in discussions with staff and event activities.



Figure 1 – Photo of engagement pop up event held on June 6th of 2024.



Figure 2 - Photo of engagement pop up events held on June 6th of 2024.

Noticing and Communication. The survey was noticed on www.FriscoPlan.com and flyers and business cards with QR codes were distributed around town. Notifications were emailed directly to residents via town listservs. All materials were provided in English and Spanish, and the survey included a Spanish option.

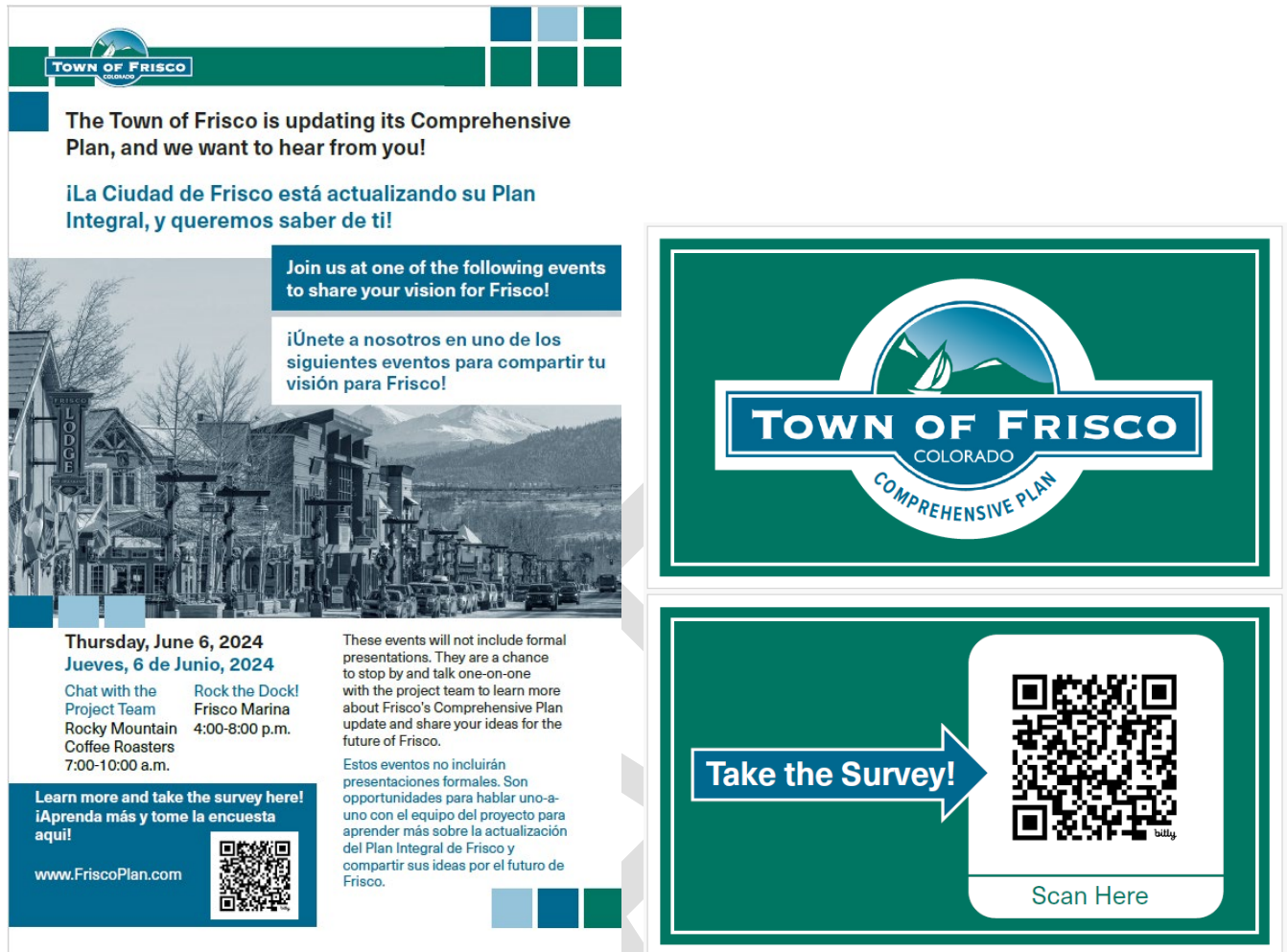


Figure 3. Community engagement flyers and business cards.

Methodology. The following pages include a summary of responses and insight into the community's vision, values and priorities. To analyze the individual response's key sub-themes were formulated based on the frequency of responses. The following factors influenced how data is shown throughout the report.

- Each question identifies the total number of individual respondents for that question, the specific methodology of the question, as well as key understanding from the responses.
- Several questions allowed respondents to select up to three (3) answer choices. As respondents were able to select more than one answer, the percentage is based on the number of individuals who responded.
- Not every survey participant answered every question and as a result, summaries of each set of results are based on the individuals who answered the specific question.
- Questions at pop-up events were similar to the community survey, and where possible the results have been combined in this summary to share the overall community feedback from this Engagement Window.

Question Summary. The following chart highlights the overall questions, total responses, and how questions were presented to the community.

Themes	Question #	Question	# of Responses	Question Type	Engagement Type
Demographics	D1	What is your connection to Frisco?	523	Multiple Choice, Choose all that apply	Pop-Up/Survey
	D2	How long have you lived in Frisco?	414	Multiple Choice, Select 1 response	Pop-Up/Survey
	D3	What is your age range?	419	Multiple Answer	Pop-Up/Survey
	D4	What is your race/ethnicity?	410	Multiple Answer	Pop-Up/Survey
	D5	Do you rent or own your home?	408	Multiple Answer	Pop-Up/Survey
	D6	Where do you live as a primary resident?	354	Multiple Answer	Survey
	D7	How would you describe your household based on the people that live in your primary residence? Check all that apply. - Selected Choice	352	Multiple Answer	Survey
	D8	Where do you primarily work? Check all that apply. - Selected Choice	353	Multiple Answer	Survey
	D9	What is your primary language spoken at home? - Selected Choice	353	Multiple Answer	Survey
Visioning and Community Values	Q1	What characteristics do you <u>value most</u> in Frisco today?	512	Multiple Answer	Pop-Up/Survey
	Q2	What are your biggest hopes for the future of Frisco?	469	Open-ended	Pop-Up/Survey
	Q3	What characteristics <u>concern you most</u> in Frisco today?	494	Multiple Answer	Pop-Up/Survey
	Q4	What is one word you would use to describe why you live, work, or play in Frisco?	395	Open-ended	Survey
	P1	What does “small-town” mean to you?	69	Open-ended	Pop-Up
Future Growth and Land Use	Q5	What would you like to see in the future related to growth and development in Frisco?	371	Multiple Answer	Survey
	Q6	Do you have any additional thoughts about housing needed to support Frisco's year-round community?	204	Open-ended	Survey

	Q7	On a scale of 1 to 5, which of these options would you like to see, or think should be available, to provide a full spectrum of housing to support a welcoming, year-round community? (1 = less of this, 5 = more of this)	395	Likert Scale	Pop-Up/Survey
	Q8	There is a good balance of businesses and services available in Frisco.	375	Multiple Answer	Survey
	Q9	As it relates to future businesses in Frisco, we need more...	369	Multiple Answer	Survey
	Q10	Which types of Land Uses would you like to see more of and where?	313	Multiple Answer	Survey
	P2	What would you like to see more of, and where?	59	Open-ended	Pop-Up
	Q11	Which of the following are critical social issues for Frisco to address in the Comprehensive Plan?	362	Multiple Answer	Survey
Transportation and Mobility	Q12	Which types of transportation and mobility improvements would you like to see more of and where?	293	Multiple Answer	Survey
	Q13	As it relates to transportation options, what are the most important factors the Town should consider when prioritizing transportation projects?	340	Multiple Answer	Survey
Recreation and Environment	Q14	When thinking about planning for the future of recreation in Frisco, how important are the following priorities in guiding the Town's decisions and investments?	351	Multiple Answer	Survey
	Q15	As it relates to natural areas and the environment, we need... (select up to 2 responses)	346	Multiple Answer	Survey
	Q16	As it relates to sustainability, Frisco needs to prioritize... (Select up to 2 responses)	347	Multiple Answer	Survey
Concluding Thoughts	Q17	In general, do you think things in Frisco are headed in the right direction?	346	Multiple Answer	Survey
	Q18	Is there anything else you would like to share related to planning Frisco's future?	167	Open-ended	Survey

Table 1. Questions Summary.

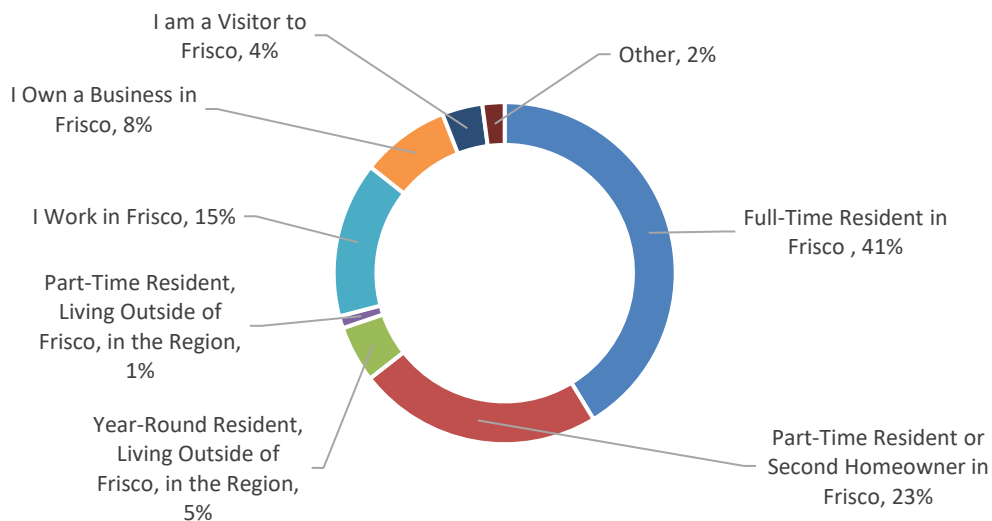
Part 2. Demographic Summary

Demographic-related questions were included in the survey. This information demonstrates how the survey responses reflect the demographics of the community. The Pop-up events collected information about where participants live and their age by dot voting. Demographic questions were optional for both survey respondents and Open House participants.

D1 - What is your connection to Frisco?

#D1 - What is your connection to Frisco?						
Answer Options	Pop-Up Responses		Survey Responses		Total Responses	
	Count	%	Count	%	Count	%
Full-Time Resident in Frisco	30	38%	186	42%	216	41%
Part-Time Resident or Second Homeowner in Frisco	9	11%	112	25%	121	23%
I Work in Frisco	15	19%	62	14%	77	15%
I Own a Business in Frisco	7	9%	37	8%	44	8%
Year-Round Resident, Living Outside of Frisco, in the Region	8	10%	20	5%	28	5%
I am a Visitor to Frisco	10	13%	10	2%	20	4%
Other	1	1%	10	2%	11	2%
Part-Time Resident, Living Outside of Frisco, in the Region	0	0%	6	1%	6	1%
Total	80	100%	443	100%	523	100%

D1 - What is your connection to Frisco?

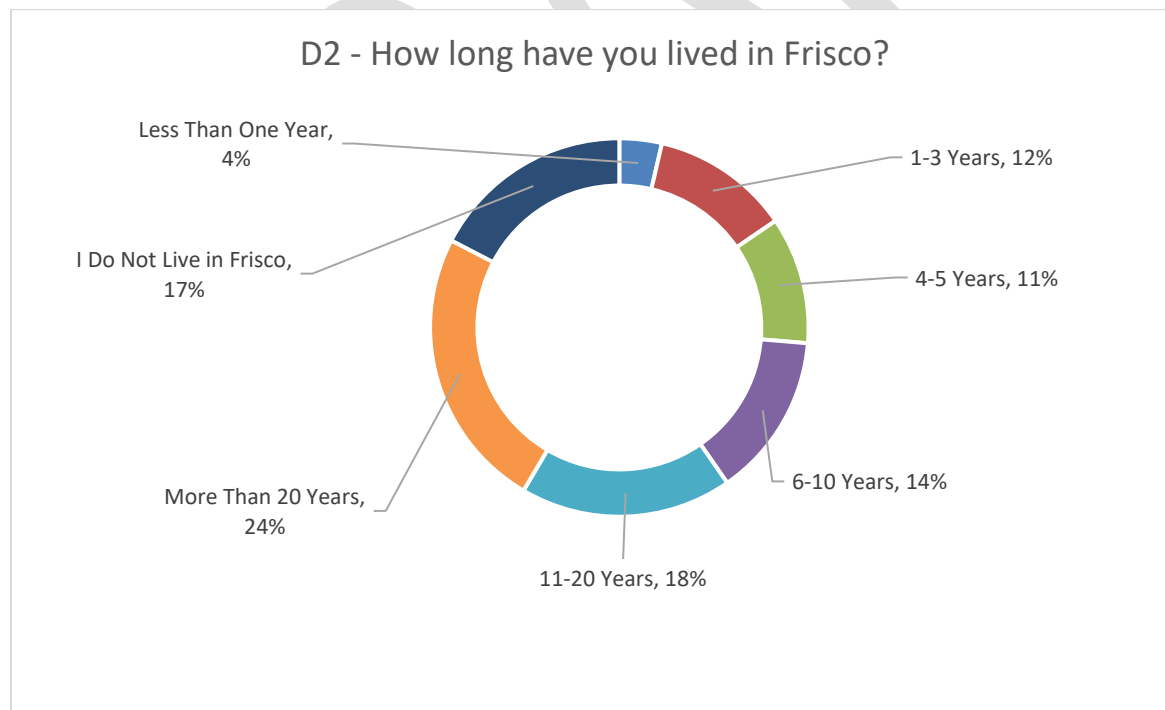


D1 Methodology. This question was asked as a multiple-choice, choose all that apply question. The online survey received 443 responses of the 540 total responses, an 82.0% response rate. Participants used dots to indicate their relationship to Frisco board at the Pop-up event, with 80 individuals responding to this question.

D1 Understanding. Nearly 64% of survey respondents are full-time or part-time residents of Frisco. Additional comments under 'other' to this question provided clarification to the answers above. For example, participants added the number of years living in Frisco, the other places in Summit County they may live, or the amount of time they spend visiting as second homeowners.

D2. How long have you lived in Frisco?

#D2 - How long have you lived in Frisco?						
Answer Options	Pop-Up Responses		Survey Responses		Total Responses	
	Count	%	Count	%	Count	%
Less Than One Year	7	11%	8	2%	15	4%
1-3 Years	6	10%	43	12%	49	12%
4-5 Years	5	8%	40	11%	45	11%
6-10 Years	8	13%	50	14%	58	14%
11-20 Years	2	3%	73	21%	75	18%
More Than 20 Years	15	24%	85	24%	100	24%
I Do Not Live in Frisco	19	31%	53	15%	72	17%
Total	62	100%	352	100%	414	100%

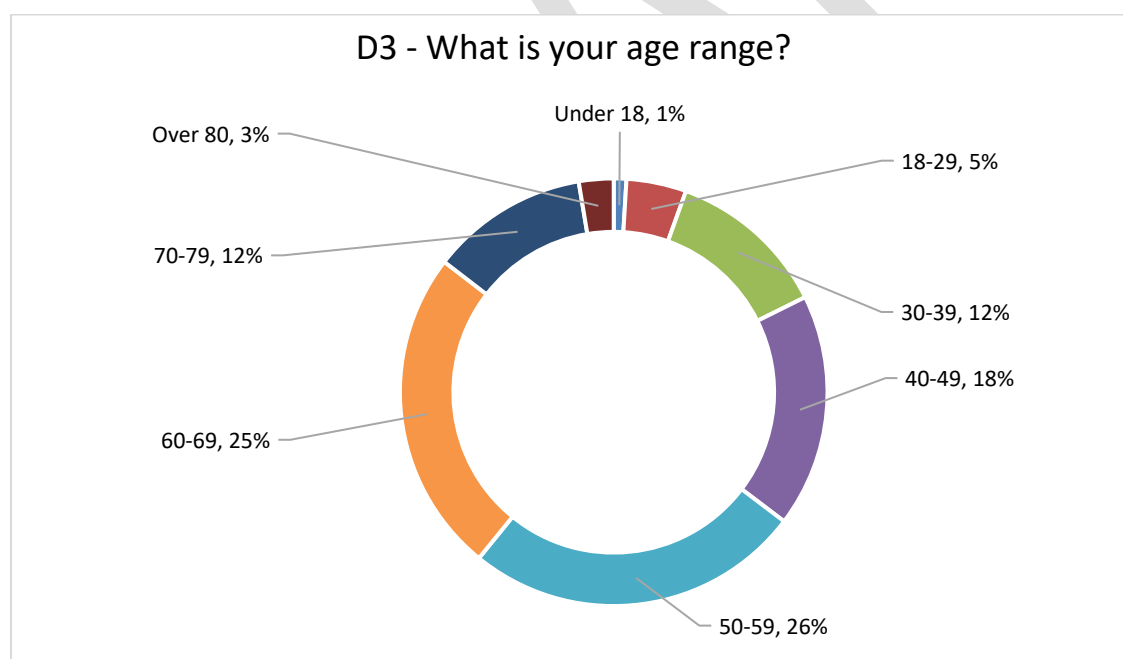


D2 Methodology. This question was asked as a multiple-choice question, select one response. The online survey received 352 responses of the 540 total responses, a 65.1% response rate. Participants used dots to indicate how long they have lived in Frisco at the Pop-up event, with 62 individuals responding to this question.

D2 Understanding. Nearly one quarter (24%) of the respondents have lived in Frisco for over 20 Years, while just over one quarter of the respondents (26%) have lived in Frisco for less than 5 years. This demonstrates that the perspectives of both long-term and short-term residents are represented in the responses.

D3. What is your age range?

#D3 - What is your age range?						
Answer Options	Pop-Up Responses		Survey Responses		Total Responses	
	Count	%	Count	%	Count	%
Under 18	4	6%	0	0%	4	1%
18-29	6	9%	13	4%	19	5%
30-39	16	25%	35	10%	51	12%
40-49	6	9%	68	19%	74	18%
50-59	11	17%	96	27%	107	26%
60-69	10	16%	93	26%	103	25%
70-79	10	16%	40	11%	50	12%
Over 80	1	2%	10	3%	11	3%
Total	64	100%	355	100%	419	100%



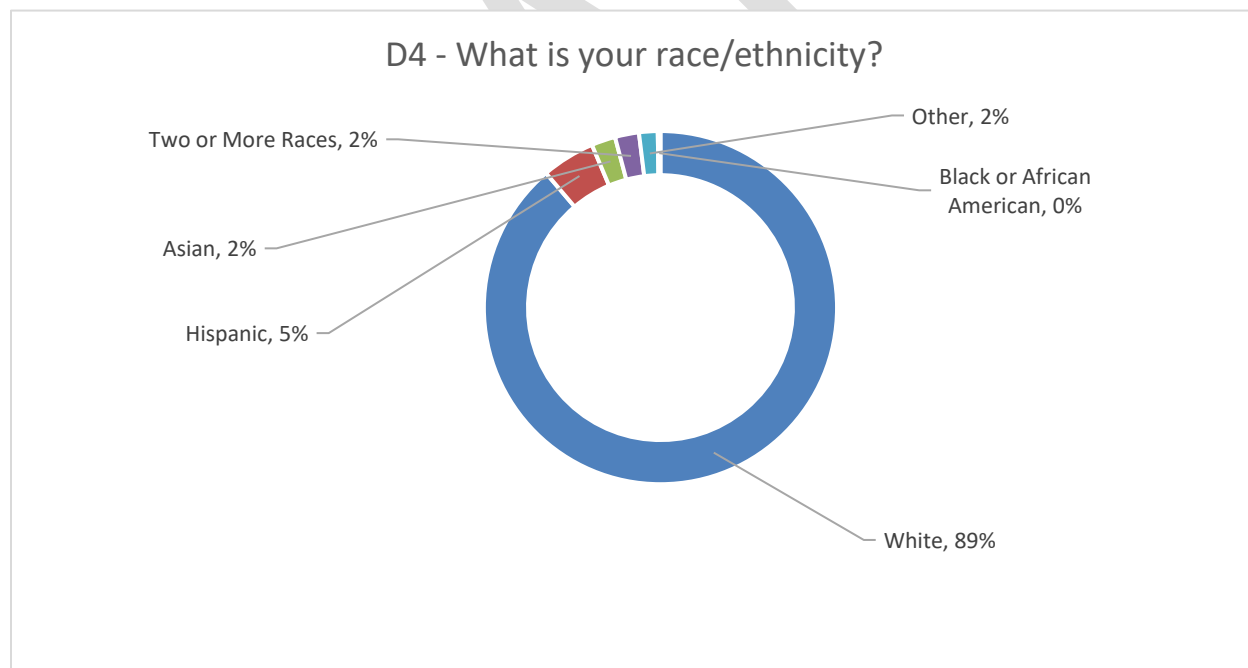
D3 Methodology. This question was asked as a multiple-choice question, select one response. The online survey received 355 responses of 540 total responses, a 65.7% response rate. Participants used dots to indicate what are their age range at the Pop-up event, with 64 individuals responding to this question.

Understanding. Over half (51%) of the respondents are between 50 to 69 years of age, while over one quarter of the respondents (30%) are between 30 to 49 years of age. Only 6% of

respondents are below 29 years of age, which is an underrepresentation compared to the 2022 Census report that shows approximately 30% of Frisco's population are below 29 years of age. The significant skew towards an older demographic from respondents represents a slight mismatch with Frisco's age demographic trends, since its population balances families with school-aged children and empty-nesters and retirees.

D4. What is your race/ethnicity?

#D4 - What is your race/ethnicity?						
Answer Options	Pop-Up Responses		Survey Responses		Total Responses	
	Count	%	Count	%	Count	%
White	48	80%	316	90%	364	89%
Hispanic	8	13%	12	3%	20	5%
Asian	4	7%	5	1%	9	2%
Two or More Races	0	0%	9	3%	9	2%
Other	0	0%	7	2%	7	2%
Black or African American	0	0%	1	0%	1	0%
Total	60	100%	350	100%	410	100%



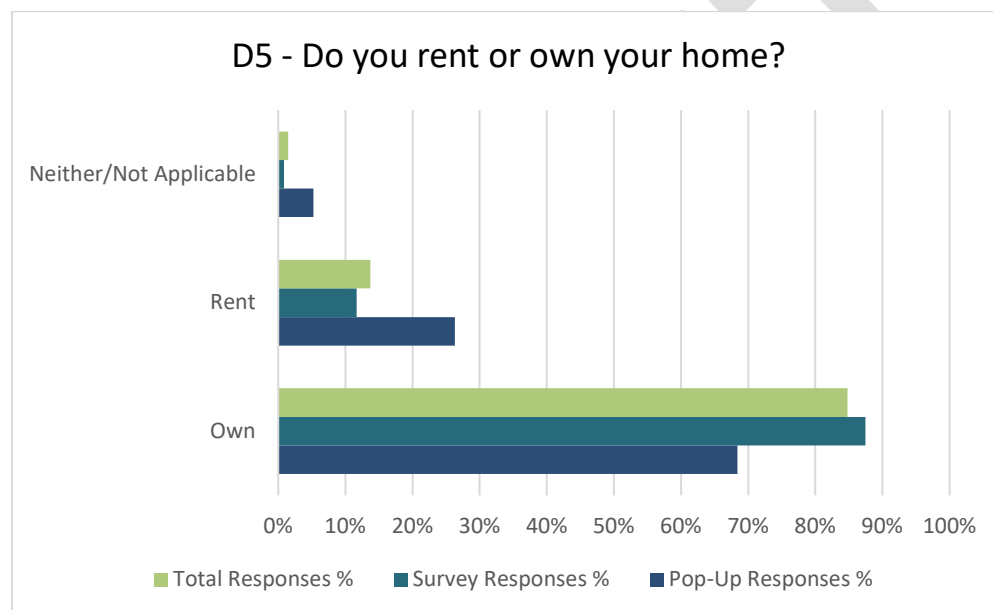
D4 Methodology. This question was asked as a multiple-choice question, select one response. The online survey received 350 responses of 540 total responses, a 64.8% response rate. Participants used dots to indicate what are their age range at the Pop-up event, with 60 individuals responding to this question.

D4 Understanding. The majority of respondents identified themselves as White, making up about 89% of the total responses. This is higher than the 2022 Census report, which states that 76% of Frisco's residents identify as White. In contrast, respondents identifying as two or more

racers only comprised 2% of the total responses, which is an underrepresentation compared to the 2022 Census report that shows over 20% of Frisco's population identifies as two or more races.

D5. Do you rent or own your home?

#D5 - Do you rent or own your home?						
Answer Options	Pop-Up Responses		Survey Responses		Total Responses	
	Count	%	Count	%	Count	%
Own	39	68%	307	87%	346	85%
Rent	15	26%	41	12%	56	14%
Neither/Not Applicable	3	5%	3	1%	6	1%
Total	57	100%	351	100%	408	100%



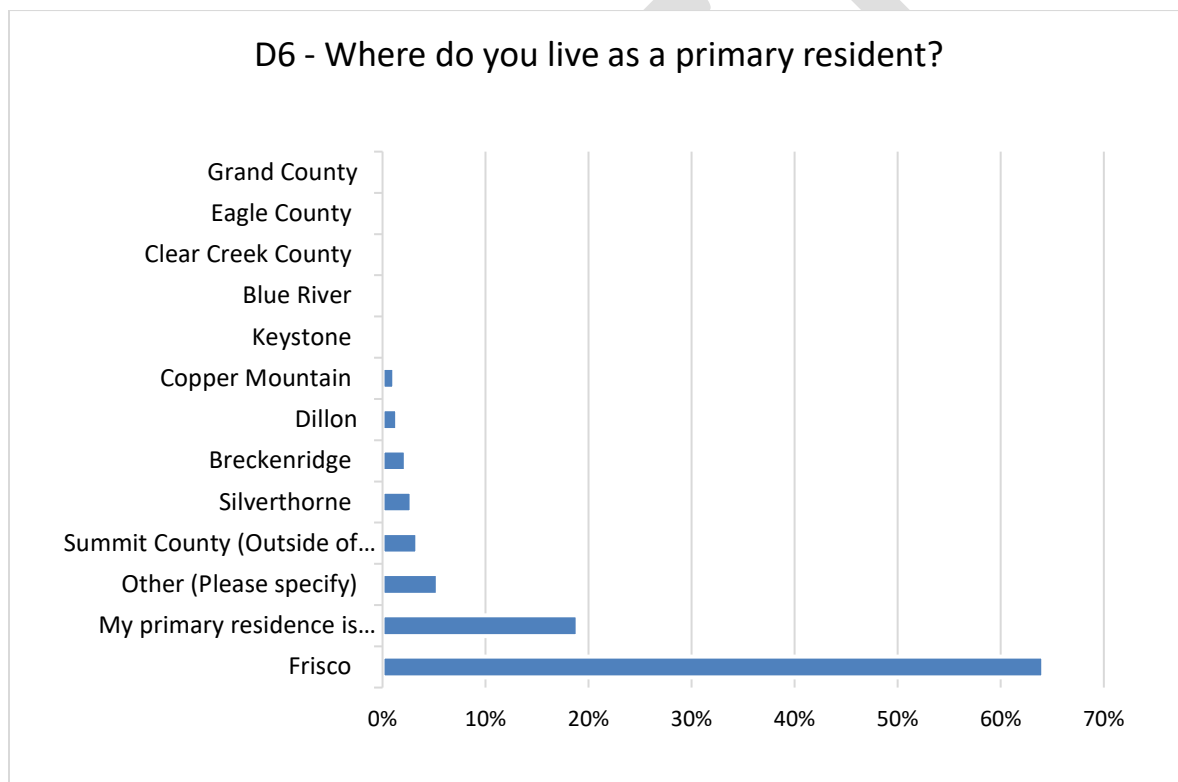
D5 Methodology. This question was asked as a multiple-choice question, select one response. The online survey received 351 responses of the 540 total responses, a 65% response rate. Participants used dots to indicate what are their age range at the Pop-up event, with 57 individuals responding to this question.

D5 Understanding. Most of engagement respondents own their home, comprising 85% of response rates. While 14% of respondents rent. This indicates that the survey may have an overrepresentation of homeowners versus renters. Whereas the pop events were able to capture a higher rate of impressions from renters in Frisco (26%).

D6. Where do you live as a primary resident?

#D6 - Where do you live as a primary resident?		
Answer Options	Survey Responses	
	Count	%
Frisco	227	64%
My primary residence is outside the region	67	19%

Other (Please specify)	19	5%
Summit County (Outside of areas listed above)	12	3%
Silverthorne	10	3%
Breckenridge	8	2%
Dillon	5	1%
Copper Mountain	4	1%
Keystone	1	0%
Blue River	1	0%
Clear Creek County	0	0%
Eagle County	0	0%
Grand County	0	0%
Total	354	100%



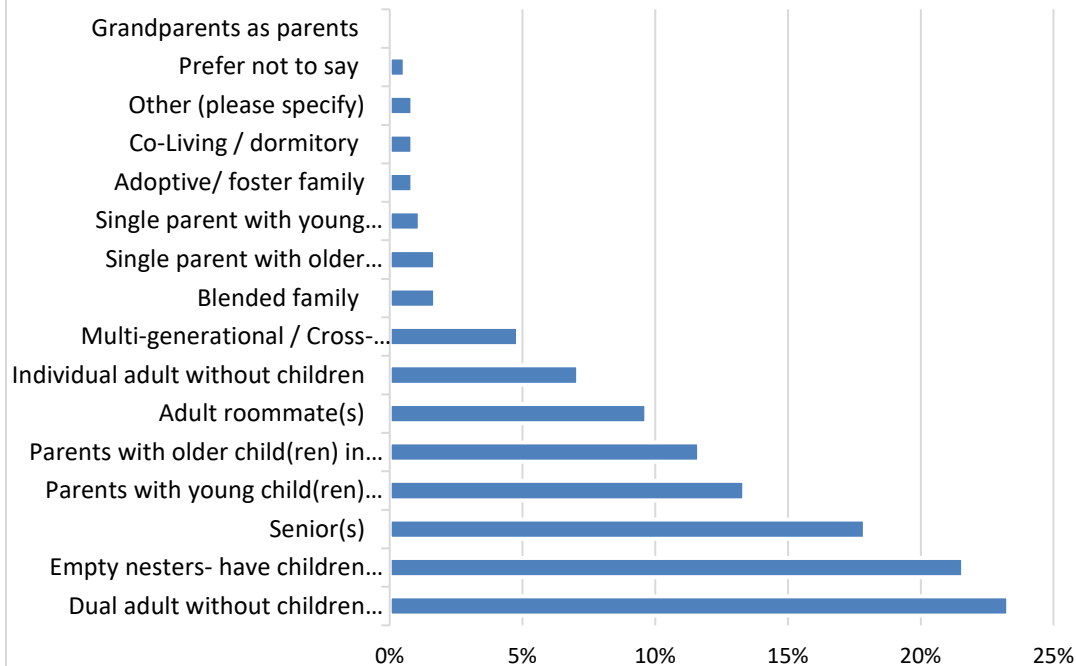
D6 Methodology. This question was asked as a multiple-choice question, select one response. The online survey received 354 responses of the 540 total responses, a 65.5% response rate. This question was not asked at the Pop-Up events.

D6 Understanding. 64% of respondents live within Frisco, this aligns with the 64% of full-time and part-time residents in question D1. 12% of responses come from neighboring communities and Summit County. Additional comments under 'Other' to this question provided additional details as to specific locations of second homeowners. For example, many noted specific towns and cities along the Front Range who own a home in Frisco, as well as from out of state.

D7. How would you describe your household based on the people that live in your primary residence?

#D7 - How would you describe your household based on the people that live in your primary residence? Check all that apply. - Selected Choice		
Answer Options	Survey Responses	
	Count	%
Dual adult without children (married or in a partnership)	82	23%
Empty nesters- have children who no longer live in the home	76	22%
Senior(s)	63	18%
Parents with young child(ren) in the home (kids ages 0-12)	47	13%
Parents with older child(ren) in the home (kids ages 13+)	41	12%
Adult roommate(s)	34	10%
Individual adult without children	25	7%
Multi-generational / Cross-generational / extended family	17	5%
Blended family	6	2%
Single parent with older child(ren) (kids ages 13+)	6	2%
Single parent with young child(ren) (kids ages 0-12)	4	1%
Adoptive/ foster family	3	1%
Co-Living / dormitory	3	1%
Other (please specify)	3	1%
Prefer not to say	2	1%
Grandparents as parents	0	0%
Total Responses	352	

D7 - How would you describe your household based on the people that live in your primary residence?



D7 Methodology. This question was asked in the online survey as a multiple-choice question where respondents were able to select more than one response. The percentage indicates the percentage of participants that selected each answer choice. This question received a total of 352 responses from 540 participants in the online survey, a 65.1% response rate. This question was not asked at the Pop-Up events.

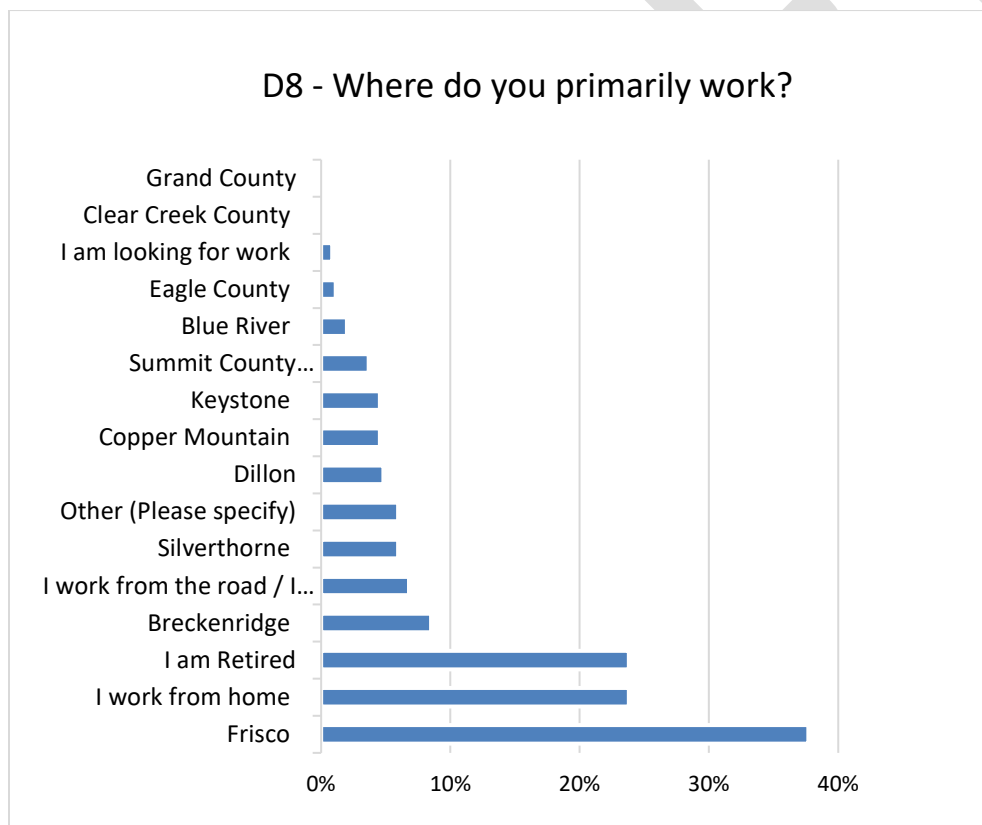


Understanding. The majority of respondents, nearly 63%, are households without children, either seniors, empty-nesters or adults without children. Given Frisco's median age of 43.8, it is likely that this aligns with the current demographics of the Town's population of empty-nesters, retirees and households without children. 35% of respondents indicate children live at home, with similar responses for families with young children (under 13) and older children (over 13), with less single parents. Additional comments under 'Other' to this question included clarification on living arrangements such as living with a partner, sharing a home with 3 families, and empty nesters with college children home for the summer.

D8. Where do you primarily work?

#D8 - Where do you primarily work? Check all that apply. - Selected Choice		
Answer Options	Survey Responses	
	Count	%
Frisco	133	38%
I work from home	84	24%

I am Retired	84	24%
Breckenridge	30	8%
I work from the road / I work in multiple locations	24	7%
Silverthorne	21	6%
Other (Please specify)	21	6%
Dillon	17	5%
Copper Mountain	16	5%
Keystone	16	5%
Summit County (Outside of areas listed above)	13	4%
Blue River	7	2%
Eagle County	4	1%
I am looking for work	3	1%
Clear Creek County	0	0%
Grand County	0	0%
Total Responses	353	

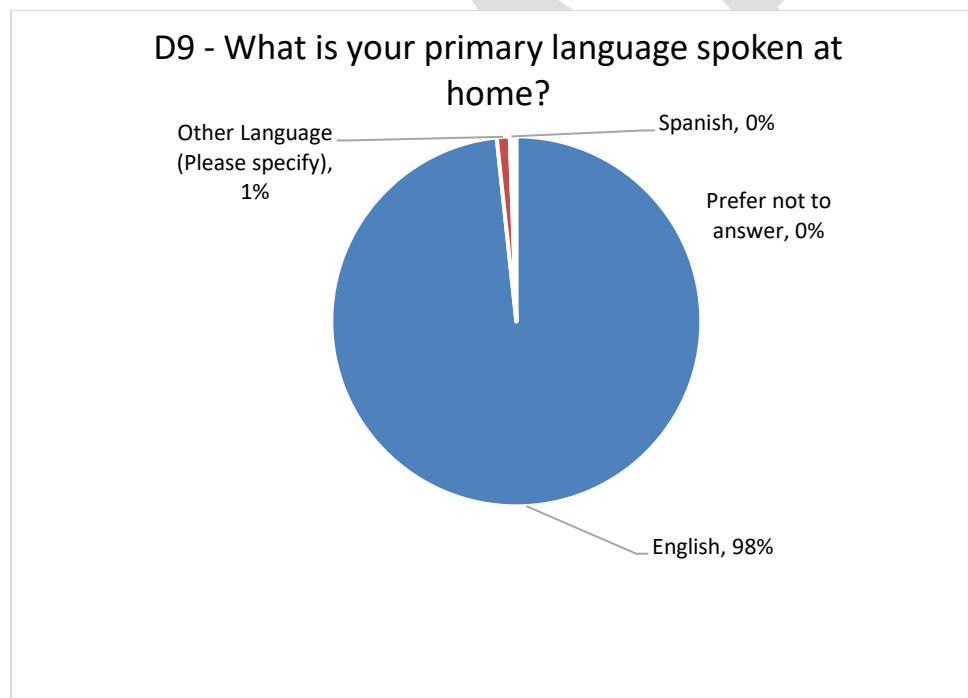


D8 Methodology. This question was asked in the online survey as a multiple-choice question where respondents were able to select more than one response. The percentage indicates the percentage of participants that selected each answer choice. This question received a total of 353 responses from 540 participants in the online survey, a 65.3% response rate. This question was not asked at the Pop-Up events.

D8 Understanding. Over a quarter of respondents (38%) primarily work in Frisco. Almost a quarter of respondents (28%) indicate 'working from home. Whereas another quarter declares being retired. Additional comments under 'other' to this question provided additional details as to specific work locations. Many noted specific towns and cities they work in along the Front Range with several other noted locations out of state.

D9. What is your primary language spoken at home?

#D9 - What is your primary language spoken at home? - Selected Choice		
Answer Options	Survey Responses	
	Count	%
English	347	98%
Other Language (Please specify)	4	1%
Spanish	1	0%
Prefer not to answer	1	0%
Total	353	100%



D9 Methodology. This question was asked as a multiple-choice question, select one response. The online survey received 353 responses of the 540 total responses, a 65.3% response rate. This question was not asked at the Pop-Up events.

D9 Understanding. The vast majority of respondents (98%) speak English at home. Only a small fraction speak other languages, with Spanish being mentioned by one respondent. Additional

comments under 'Other' to this question state Chinese, French, and Swedish as other languages.

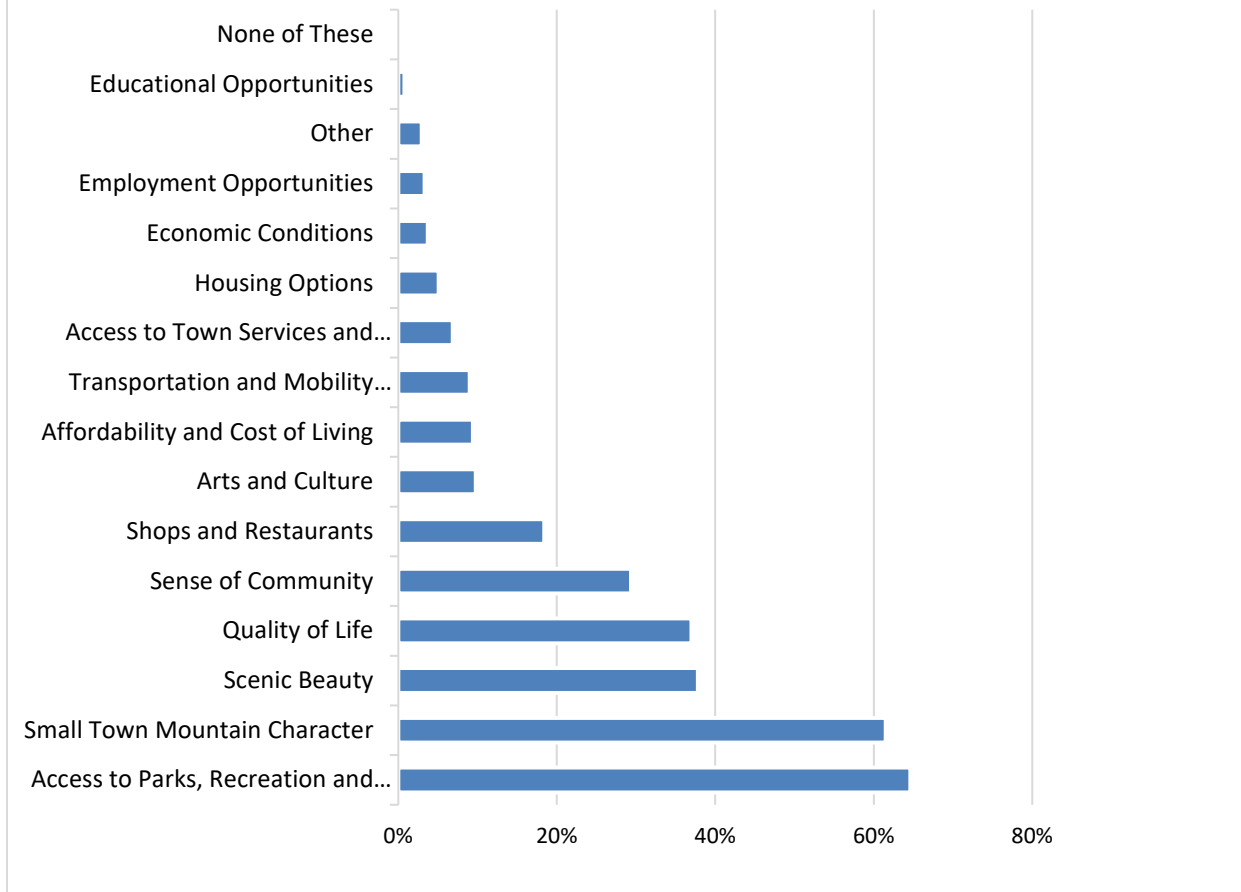
Part 3. Vision and Values Questions

An important element of this effort was to understand the values of the Frisco Community. The results of the communities' feedback reveal a tension between residents, including younger and older generations as well as part-time, full-time residents and visitors. Also demonstrated is a love of the outdoors, the scenic beauty of Frisco and a commitment to maintaining a historic and vibrant Main Street through local businesses and events.

Q1. What characteristics do you value most in Frisco today?

#Q1 - What characteristics do you <u>value most</u> in Frisco today?						
Answer Options	Pop-Up Responses		Survey Responses		Total Responses	
	Count	%	Count	%	Count	%
Access to Parks, Recreation and Open Space	41	53%	289	67%	330	65%
Small-town Mountain Character	43	56%	271	63%	314	61%
Scenic Beauty	34	44%	159	37%	193	38%
Quality of Life	27	35%	162	37%	189	37%
Sense of Community	26	34%	124	29%	150	29%
Shops and Restaurants	21	27%	73	17%	94	18%
Arts and Culture	7	9%	43	10%	50	10%
Affordability and Cost of Living	5	6%	43	10%	48	9%
Transportation and Mobility Options	14	18%	32	7%	46	9%
Access to Town Services and Facilities	6	8%	29	7%	35	7%
Housing Options	3	4%	23	5%	26	5%
Economic Conditions	2	3%	17	4%	19	4%
Employment Opportunities	2	3%	15	3%	17	3%
Other	1	1%	14	3%	15	3%
Educational Opportunities	0	0%	4	1%	4	1%
None of These	0	0%	2	0%	2	0%
Total Responses	77		435		512	

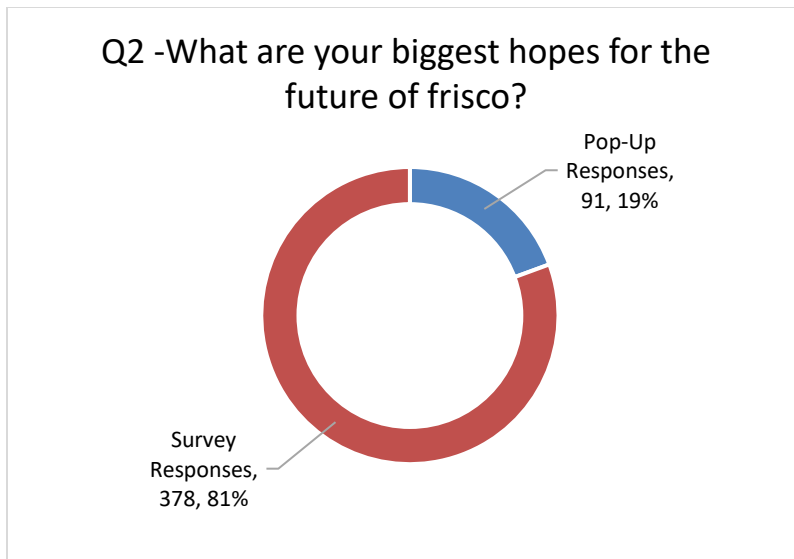
Q1 - What characteristics do you value most in Frisco today?



Methodology. This question was asked in a multiple-choice format, allowing respondents to select more than one option. The percentages reflect the proportion of participants who chose each answer. The online survey received 435 responses of the 540 total responses, an 80.5% response rate. At the Pop-up events, participants placed up to three dots on engagement boards to indicate the characteristics they value most in Frisco, with 77 responses to this question.

Understanding. Most respondents indicated their highest values center around environmental quality, including access to parks, recreation and open spaces, small-town mountain character, scenic beauty and quality of life. Over a quarter of participants (29%) also highlighted the sense of community as an important characteristic of living in Frisco. Additional comments under 'Other' to this question indicate the lack of affordability for the local workforce, lack of affordability of housing, and lack of services available. Several comments highlight the importance of the local community. The central location within Summit County and proximity to Copper Ski resort was also noted as an important characteristic.

Q2. What are your biggest hopes for the future of Frisco?



Methodology. This open-response question was included in both the online survey and pop-up events. Participants could write their answers online or post sticky notes on boards at events. The online survey received 378 of the total 540 responses (a 70% response rate), while the pop-up events gathered 91 comments. Responses were then grouped into common themes to summarize participants' biggest hopes for Frisco.

Understanding. Themes of the comments for biggest hopes for the future of Frisco are related to: (1) Maintaining its small-town character, (2) expanding affordable housing, (3) fostering economic growth and local business support, (4) preserving environmental and cultural assets, and (5) managing growth and development. A summary of comments from each theme are identified below:

- **Maintaining small-town character** – Respondents strongly support preserving the Town's small mountain character, avoiding overdevelopment, and maintaining a unique, local charm rather than pushing towards high-density or 'corporate' development. They emphasize the importance of scenic views, local shops, and restaurants, along with keeping the town's quiet and rustic atmosphere, including maintain Main Street's authentic/historic attributes. There is a strong desire to retain a tight-knit community feel through local events and ensure affordable housing for full-time residents. The community also prioritizes local input in decision-making.
- **Affordable housing** - Affordable housing is a critical issue highlighted by many respondents, with a strong emphasis on the need for more affordable and workforce housing options for full-time residents rather than tourists and second-home owners. Suggestions include balancing housing developments to include affordable options and regulating short-term rentals to free up housing for locals. Respondents also stressed the importance of addressing affordability by controlling property taxes and occupancy costs, and supporting policies that allow locals to live and work in the community while balancing the benefits of tourism.
- **Economic growth and local business support** – Many respondents expressed the need to promote sustainable tourism that benefits the local economy without overwhelming the town. Additionally, there is a desire for diverse economic opportunities, such as

emphasizing local businesses over big chains, supporting local entrepreneurship, and developing mixed-use areas.

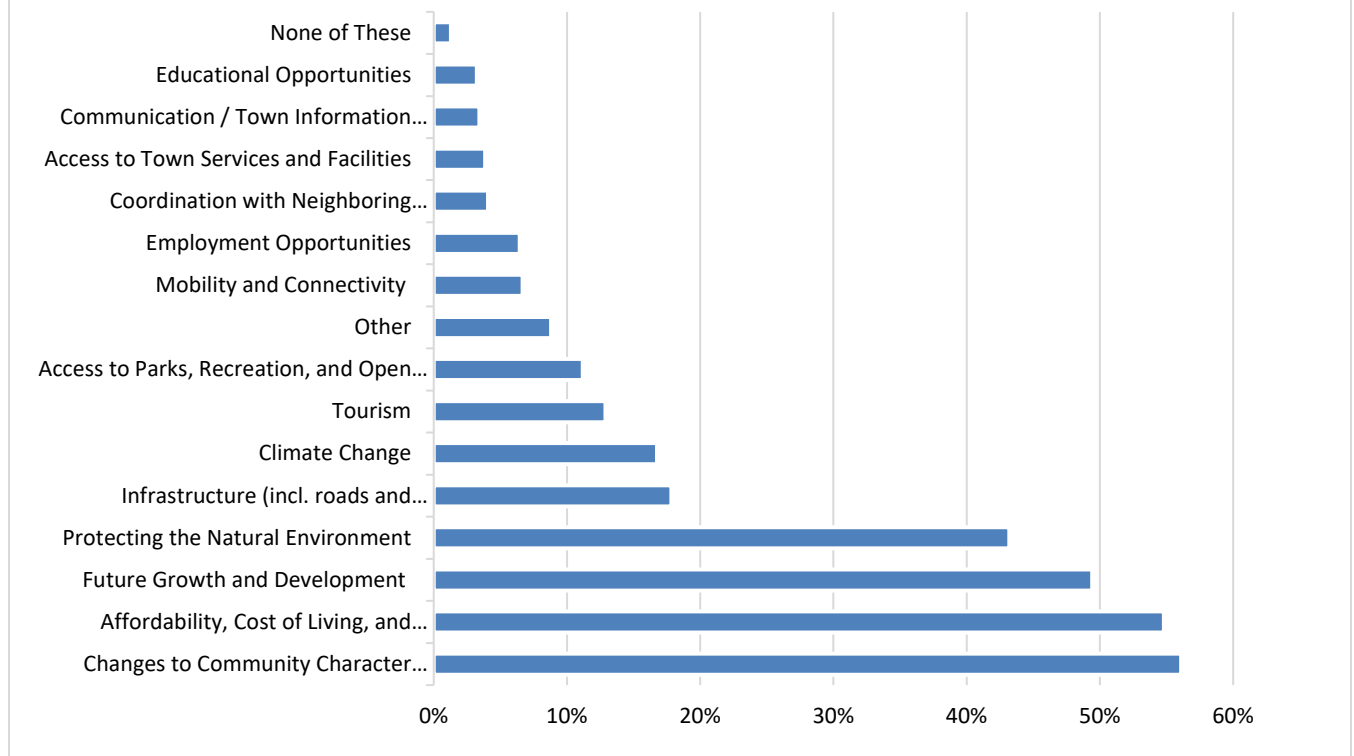
- Environmental and cultural preservation – Participants advocated for protecting historical and cultural assets while allowing for responsible growth. They call for initiatives that reduce environmental impact and promote outdoor recreational opportunities, such as improvements in cycling infrastructure and preservation/expansion of green open spaces. Additionally, respondents seek to foster a community identity that values nature and local culture, protects natural areas and wetlands, preserves Rainbow Lake, and limits development in sensitive areas.
- Managing growth and development - Survey responses highlight a strong sentiment against uncontrolled growth and development, emphasizing the need to preserve the town's historical and natural aspects. Concerns were also raised about infrastructure keeping pace with development, including traffic management and public services. There is advocacy for sustainable development that aligns with the town's character and balances the interests of full-time residents, part-time residents, and visitors. Key suggestions include implementing managed growth strategies, supporting workforce housing initiatives, enhancing infrastructure without overwhelming the small-town feel, limiting short-term rentals in favor of long-term housing solutions, maintaining pedestrian-friendly environments and recreational access, and controlling traffic and congestion.

Sample Comments <i>(Full Comments Available in the Appendix)</i>	
Maintaining Small-town Character <i>(Theme 1)</i>	"I hope Frisco keeps its small-town character. I want to continue knowing my neighbors, and the people I pass on the street. I've seen too many friends have to relocate due to cost of living and childcare."
Affordable Housing <i>(Theme 2)</i>	"(...) Frisco needs more options for workforce housing which would help keep a year around community."
Economic Growth and Local Business Support <i>(Theme 3)</i>	"I'd like to see the town continue to grow economically while preserving the small mountain town feel. Main Street is great and seeing it expand without getting overcrowded will be great. Expanding marina activities are also great and we love the Adventure park and all it has to offer so continuing those amenities."
Environmental and Cultural Preservation <i>(Theme 4)</i>	"I hope the Town of Frisco can be a leader in the sustainability space and innovative in the face of natural climate disasters. I hope that enough low and middle income housing can be built to house people who make this community feel like home, and that our employers can compensate those people enough to stay here. I hope we can maintain our rec paths and trails with increased visitor use and balance the need for habitat protection with that as well."
Managing Growth and Development <i>(Theme 5)</i>	"That it doesn't become an ugly development/sprawling project like Breckenridge."

Q3. What characteristics concern you most in Frisco today? (Select up to 3 responses)

#Q3 - What characteristics <u>concern you most</u> in Frisco today? (Select up to 3 responses)						
Answer Options	Pop-Up Responses		Survey Responses		Total Responses	
	Count	%	Count	%	Count	%
Changes to Community Character and/or Sense of Community	21	34%	240	59%	261	56%
Affordability, Cost of Living, and Housing Options	44	72%	211	52%	255	55%
Future Growth and Development	25	41%	205	51%	230	49%
Protecting the Natural Environment	30	49%	171	42%	201	43%
Infrastructure (incl. roads and transportation alternatives)	12	20%	71	18%	83	18%
Climate Change	7	11%	71	18%	78	17%
Tourism	7	11%	53	13%	60	13%
Access to Parks, Recreation, and Open Space	11	18%	41	10%	52	11%
Other	1	2%	40	10%	41	9%
Mobility and Connectivity	7	11%	24	6%	31	7%
Employment Opportunities	4	7%	26	6%	30	6%
Coordination with Neighboring Municipalities	2	3%	17	4%	19	4%
Access to Town Services and Facilities	7	11%	11	3%	18	4%
Communication / Town Information Sharing	2	3%	14	3%	16	3%
Educational Opportunities	1	2%	14	3%	15	3%
None of These	3	5%	3	1%	6	1%
Total Responses	61		433		494	

Q3 - What characteristics concern you most in Frisco today?



Methodology. This question was asked as a multiple-choice question, where respondents were able to select more than one response. The online survey received 433 responses of the 540 total responses, an 80.1% response rate. At the Pop-up events, participants placed up to three dots on the engagement boards to indicate what characteristics concern them the most in Frisco, with 61 responses to this question.

Understanding. The majority of respondents are primarily concerned with changes to community character and sense of community, affordability, cost of living, and housing options. They are also focused on balancing issues related to future growth, development, and the protection of the natural environment. Additionally, around 20% of respondents expressed concerns about infrastructure and transportation alternatives, and about 20% also mentioned concerns related to climate change.

Additional comments under 'other' to this question express concerns about maintaining affordable housing for locals, opposing large high-rise developments, and balancing tourism with local needs. There is a desire for more cultural arts, historic preservation and suggestions for community festivals and events. Comments noted issues of infrastructure, such as pedestrian safety and parking, alongside economic challenges like high property taxes and the cost of living. Environmental and social concerns were also noted, including ineffective recycling programs and the need for increased protection for environmental assets. Some negativity is expressed around the tension between locals/full-time residents, part-time residents and

visitors, as well as generational differences around the resources desired to meet the needs of both young people and senior populations.

Q4. What is one word you would use to describe why you live, work, or play in Frisco?

Most Frequent Words	Survey Responses	
	Count	%
Community	41	10%
Nature	34	9%
Beauty	26	7%
Mountains	17	4%
Home	14	4%
Outdoors	11	3%
Peaceful	10	3%
Small town	7	2%
Charm	6	2%
Location	6	2%
Total	395	



Figure 4. Word Cloud Survey Results.

Methodology. This question was asked as a part of the online survey as an open response question. Participants were only allowed one word to describe why they live, work or play in Frisco. The online survey received 395 responses of the 540 total responses, a 73% response rate. The top 10 words are identified in the chart above. This question was not asked at Pop-Up events. Additional common words are organized into sub-themes based on the responses collected. These include character words (words related to the sense of community and small-town feel of Frisco), cultural landscape words (words related to the natural beauty and scenery of Frisco), recreation opportunity words (words related to outdoor activities), and lifestyle words (words that express Frisco residents' high quality of life and a sense of serenity, calm and livability). Each response was collated into one of these categories to understand the trends from the responses.

Understanding. Overall, the responses predominantly reflect positive sentiments about living in Frisco, with an emphasis on community, natural beauty, recreational opportunities, and quality of life. However, some responses imply a concern for preserving the small-town feel amid expectation for future growth and concerns around overtourism.

Top 20 Words Used to Describe Frisco by Theme	
Community and Small-Town Feel (Theme 1)	Natural Beauty and Scenery (Theme 2)
<ul style="list-style-type: none"> Intimate Community Close-knit Authentic Friendliness 	<ul style="list-style-type: none"> Nature/ Wilderness Mountains Backcountry Enjoyment Views

Recreation and Outdoor Activities (Theme 3)	High Quality of Life and Lifestyle (Theme 4)
<ul style="list-style-type: none"> • Adventure • Walking • Cycling • Winter sports • Fun 	<ul style="list-style-type: none"> • Serenity • Peaceful/ Low-Key • Livable town • Safe • Comfort

P1. What does ‘small-town’ mean to you?

Methodology. This question was asked as a part of the pop-up engagement events, but was not asked on the online survey. Participants were given sticky notes to post their answers on the boards. 69 comments were collected from the boards.

Understanding. These comments indicate that the meaning of ‘small-town’ includes maintaining a strong sense of community, ensuring affordable housing, balancing tourism, preserving natural beauty, improving infrastructure, and fostering active participation in local governance. The themes highlight a collective aspiration to maintain the town's unique character while addressing growth and development in a way that benefits all residents.

The community places high importance on maintaining a strong sense of camaraderie, where people know and support each other, fostering close-knit relationships and a family-friendly atmosphere. They emphasize the need for affordable housing options for locals and express concerns about short-term rentals and developments that do not fit in with the town's existing character. While tourism is acknowledged as essential for the economy, there is a desire to balance its impacts to preserve the local feel and support small, independent businesses. Infrastructure improvements are also a priority, with calls for better walkability, bikeability, and traffic management, alongside concerns about noise impacts. The preservation of natural beauty and accessible outdoor activities is crucial, along with the protection of natural resources and heritage history. Residents also seek an accessible and responsive local government that offers opportunities for community involvement and respects the opinions of its members. They value the town's peaceful, safe environment, where the low crime rate means there's often no need to lock doors. There is a strong desire for more community events and amenities that reflect the local culture and promote social interaction. The community also cherishes its quiet, peaceful moments, advocating for spaces that allow for relaxation and connection with nature.

Part 4. Plan Elements Questions

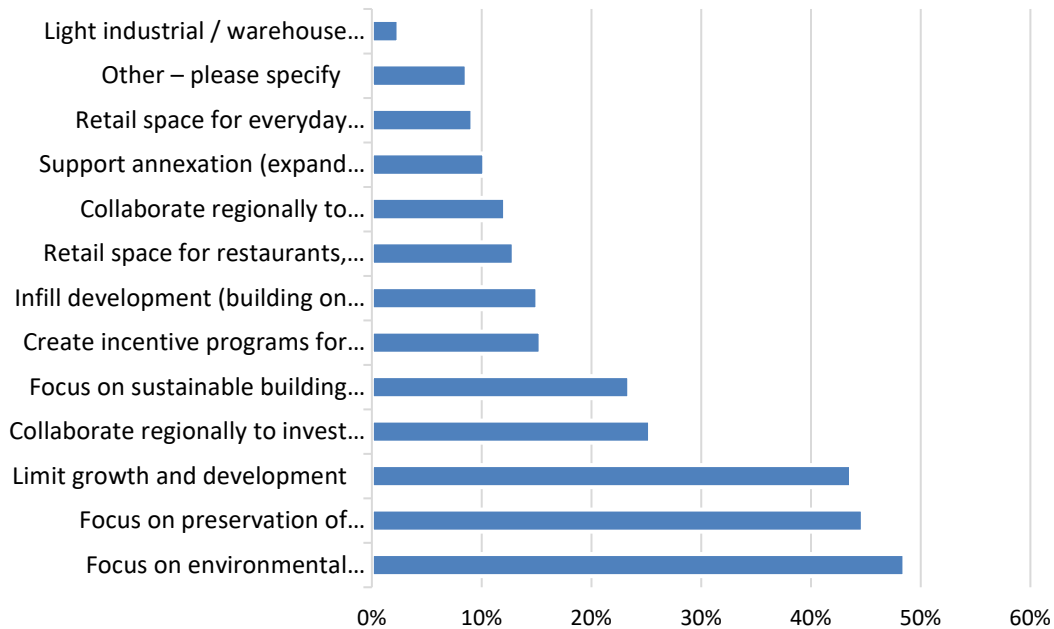
The survey, pop-up events and open house explored different topical areas to understand community sentiment about potential development and land uses. These covered a wide array of topics from housing to open space, to transportation and mobility. The results of the communities’ feedback were broken down into the following questions:

Q5. What would you like to see in the future related to growth and development in Frisco?

#Q5 - What would you like to see in the future related to growth and development in Frisco? (Select up to 3) - Selected Choice

Answer Options	Survey Responses	
	Count	%
Focus on environmental preservation and resilience	180	49%
Focus on preservation of historic and cultural assets	166	45%
Limit growth and development	162	44%
Collaborate regionally to invest in workforce development that supports existing industry employment opportunities	94	25%
Focus on sustainable building and development practices	87	23%
Create incentive programs for entrepreneurship	57	15%
Infill development (building on vacant or underdeveloped properties)	56	15%
Retail space for restaurants, shops, and entertainment	48	13%
Collaborate regionally to increase / diversify industries for employment opportunities (attract new industries to Frisco and surrounding communities)	45	12%
Support annexation (expand Frisco's boundaries) of new land to meet housing and commercial development needs	38	10%
Retail space for everyday essentials (e.g., grocery stores, laundromat, general services)	34	9%
Other – please specify	32	9%
Light industrial / warehouse space	9	2%
Total Responses	371	

Q5 - What would you like to see in the future related to growth and development in Frisco?



Methodology. This question was asked as a multiple-choice question, where respondents were able to select more than one response. The online survey received 371 responses of the 540 total responses, a 68.7% response rate. This question was not asked at the Pop-up events.

Understanding. Results indicate that the most desired future developments in Frisco revolve around environmental preservation and the protection of historic and cultural assets, with 49% and 45% of respondents selecting these options, respectively. Limiting growth and development was also a significant priority, chosen by 44% of respondents. Approximately a quarter of respondents also expressed wanting to see regional collaboration for workforce development and sustainable building practices, with 25% and 23% of responses, respectively.

Additional comments under 'other' to this question involve maintaining local character, ensuring safety and affordability for residents, and balancing growth with environmental and social considerations. Responses include suggestions for improving local trails such as enforcement of trail regulations and separating bicycle and pedestrian areas. Comments suggest additional amenities such as a recreation center, ice rink and/or splash pads. Affordable housing options for local citizens and the workforce is also noted as important to sustain a local workforce. Several comments relate to the opposition of high-end condo developments, suggesting a preference for smaller single-family homes and current building codes and height limitations to maintain the historic scale and character of the community.

Q6. Do you have any additional thoughts about housing needed to support Frisco's year-round community?

Methodology. This open-response question was included in the online survey and this question was not asked at the Pop-up events. The online survey received 204 of the total 540 responses, a 37.7% response rate. Responses were then grouped into common themes to summarize participants thoughts about housing needed to support Frisco as a year-round community.

Understanding. Emergent themes from survey responses are related to: (1) affordable housing increased demand, (2) policy and regulation suggestions, (3) concerns over community impact, (4) and incentives to development strategies. A summary of comments from each theme are identified below:

- Affordable housing needs: Survey participants expressed strong sentiments that current housing options are not affordable and that there are limited rental opportunities amid an increased demand to support local workforce housing needs.
- Policy and regulation suggestions: Respondents suggested that the housing crisis could be alleviated with policy and regulation tools such as deed restrictions, limits to short-term rentals over long-term housing, and requirements for developers to include affordable housing units in their projects. Amending zoning and permit codes to limit building permits for market-rate homes and encourage higher-density affordable housing would also help. Some respondents also suggested increasing taxation to second-home owners and short-term rentals to fund affordable housing initiatives.
- Community impact and concerns: Several comments stressed the need for housing solutions that integrate seamlessly with existing neighborhoods, maintaining the town's character and addressing infrastructure concerns. Responses displayed concerns related to the impact of overdevelopment on Frisco's small-town character, and at the same time a need to ensure that that infrastructure and local services can support the increased demands. There were also concerns related to parking and traffic congestion,

resultant of increased development. In this way participants advocated for sustainable and controlled growth.

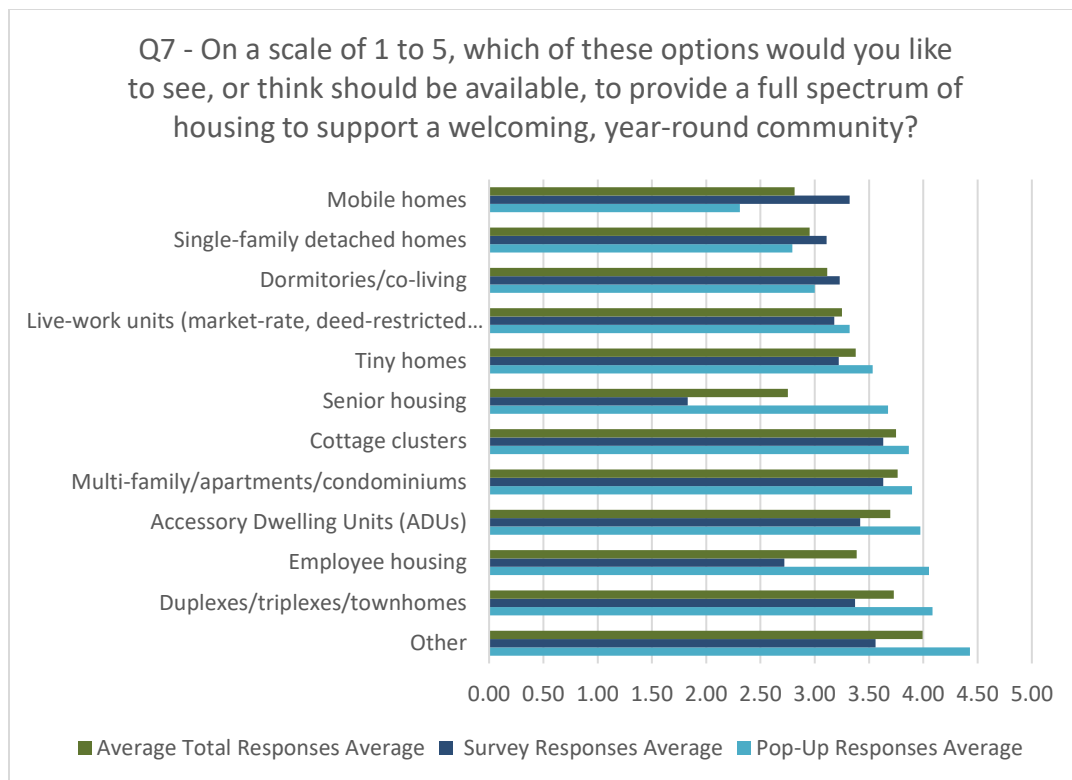
- **Incentives and Development Strategies:** Survey responses called for creative and collaborative approaches to housing, such as public-private partnerships, incentivizing accessory dwelling units (ADUs), and exploring models like tiny homes and repurposed commercial spaces. Some also mentioned the need for supportive services like childcare and transportation to complement housing initiatives. Overall, the community's input underscores the urgency of addressing housing affordability and availability to sustain Frisco's year-round population and support its local workforce.

Housing Themes and Sample Comments <i>(Full Comments Available in the Appendix)</i>	
Affordable housing needs (Theme 1)	Policy and regulation suggestions (Theme 2)
<ul style="list-style-type: none"> • Increase supply of affordable housing • Support for local workforce and families • Regulation of short-term rentals and second homes • Rental options • Various housing types <p>"We need more houses and need them to be more affordable."</p> <p>"I think there needs to be more affordable housing for people who work in the community — I think short term rentals should be discouraged."</p> <p>"Need affordable RENTAL opportunities."</p>	<ul style="list-style-type: none"> • Affordable housing initiatives • Inclusive zoning and land use • Deed-restricted and workforce housing • Encourage private sector participation in addressing housing shortages • Community and environmental impact <p>"Make non-year-round residents and second homeowners deed restricted and locals free market."</p> <p>"Limit building permits for market rate homes until the employee housing shortage has improved. Allow and encourage ADUs, dormitories, or other zoning code changes only if they provide employee housing."</p>
Community impact and concerns (Theme 3)	Incentives and development strategies (Theme 4)
<ul style="list-style-type: none"> • Seamless housing integration • Impact of overdevelopment • Infrastructure and local services • Parking and traffic congestion • Sustainable and controlled growth <p>"Please DO NOT fill every square inch of Frisco with condos. In just 20 years we've seen so much development occur."</p> <p>"Housing is needed but be careful of over building and negative impact to over population."</p>	<ul style="list-style-type: none"> • Public-private partnerships • Innovative housing models • Supportive services • Affordability and availability • Community engagement <p>"Create incentives for property owners to rent Rental properties not short-term rentals but other residential properties to locals on long term 5 leases."</p> <p>"Although I appreciate the desire to develop county / city owned housing options, I continue to wonder what we can do to encourage private</p>

	developers to address the housing shortage and/or what can we do to help defray rent costs in existing housing for low-income families / residents rather than build it ourselves.”
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Q7. On a scale of 1 to 5, which of these options would you like to see, or think should be available, to provide a full spectrum of housing to support a welcoming, year-round community?

#Q7 - On a scale of 1 to 5, which of these options would you like to see, or think should be available, to provide a full spectrum of housing to support a welcoming, year-round community?						
Answer Options	Pop-Up Responses		Survey Responses		Average Total Responses	
	Average	Count	Average	Count	Average	Count
Other	4.43	14	3.32	28	3.87	42
Employee housing	4.05	39	3.63	302	3.84	341
Accessory Dwelling Units (ADUs)	3.97	37	3.56	285	3.77	322
Duplexes/triplexes/townhomes	4.09	35	3.42	280	3.75	315
Cottage clusters	3.87	30	3.37	280	3.62	310
Multi-family/apartments/condominiums	3.90	39	3.22	263	3.56	302
Live-work units (market-rate, deed-restricted units)	3.32	25	3.63	304	3.48	329
Senior housing	3.68	34	3.18	247	3.43	281
Tiny homes	3.53	45	3.11	265	3.32	310
Single-family detached homes	2.79	29	3.23	258	3.01	287
Dormitories/co-living	3.00	26	2.72	242	2.86	268
Mobile homes	2.31	29	1.83	159	2.07	188
Total Responses		32		363		395



Methodology. In this ranking question, participants rated different housing options from 1 to 5 to support a welcoming, year-round community in Frisco. A rating of 1 indicated a preference for fewer of that housing type, while a rating of 5 indicated a desire for more. The results were averaged to determine the mean preferences. The online survey received 363 responses of the 540 total responses, a 67.2% response rate. At the Pop-up events, participants placed dots along a scale representation on the boards to indicate their preferred housing options. The pop-up events gathered 32 responses to this question.

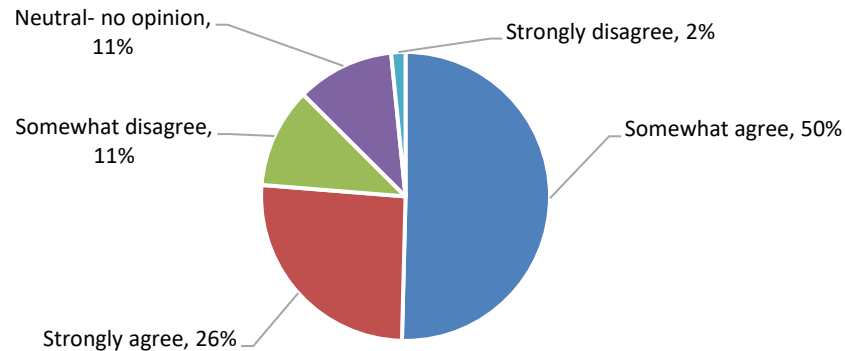
Understanding. The top five overall responses from online and survey preferred housing options including 'Other' non-pre-designated housing types, 'Employee Housing,' 'Accessory Dwelling Units (ADUs),' 'Duplexes/triplexes/townhomes,' and 'Cottage clusters.' For the online survey responses, 'Live-work units (market-rate, deed-restricted units)' is the second most preferred housing option, with an average of 3.63. While this option among pop-up participants only ranked 9th, averaging 3.32. While 'Other' was a survey option, the question design of a ranking question did not allow for additional comments.

Q8. There is a good balance of businesses and services available in Frisco.

#Q8 - There is a good balance of businesses and services available in Frisco.		
Answer Options	Survey Responses	
	Count	%
Somewhat agree	189	50%
Strongly agree	97	26%
Somewhat disagree	42	11%
Neutral- no opinion	41	11%
Strongly disagree	6	2%

Total Responses	375	100%
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Q8 - There is a good balance of businesses and services available in Frisco.



Methodology. This Likert scale question offered five-range of responses for participants to input their level of agreement or disagreement that there is a good balance of businesses and services available in Frisco. The online survey received 375 responses of the 540 total responses, a 69.4% response rate. This question was not asked at the Pop-Up events.

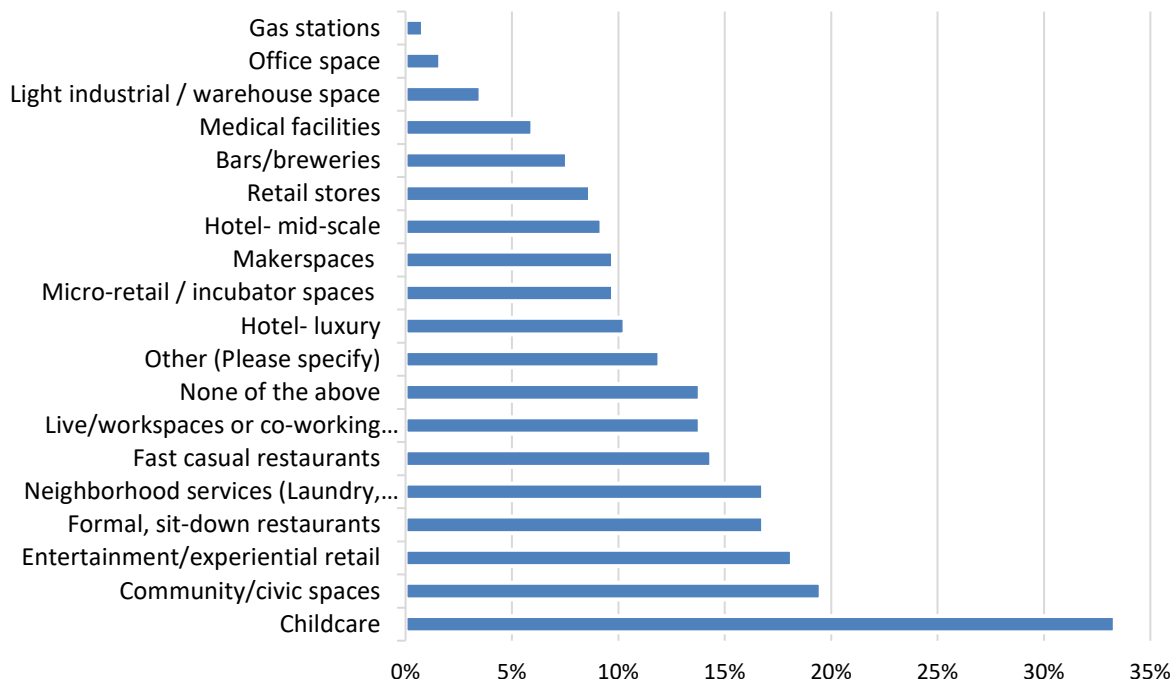
Understanding. Over three-quarters (76%) of survey respondents agree or strongly agree that there is a good balance of services in Frisco. Whereas 13% somewhat disagree or strongly disagree with this statement.

Q9. As it relates to future businesses in Frisco, we need more... (Select up to 3 responses) - Selected Choice

#Q9 - As it relates to future businesses in Frisco, we need more... (Select up to 3 responses) - Selected Choice		
Answer Options	Survey Responses	
	Count	%
Childcare	123	33%
Community/civic spaces	72	20%
Entertainment/experiential retail	67	18%
Formal, sit-down restaurants	62	17%
Neighborhood services (Laundry, food stores, convenience)	62	17%
Fast casual restaurants	53	14%
Live/workspaces or co-working spaces	51	14%
None of the above	51	14%
Other (Please specify)	44	12%
Hotel- luxury	38	10%
Micro-retail / incubator spaces	36	10%
Makerspaces	36	10%
Hotel- mid-scale	34	9%

Retail stores	32	9%
Bars/breweries	28	8%
Medical facilities	22	6%
Light industrial / warehouse space	13	4%
Office space	6	2%
Gas stations	3	1%
Total Responses	369	

Q9 - As it relates to future businesses in Frisco, we need more...



Methodology. This question was asked as a multiple-choice question, where respondents were able to select more than one response. The online survey received 369 responses of the 540 total responses, a 68.3% response rate. This question was not asked at the Pop-up events.

Understanding. Survey respondents indicated that future businesses in Frisco should focus on increasing childcare services (33%), community/civic spaces (20%), and entertainment/experiential retail (18%) as these comprise the top three highlighted business needs. Additionally, over a fifth of individuals demonstrated interest in more formal, sit-down restaurants (17%) and neighborhood services such as laundry and food stores (17%). Fast casual restaurants, live/workspaces or co-working spaces, and a variety of other business types received notable mentions but with slightly lower percentages.

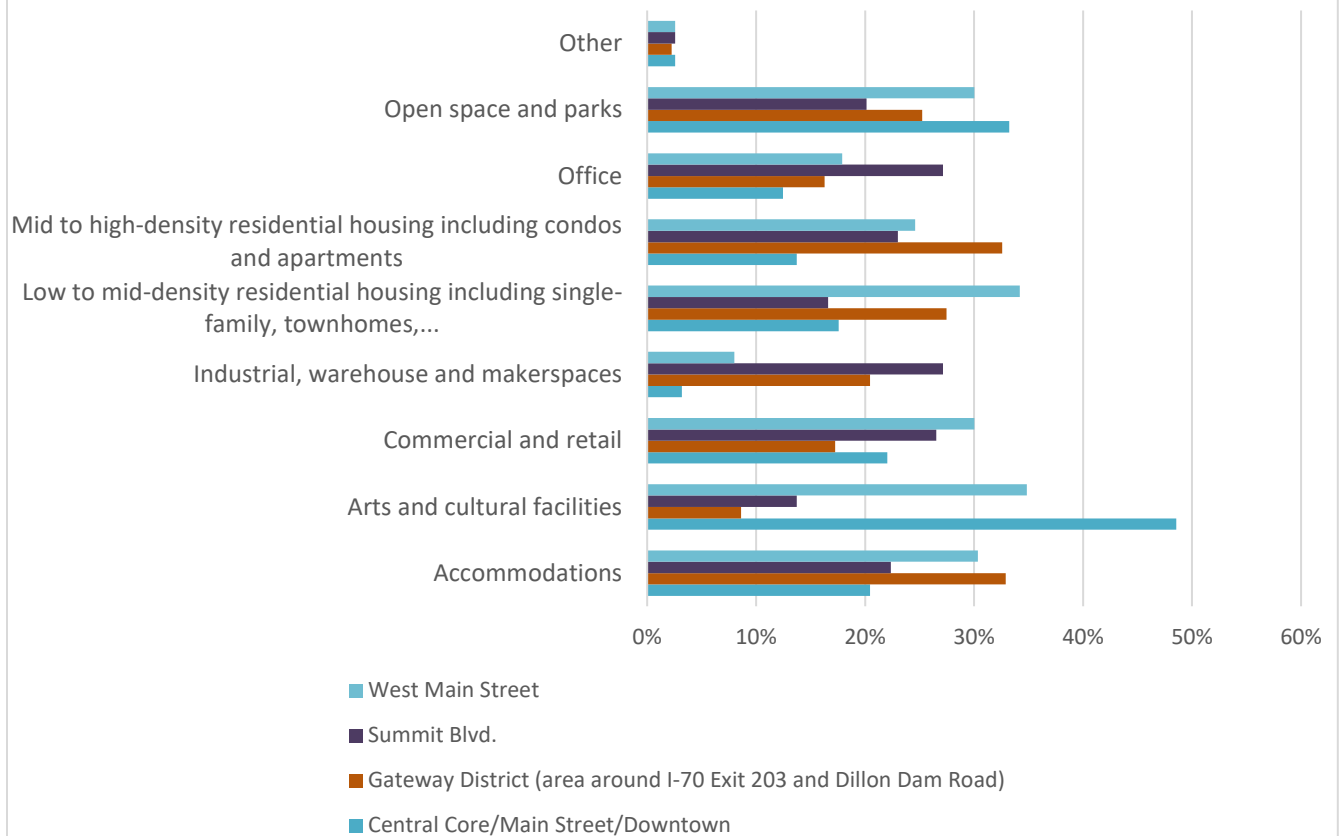
Additional comments under 'other' to this question involve more community and recreation facilities including a recreation center, 'third spaces' to hang out, and a small bowling alley.

There is a desire for more workforce housing and day-to-day services (hardware store, plumbing, car wash, electrical, mechanical, markets). Several different types of restaurants are specified (fine dining, sandwich shops, fast-casual). Some comments suggest that the services are adequate, and less development is needed.

Q10. Which types of Land Uses would you like to see more of and where?

#Q10 - Which types of Land Uses would you like to see more of and where?										
Land Use Answer Options	Survey Responses									
	Central Core/Main Street/ Downtown		Gateway District (area around I-70 Exit 203 and Dillon Dam Road)		Summit Blvd.		West Main Street		Grand Total	
	Count	%	Count	%	Count	%	Count	%	Count	%
Accommodations	64	20%	103	33%	70	22%	95	30%	332	14%
Arts and cultural facilities	152	49%	27	9%	43	14%	109	35%	331	14%
Commercial and retail	69	22%	54	17%	83	27%	94	30%	300	13%
Industrial, warehouse and makerspaces	10	3%	64	20%	85	27%	25	8%	184	8%
Low to mid-density residential housing including single-family, townhomes,...	55	18%	86	27%	52	17%	107	34%	300	13%
Mid to high-density residential housing including condos and apartments	43	14%	102	33%	72	23%	77	25%	294	13%
Office	39	12%	51	16%	85	27%	56	18%	231	10%
Open space and parks	104	33%	79	25%	63	20%	94	30%	340	15%
Other	8	3%	7	2%	8	3%	8	3%	31	1%
Total Responses	313									

Q10 - Which types of Land Uses would you like to see more of and where?



Methodology. This question was asked in a matrix table format in the online survey where respondents were able to select which land uses they would like to see in each of the four identified areas of town. There was no limit on the number of land uses a respondent could select for a specific corridor. This question received 313 responses from 540 participants, a 58% response rate. This question was also asked at the pop-up engagement events. Participants were given stickers of each prospective land use and asked to identify on the map where they would like to see more of these land uses (See board photos below).

Understanding. Overall, the online survey respondents favored increasing open space and parks (15%) and accommodations (14%), followed closely by arts and cultural facilities (14%). There was also notable support for low to mid-density residential housing (13%) and mid to high-density residential housing (13%). Industrial, warehouse, and makerspaces received lower preference (8%), with office spaces (10%) and commercial and retail (13%) also showing moderate interest. A summary of comments from each of the four areas are identified below:

- **In the central core/main street/downtown area,** online survey respondents expressed a strong preference for arts and cultural facilities (49%) and open space/parks (33%). There was also significant interest in accommodations (20%), commercial and retail spaces (22%), and low to mid-density residential housing (18%). Conversely, industrial, warehouse, and makerspaces (3%) received less support in this specific area.

- In the Gateway District (around I-70 Exit 203 and Dillon Dam Road), online survey respondents showed a strong preference for accommodations (33%), mid to high-density residential housing (33%), and low to mid-density residential housing (27%). There was also notable interest in industrial, warehouse, and makerspaces (20%), commercial and retail spaces (17%), and open space/parks (25%). Arts and cultural facilities (9%) received less emphasis in this specific district.
- Along Summit Blvd., online survey participants expressed interest in a diverse range of land uses. There was significant support for commercial and retail spaces (27%), industrial, warehouse, and makerspaces (27%), and office spaces (27%). Additionally, accommodations (22%) and mid to high-density residential housing (23%) garnered notable attention. Arts and cultural facilities (14%) and open space/parks (20%) were also mentioned, albeit to a lesser extent.
- In West Main Street, online survey respondents indicated a strong preference for arts and cultural facilities (35%), accommodations (30%), and commercial and retail spaces (30%). There was also significant interest in low to mid-density residential housing (34%) and open space/parks (30%). Mid to high-density residential housing (25%) and office spaces (18%) received moderate support, while industrial, warehouse, and makerspaces (8%) garnered less attention in this area.



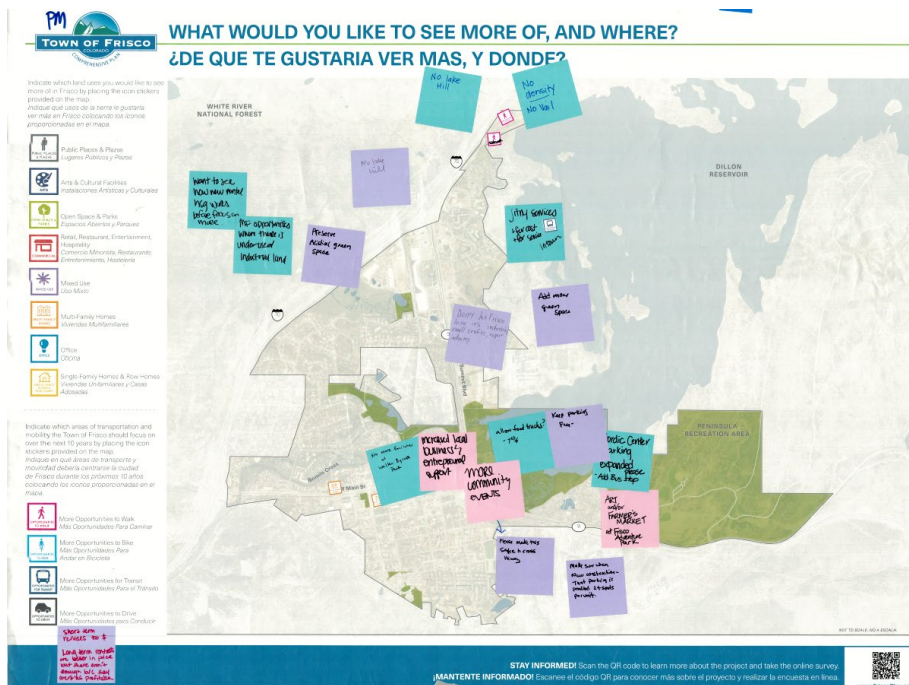


Figure 5. Maps from pop-up events.

The pop-up engagement boards reveal that the top concern on Summit Boulevard is the need for more long-term, affordable housing for residents, rather than tourist accommodations. Respondents also call for better public transportation, including more frequent bus services and safer pedestrian crossings. There's a strong desire for balanced development, incorporating retail, open space, and appropriate density.

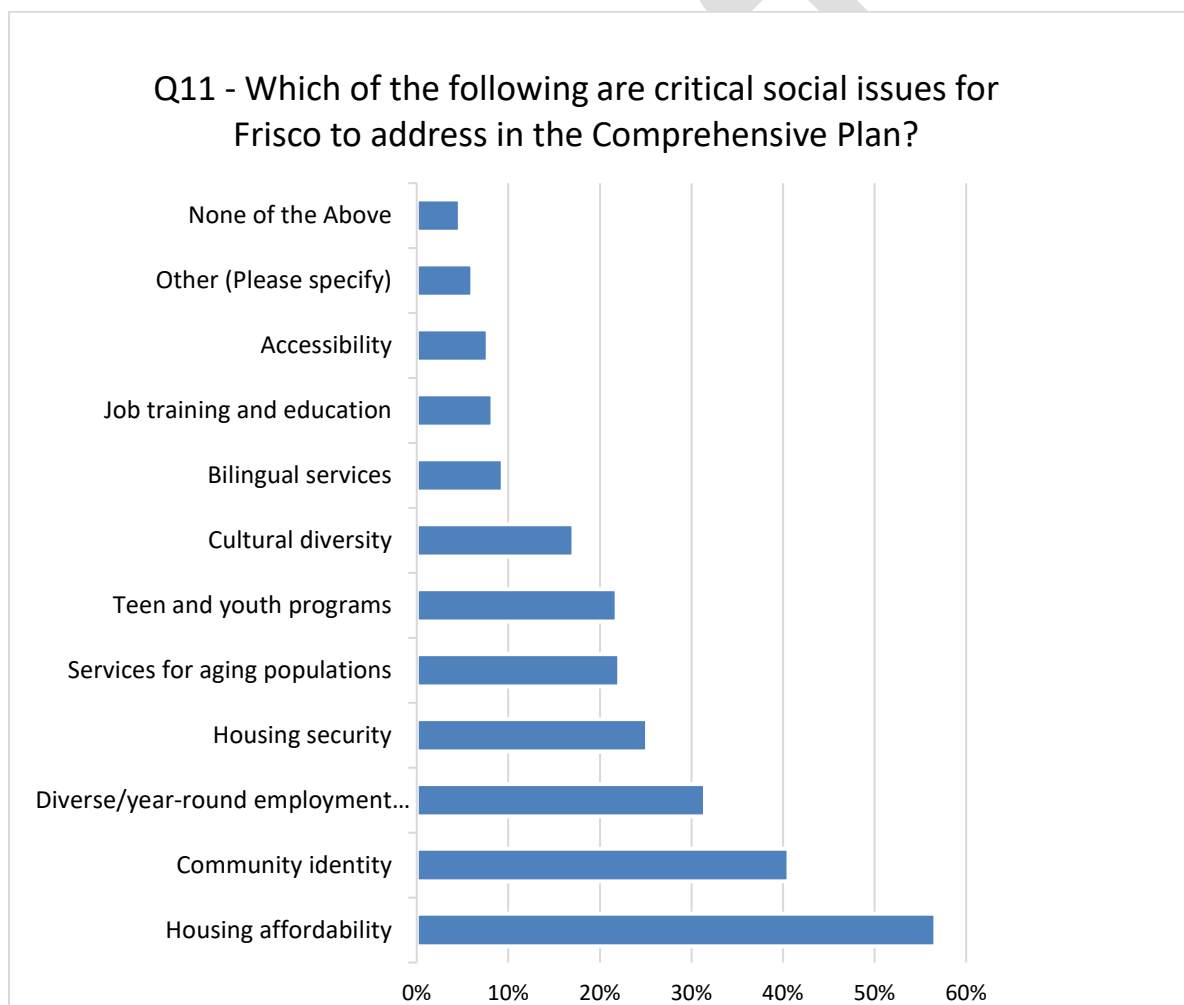
Community amenities like skateboarding shops, playgrounds, co-working spaces, and activities at the Frisco Bay Marina are highly requested. Infrastructure improvements, such as safer sidewalks, better trail connections, and enhanced landscaping, are also important to respondents. Overall, the community favors developments that support a permanent, resident-oriented population while maintaining a welcoming atmosphere and recreational access.

There's a significant push to increase affordable housing options, including employee and low-income housing, while opposing short-term rentals and high-density projects like "101" and "Lake Hill". Preservation of green spaces, along with enhancing local businesses with more shops, restaurants, and community events, is crucial.

Q11. Which of the following are critical social issues for Frisco to address in the Comprehensive Plan? (Select up to 3 responses)

#Q11 - Which of the following are critical social issues for Frisco to address in the Comprehensive Plan? (Select up to 3 responses) - Selected Choice		
Answer Options	Survey Responses	
	Count	%
Housing affordability	205	57%
Community identity	147	41%

Diverse/year-round employment opportunities	114	31%
Housing security	91	25%
Services for aging populations	80	22%
Teen and youth programs	79	22%
Cultural diversity	62	17%
Bilingual services	34	9%
Job training and education	30	8%
Accessibility	28	8%
Other (Please specify)	22	6%
None of the Above	17	5%
Total Responses	362	



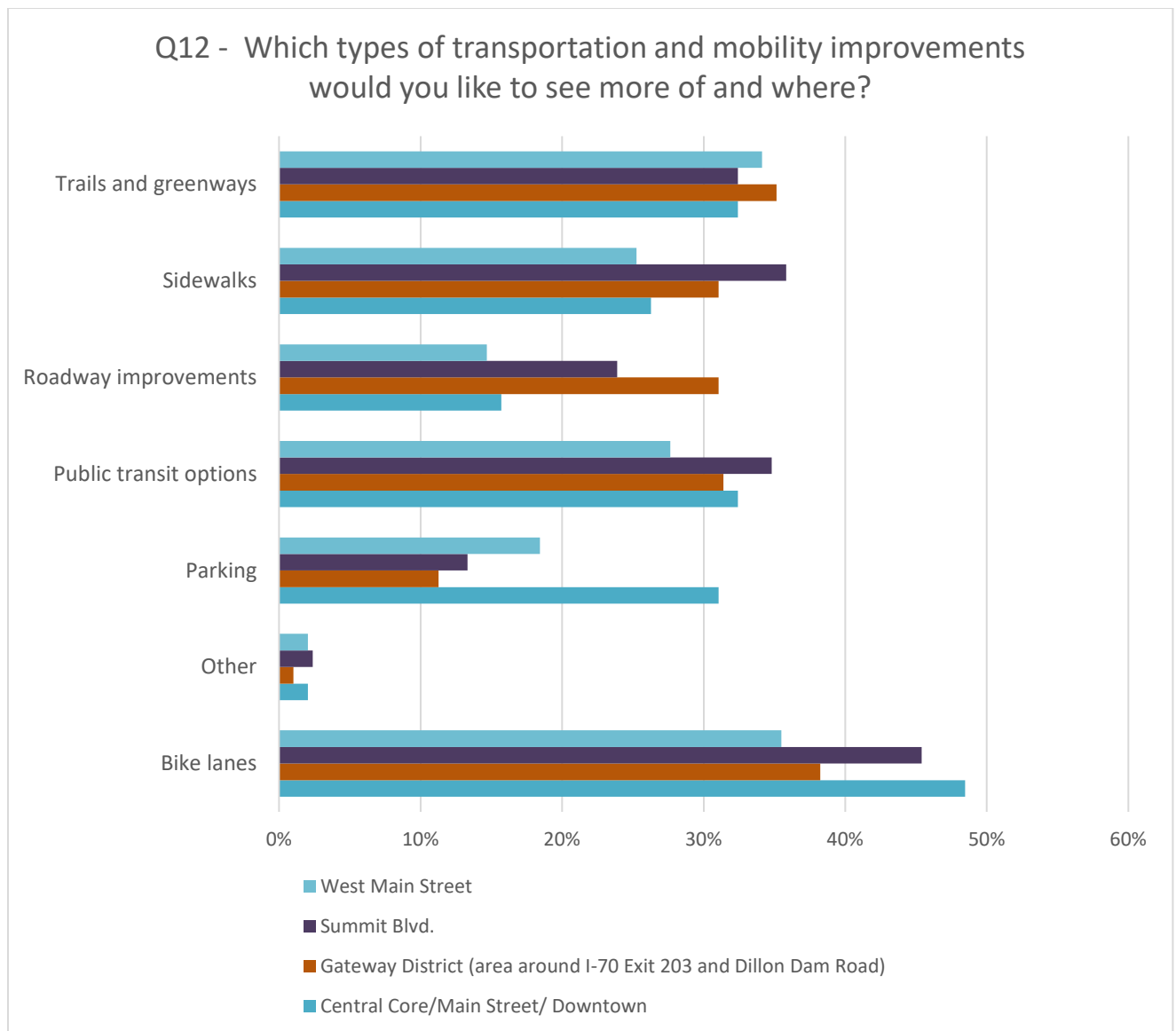
Methodology. This question was asked as a multiple-choice question, where respondents were able to select more than one response. The online survey received 362 responses of the 540 total responses, a 67% response rate. This question was not asked at the Pop-up events.

Understanding. Results indicate that the most critical social issues for Frisco to address in the Comprehensive Plan are housing affordability (57%), community identity (41%), and

diverse/year-round employment opportunities (31%). Approximately a quarter of responses also highlighted concerns including housing security (25%), services for aging populations (22%), and teen and youth programs (22%). Cultural diversity, bilingual services, job training and education, and accessibility were also mentioned but were less prioritized. Additional comments under 'other' to this question include the desire for a recreation center, the need to address mental health in the community, and maintaining public services (mail, public transit, community events) without impacting taxes.

Q12. Which types of transportation and mobility improvements would you like to see more of and where?

#Q12 - Which types of transportation and mobility improvements would you like to see more of and where?										
Answer Options	Survey Responses									
	Central Core/Main Street/ Downtown		Gateway District (area around I-70 Exit 203 and Dillon Dam Road)		Summit Blvd.		West Main Street		Grand Total	
	Count	%	Count	%	Count	%	Count	%	Count	%
Bike lanes	142	48%	112	38%	133	45%	104	35%	491	23%
Other	6	2%	3	1%	7	2%	6	2%	22	1%
Parking	91	31%	33	11%	39	13%	54	18%	217	10%
Public transit options	95	32%	92	31%	102	35%	81	28%	370	18%
Roadway improvements	46	16%	91	31%	70	24%	43	15%	250	12%
Sidewalks	77	26%	91	31%	105	36%	74	25%	347	17%
Trails and greenways	95	32%	103	35%	95	32%	100	34%	393	19%
Total Responses									293	



Methodology. This question was asked in a matrix table format in the online survey where respondents were able to select which types of transportation and mobility improvements, they would like to see in each of the four identified commercial corridors. There was no limit on the number of transportation improvements a respondent could select for a specific corridor. This question received 293 responses from 540 participants, a 54% response rate. This question was not asked at the Pop-Up engagement events.

Understanding. Online survey respondents favored transportation and mobility improvements related to bike lanes (23% response rate), followed by prioritizing trails and greenways (19%), public transit options (18%), and sidewalks improvements accounting for 17% of respondents' priorities. Roadway improvements and parking each garnered 12% and 10% of the responses, respectively. A summary of comments from each of the four areas are identified below:

- In the central core, main street, or downtown areas, respondents emphasized a strong preference for bike lanes (48%) and trails/greenways (32%) to enhance mobility. Public

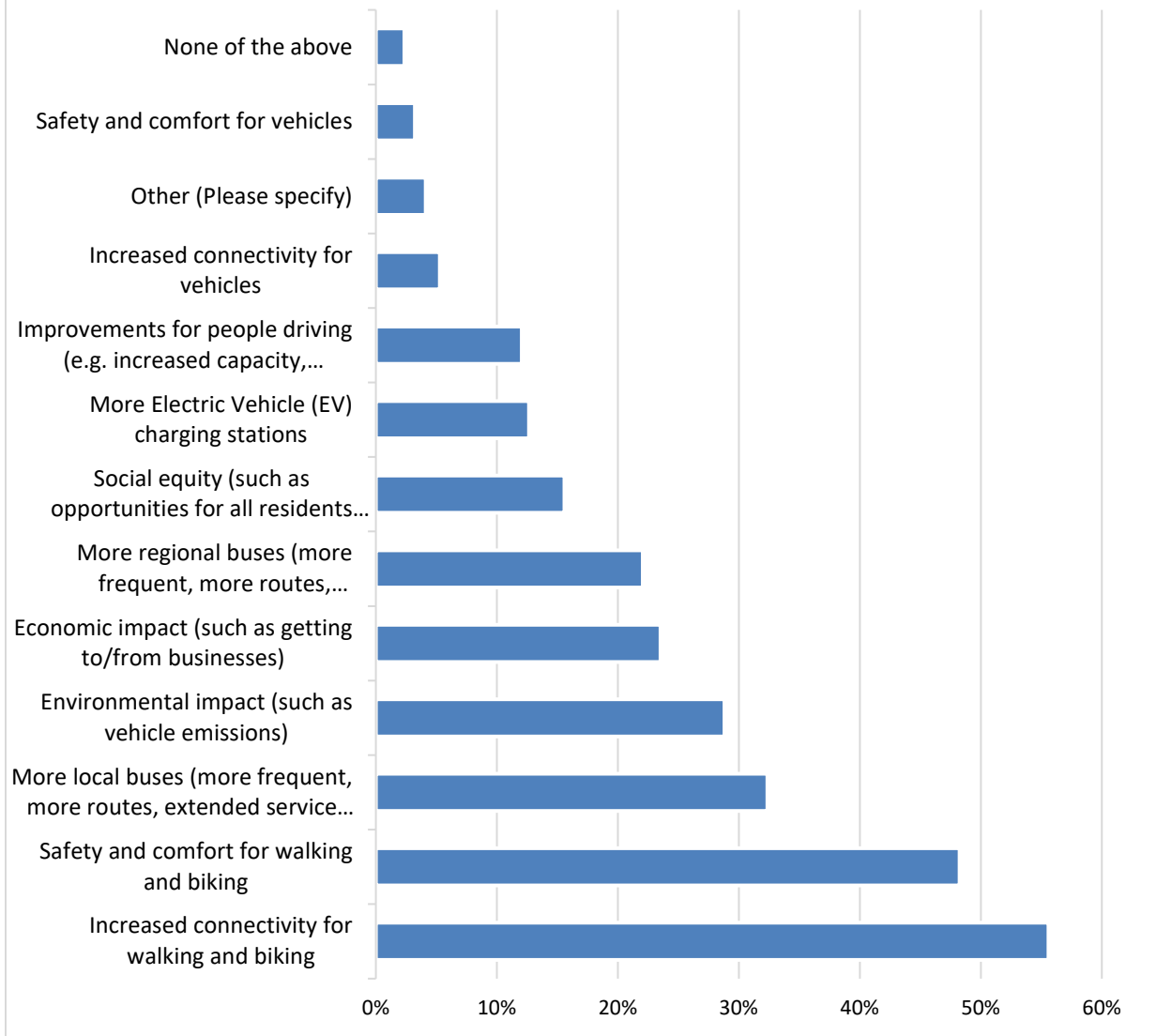
transit options (32%) and sidewalks (26%) were also highlighted as crucial improvements. Parking (31%) and roadway improvements (16%) were mentioned but to a slightly lesser extent. These results underscore a clear desire for pedestrian-friendly and sustainable transportation solutions in urban hubs.

- In the Gateway District (around I-70 Exit 203 and Dillon Dam Road), survey respondents also indicated a strong interest in bike lane improvements at 38%, followed by trails and greenways expressed in 35% of responses. Public transit options, sidewalks, and roadway improvements each garnered 31% of the responses. Parking accounted for 11%.
- On Summit Blvd., bike lanes were highly desired, receiving 45% of the responses, followed closely by sidewalks at 36% and public transit options at 35%. Trails and greenways were also popular, with 32% of respondents expressing interest. Roadway improvements accounted for 24%, while parking received 13% of the responses.
- Along West Main Street, bike lanes received 35% of the responses, indicating a strong desire for enhanced cycling infrastructure. Trails and greenways were also popular, with 34% of respondents showing interest. Public transit options garnered 28%, sidewalks 25%, and parking 18%. Roadway improvements accounted for 15%, while other options received 2% of the responses.

Q13. As it relates to transportation options, what are the most important factors the Town should consider when prioritizing transportation projects? (Select your top 3)

#Q13 - As it relates to transportation options, what are the most important factors the Town should consider when prioritizing transportation projects? (Select your top 3) - Selected Choice		
Answer Options	Survey Responses	
	Count	%
Increased connectivity for walking and biking	189	56%
Safety and comfort for walking and biking	164	48%
More local buses (more frequent, more routes, extended service hours)	110	32%
Environmental impact (such as vehicle emissions)	98	29%
Economic impact (such as getting to/from businesses)	80	24%
More regional buses (more frequent, more routes, extended service hours)	75	22%
Social equity (such as opportunities for all residents regardless of race, age, income, gender, or ability)	53	16%
More Electric Vehicle (EV) charging stations	43	13%
Improvements for people driving (e.g. increased capacity, more/improved traffic signals, roadway maintenance)	41	12%
Increased connectivity for vehicles	18	5%
Other (Please specify)	14	4%
Safety and comfort for vehicles	11	3%
None of the above	8	2%
Total Responses	340	

Q13 - As it relates to transportation options, what are the most important factors the Town should consider when prioritizing transportation projects?



Methodology. This question was asked as a multiple-choice question, where respondents were able to select more than one response. The online survey received 340 responses of the 540 total responses, a 63% response rate. This question was not asked at the Pop-up events.

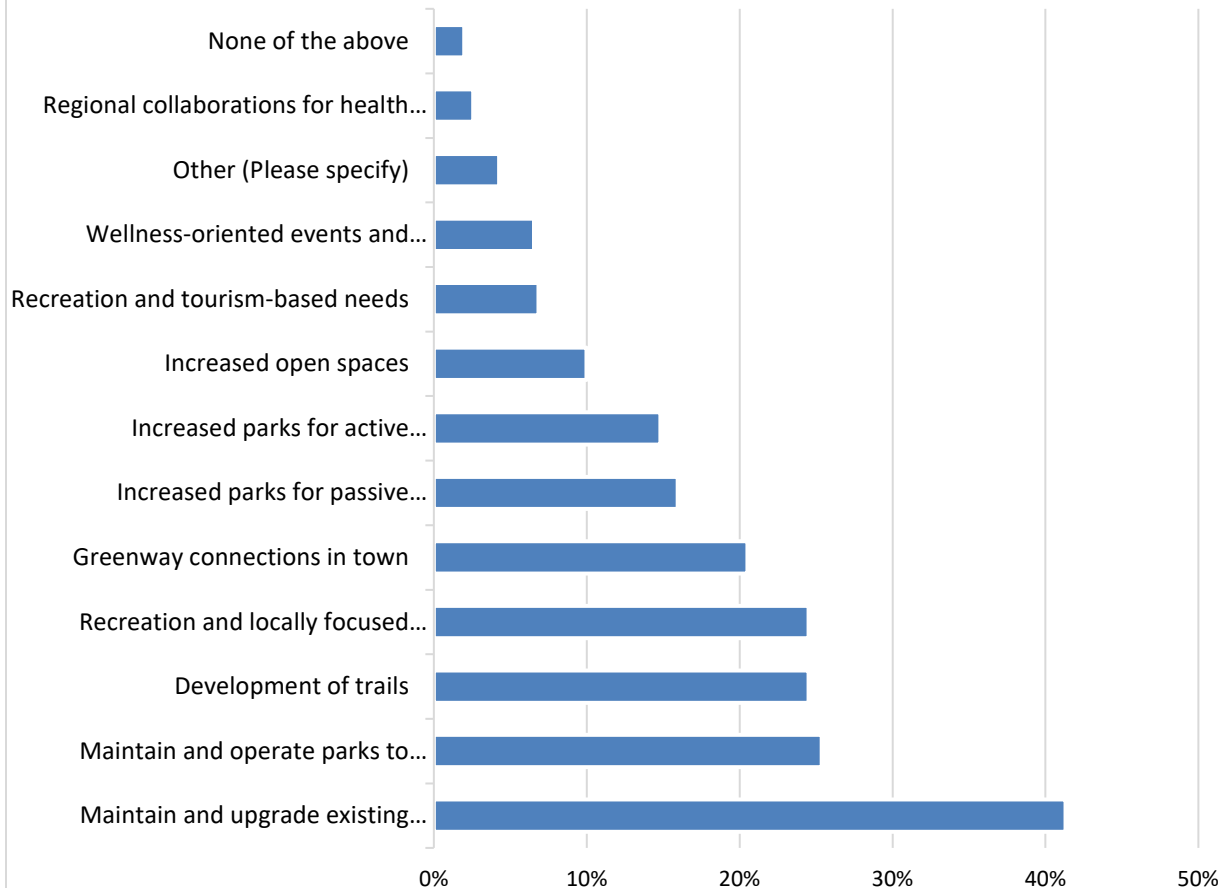
Understanding. The survey results indicate that the most important factors for the Town to consider when prioritizing transportation projects are increased connectivity for walking and biking (56%), safety and comfort for active modes of transportation (48%), and more local buses with increased frequency, routes, and extended service hours (32%). Over a quarter of the responses also point to considerations related to the environmental impact (29%) and the

economic impact of transportation projects (24%). Additional comments under ‘other’ to this question indicate a desire for more bike lanes, increased frequency of buses, parking for future housing, and the need for increased/improved signage.

Q14. When thinking about planning for the future of recreation in Frisco, how important are the following priorities in guiding the Town’s decisions and investments? (Select up to 2 responses)

#Q14 - When thinking about planning for the future of recreation in Frisco, how important are the following priorities in guiding the Town’s decisions and investments? (Select up to 2 responses) - Selected Choice		
Answer Options	Survey Responses	
	Count	%
Maintain and upgrade existing facilities	145	41%
Maintain and operate parks to preserve and enhance ecological functions (i.e. storm water management, water quality, wildlife migration corridors, etc.)	89	25%
Development of trails	86	25%
Recreation and locally focused needs	86	25%
Greenway connections in town	72	21%
Increased parks for passive recreation (ex. Picnic areas, open areas, walking paths)	56	16%
Increased parks for active recreation (ex. Boating facilities, Nordic trails, ball fields, etc.)	52	15%
Increased open spaces	35	10%
Recreation and tourism-based needs	24	7%
Wellness-oriented events and programs	23	7%
Other (Please specify)	15	4%
Regional collaborations for health and wellness initiatives	9	3%
None of the above	7	2%
Total Responses	351	

Q14 - When thinking about planning for the future of recreation in Frisco, how important are the following priorities in guiding the Town's decisions and investments?

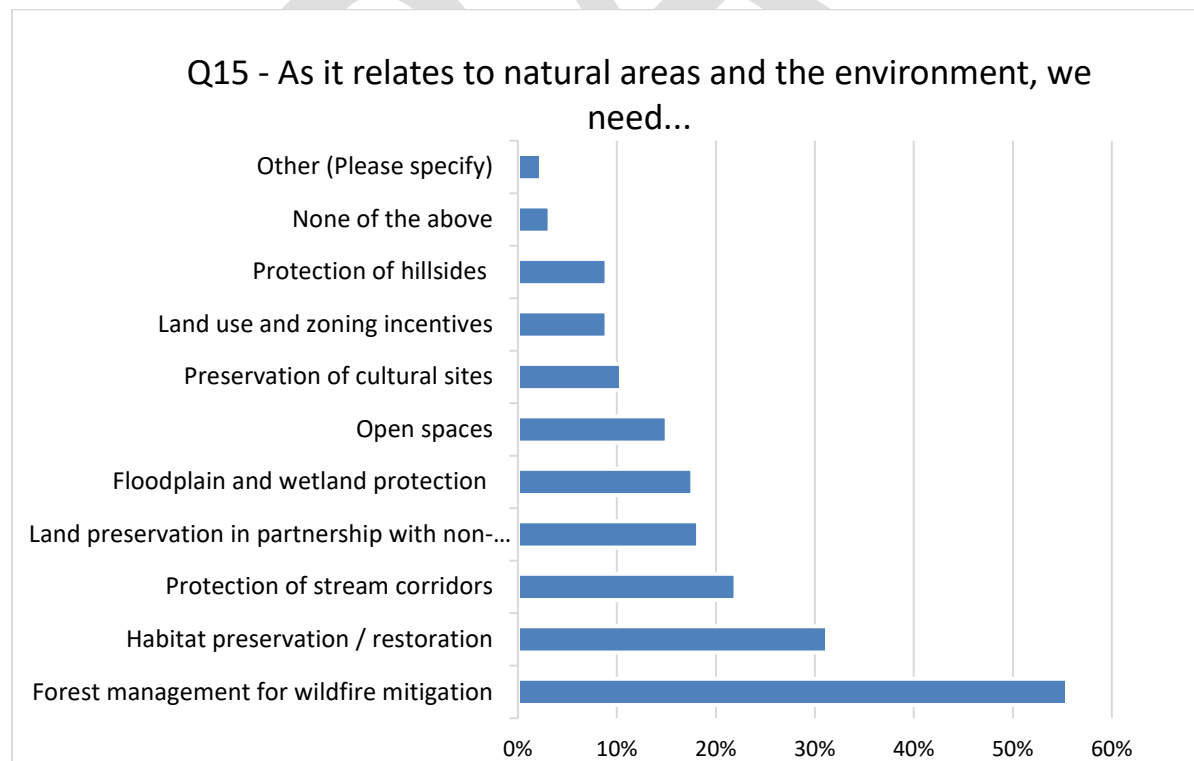


Methodology. This question was asked as a multiple-choice question, where respondents were able to select more than one response. The online survey received 351 responses of the 540 total responses, a 65% response rate. This question was not asked at the Pop-up events.

Understanding. The top priorities identified include maintaining and upgrading existing facilities, with 41% of respondents emphasizing this, and maintaining and operating parks to preserve ecological functions, cited by 25% of respondents. A quarter of survey responses also pointed to significant priorities related to development of trails and recreation and locally focused needs. While 21% of respondents highlighted greenway connections in town as another guiding concern. Additional comments under 'other' to this question indicate a desire for increased community recreation amenities such as a recreation center, a pool, golf course, and kid friendly areas. Comments also suggest increased environmental recreation amenities such as waste facilities at trailheads, trail maintenance and standards, increased mountain bike trails, and increased parking at trailheads.

Q15. As it relates to natural areas and the environment, we need... (select up to 2 responses)

#Q15 - As it relates to natural areas and the environment, we need... (select up to 2 responses) - Selected Choice		
Answer Options	Survey Responses	
	Count	%
Forest management for wildfire mitigation	192	55%
Habitat preservation / restoration	108	31%
Protection of stream corridors	76	22%
Land preservation in partnership with non-profits/land trusts	63	18%
Floodplain and wetland protection	61	18%
Open spaces	52	15%
Preservation of cultural sites	36	10%
Land use and zoning incentives	31	9%
Protection of hillsides	31	9%
None of the above	11	3%
Other (Please specify)	8	2%
Total Responses	346	



Methodology. This question was asked as a multiple-choice question, where respondents were able to select more than one response. The percentage indicates the percentage of participants

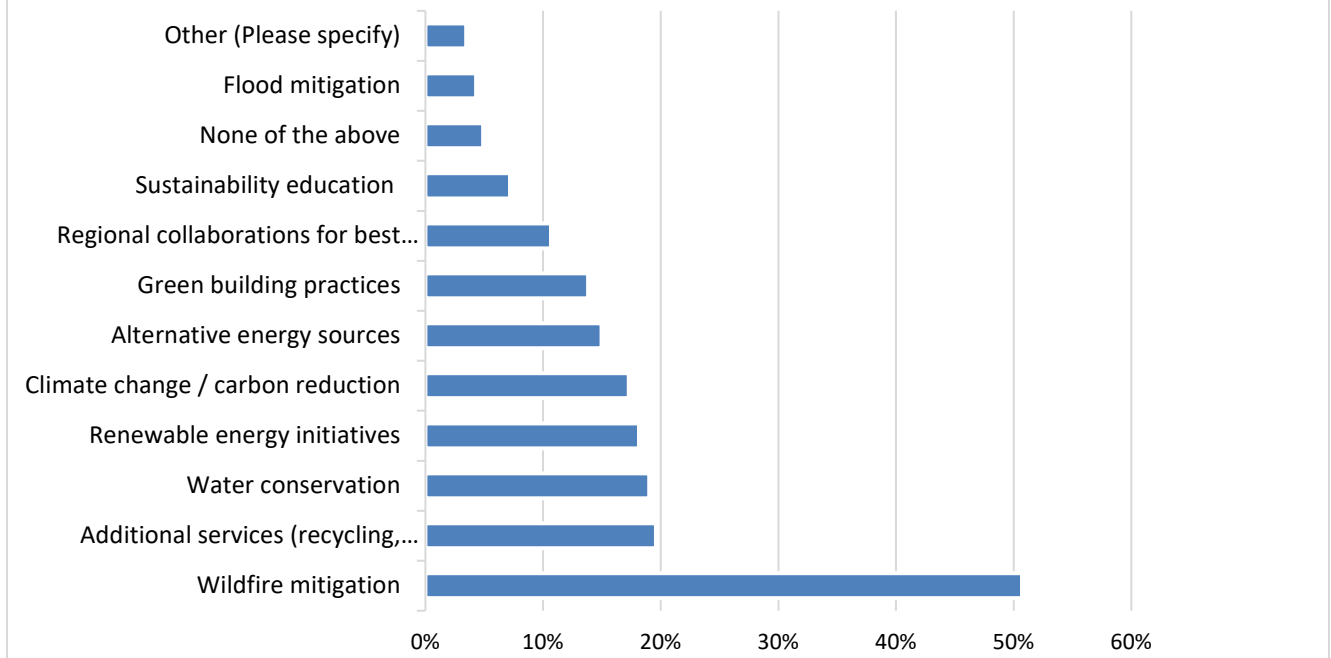
that selected each answer choice. The online survey received 346 responses of the 540 total responses, a 64% response rate. This question was not asked at the Pop-up events.

Understanding Regarding natural areas and the environment, the majority of survey respondents identified forest management for wildfire mitigation as a top priority, while 31% of respondents highlighted habitat preservation/restoration needs. Other notable concerns include protection of stream corridors (22%), land preservation in partnership with non-profits/land trusts (18%), and floodplain and wetland protection (18%). Open spaces (15%) and preservation of cultural sites (10%) also received significant attention from respondents. Additional comments under 'other' to this question suggest protection of natural areas and increased maintenance (trash clean up and bear-proof trash receptacles).

Q16. As it relates to sustainability, Frisco needs to prioritize... (Select up to 2 responses)

#Q16 - As it relates to sustainability, Frisco needs to prioritize... (Select up to 2 responses) - Selected Choice		
Answer Options	Survey Responses	
	Count	%
Wildfire mitigation	176	51%
Additional services (recycling, composting)	68	20%
Water conservation	66	19%
Renewable energy initiatives	63	18%
Climate change / carbon reduction	60	17%
Alternative energy sources	52	15%
Green building practices	48	14%
Regional collaborations for best practices in hazard mitigation and resiliency	37	11%
Sustainability education	25	7%
None of the above	17	5%
Flood mitigation	15	4%
Other (Please specify)	12	3%
Total Responses	347	

Q16- As it relates to sustainability, Frisco needs to prioritize...



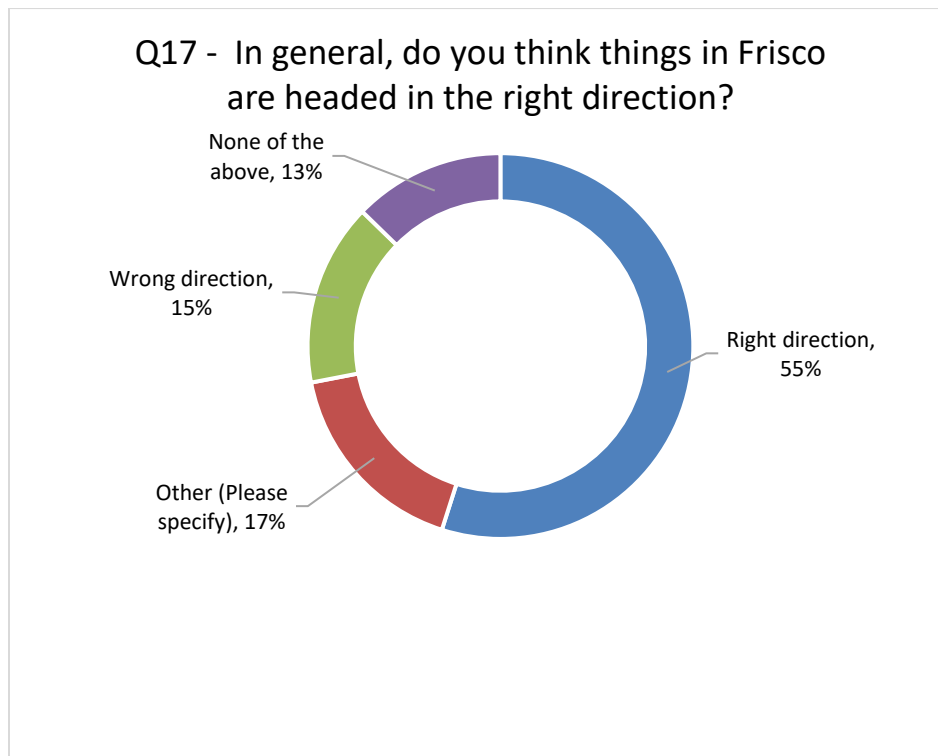
Methodology. This question was asked as a multiple-choice question, where respondents were able to select more than one response. The online survey received 347 responses of the 540 total responses, a 64.2% response rate. This question was not asked at the Pop-up events.

Understanding. Based on the survey responses, wildfire mitigation emerged as the top priority among respondents, with 51% indicating its importance. Following closely were additional services like recycling and composting, favored by 20% of respondents, and water conservation, cited by 19%. Renewable energy initiatives and climate change/carbon reduction strategies also garnered significant attention, with 18% and 17% of respondents supporting these measures, respectively. Other significant priorities included alternative energy sources, green building practices, and regional collaborations for hazard mitigation and resiliency. Additional comments under 'Other' to this question include reduction of waste, composting or yard waste services, and increased recycling options. Several comments address the need for water quality/clean water access.

Q17. In general, do you think things in Frisco are headed in the right direction?

#Q17 - In general, do you think things in Frisco are headed in the right direction? - Selected Choice		
Answer Options	Survey Responses	
	Count	%
Right direction	190	55%
Other (Please specify)	59	17%

Wrong direction	53	15%
None of the above	44	13%
Total Responses	346	



Methodology. This question was asked as a multiple-choice question, select one response. The online survey received 346 responses of the 540 total responses, a 64% response rate. This question was not asked at the Pop-up events.

Understanding. Over half the responses, 55%, to this question indicate Frisco is headed in the right direction and only 15% indicate that Frisco is headed in the wrong direction. The remaining 30% express that residents may feel uncertain about future direction and leadership.

Comments under 'Other' to this question indicate concerns around overdevelopment, high-end projects, and the potential loss of the town's historical character and family-friendly atmosphere. There's a call for balancing growth with the preservation of the community's historic qualities, addressing affordable housing, and ensuring all property owners' voices are heard in decision-making. Residents appreciate improvements like those at Lake Dillon and trail systems but worry about congestion and the town becoming less affordable for lower income households. Some comments suggest progress is positive, while others feel that careful, balanced growth is necessary to maintain Frisco's charm and quality of life.

Q18. Is there anything else you would like to share related to planning Frisco's future?

Methodology. This open-response question was included in the online survey. The online survey received 167 of the total 540 responses (a 30.9% response rate). This question was not asked at the pop-up events. Responses were then grouped into common themes to summarize what participants shared related to planning Frisco's future.

Understanding. Six major themes emerged from open survey responses related to small-town character, infrastructure, affordable housing, environmental protection, community engagement and local business development, and governmental accountability. A summary of comments from each theme are identified below:

- Maintaining Small-Town Charm: Many residents emphasize the importance of preserving Frisco's unique small-town feel and avoiding overdevelopment that could lead to it resembling larger resort towns like Breckenridge or Vail.
- Infrastructure and Traffic: Concerns about infrastructure maintenance, traffic management, and improving roads and bike paths were prevalent. There's a desire for thoughtful planning that enhances connectivity without overwhelming the town.
- Affordable Housing: There's a strong call for more affordable housing options, particularly focusing on housing for local workers and families, rather than solely catering to second-home owners or tourists.
- Environmental Considerations: Several residents highlighted the importance of sustainability and environmental protection in any future developments, including implementing dark sky initiatives and minimizing the environmental impact of construction.
- Community Engagement and Local Businesses: Residents value community events, local businesses, and cultural activities that define Frisco's identity. There's a desire to support and enhance these aspects rather than prioritize large-scale commercial developments.
- Government Accountability and Transparency: There's a call for greater accountability and transparency in decision-making processes, ensuring that community voices are heard and respected in town planning.

The Future of Frisco	
Maintaining Small-Town Charm (Theme 1)	Infrastructure and Traffic (Theme 2)
<ul style="list-style-type: none"> • Preserve Frisco's unique character • Fear of overdevelopment 	<ul style="list-style-type: none"> • Connectivity • Regional traffic management
Affordable Housing (Theme 3)	Environmental Considerations (Theme 4)
<ul style="list-style-type: none"> • Housing for local workers and families • Limit second-home owners and tourists 	<ul style="list-style-type: none"> • Sustainability • Environmental protection • Dark sky initiatives • Minimizing the environmental impact of construction
Community Engagement and Local Businesses (Theme 5)	Government Accountability and Transparency (Theme 6)
<ul style="list-style-type: none"> • Support local business development • Limit large-scale commercial development 	<ul style="list-style-type: none"> • Community participation • Transparency



Part 5. Key Findings

The Frisco community has provided valuable insight into its aspirations, concerns, and priorities as part of this engagement window. Overall, these insights reflect a community that values its identity, natural beauty, and quality of life while also acknowledging the need to balance growth and development and the need for sustainable planning to sustain these qualities into the future.

The overall survey demographics reflect alignment with the full-time and part-time residents. Underrepresented survey respondents include renters, youth under 29 years of age, and Spanish-speaking residents.

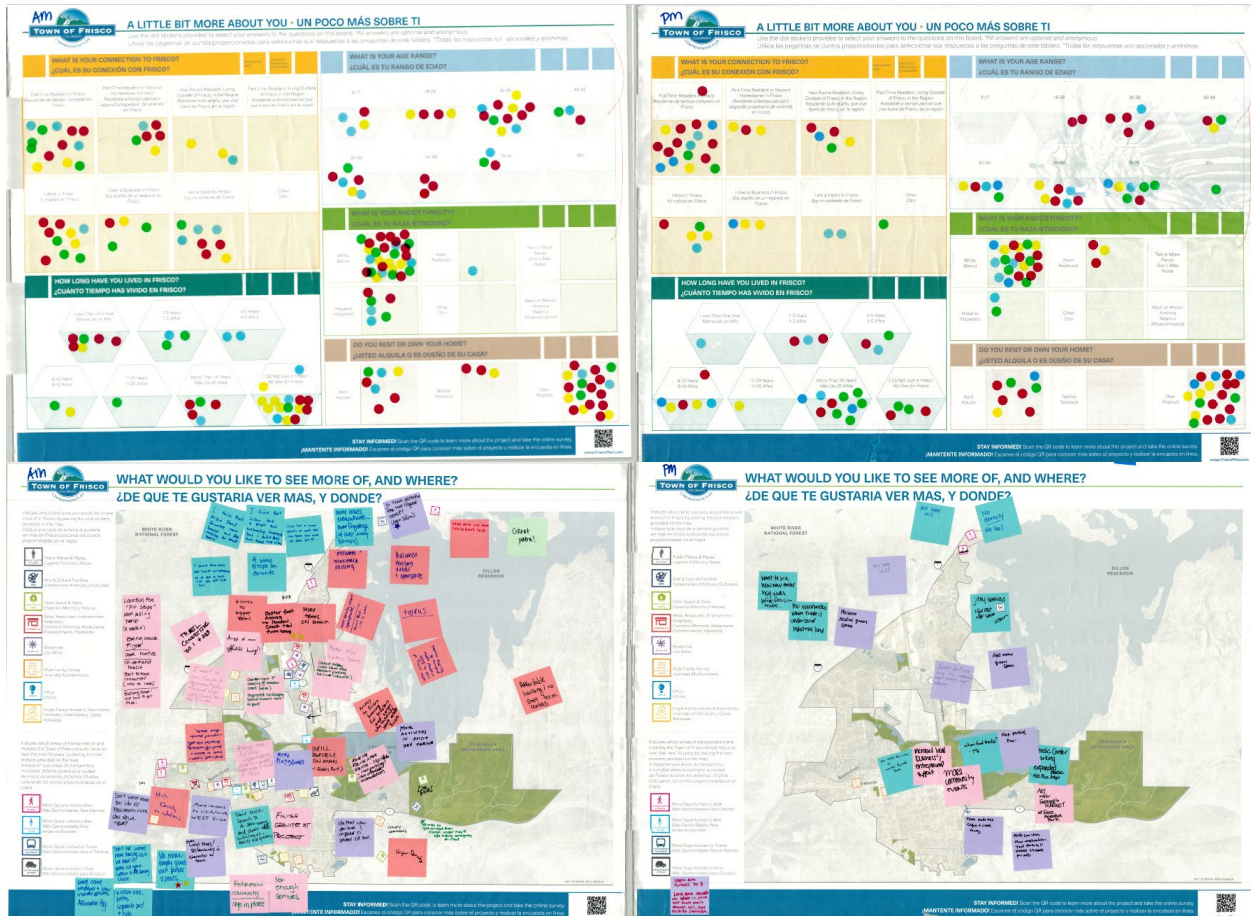
By examining the results of both the online survey and the open house event, several key themes have emerged:

Overall - The Frisco community is deeply committed to preserving its character while addressing growth and development in a balanced and sustainable manner. The emphasis is on maintaining a close-knit, vibrant, and environmentally conscious community that supports both residents and visitors.

- Community Values and Tensions - The community is in alignment with the importance of the environment to the town. This includes access to parks, recreation, open spaces, and scenic beauty. The small-town culture and sense of community are part of what everyone loves about life in Frisco. However, there are notable tensions around where to focus future efforts to meet the differing needs of younger and older generations and between part-time and full-time residents and visitors.
- The Future of Development - There are concerns around the impacts of future growth and the impact on the town character, infrastructure and 'who' development is built for (i.e.: tourists, part-time owners or local residents). There is general agreement that affordable housing and workforce housing should be a priority for the future. In addition, there is general agreement that promoting local businesses and mixed-use areas will support the local and tourism economy. There is a desire from most to see sustainable development and growth that reduces overall environmental impact.
- Quality of Life/ Community Culture - There is an overall concern about local residents' high cost of living, including housing affordability. There is a desire to increase services such as childcare and day-to-day services. There is a need to see more services for senior and youth populations as well as public services such as access to mental health support. Community amenities such as recreation facilities, cultural arts, and community events are high priority. Part of the community culture and quality of life relates to Frisco's sense of identity, which means a community that is 'not Breck,' 'not Aspen,' but authentically Frisco.
- Ease of Mobility - There is a high-priority to enhance connectivity and safety of bike lanes, trails and greenways in town, more frequent in-town and regional bus services, as well as safer pedestrian infrastructure including sidewalks and crossings. There are concerns around the impacts of future projects to traffic, congestion and parking and residents question if the roads can support the capacity of increased traffic.
- Environmental Preservation - Residents desire to see historic and cultural assets maintained by limiting growth. The town's natural beauty is also important, and residents expressed a willingness to preserve and maintain open spaces. Wildfire mitigation is a top priority for residents. Residents would also like the town to minimize its overall environmental impact, including promoting sustainable town practices, such as recycling, water conservation, renewable energy, and considering climate change in decision-making.

Appendix A- Event Boards and Event Photos







Appendix B- Open Questions

#Q2 -What are your biggest hopes for the future of Frisco?

Market Rate deed restricted. No AMI.
Building Trade Employee Housing.
Parklets are good for restaurants, not retailers.
That the community will be much better in housing and communication.
Small shops family owned restaurants extend through West main.
Close Main Street make it pedestrian and bike friendly.
Use auto street bollards to close Main Street during certain hours and events.
Close main street again for pedestrian and bike use.
More kids activity (sports).
Keep small town feel and charm. Fix housing for locals.
Continue expanding housing opportunities for local workforce.
Development stays in character.
More affordable housing for the workforce.
My hopes are that Frisco maintain its small population and avoid overcrowding.
We don't want to be Breck (business).
Make Frisco more diverse and welcoming to all different cultures.
More support to local nonprofits.
Implement bilingual signage for trails and Main St.
More multifamily housing units for the workforce.
Keep it laid back - But more diverse and with more working locals living within town.
Build lake hill.
More affordable lower income rental housing - Employees have a right to live where they work.
More parks like rainbow park.
Avoid the tacky condos/commercial of Silverthorne.
Don't want it to be Breck. Love main street. But question new development.
Support granite St. project. Make it happen!
Granite St. safety for bikes and walkers.
More affordable housing, different sizes for everybody needs.
Town doesn't exist without locals living here. Affordable housing.
Sidewalk on Granite St.
Empty homes (second homes) are scary when the actual lifeline of our community cannot afford to live here. Let's encourage empty homes to be filled.
Granite St. needs to be safe for walking and cycling. But don't over design!
To be able to afford to buy a place here as a 10 year plus resident working full time.
Bike lanes in the Main St. and neighborhoods.
A town that doesn't have people visiting.
Maintain an affordable housing scenario.
Affordable housing without deed appreciation cap.

Consistency in inspection. Challenges in permitting.
Don't grow too much.
More Peak 1 neighborhood.
Like Frisco because it is a town outside of just skiing.
Keep it less corporate. Don't become Vail. Also Affordable Housing.
No change. Don't get too congested. Affordable workforce housing.
Affordable more residents in town.
Stay similar. More restaurant options
Affordable homes.
Sustainability. Recycling.
Don't change too much.
Property taxes too high.
Housing affordability.
Protect Rainbow Lake.
Not too much change.
Don't have an avalanche down Main Street.
Rec center no paid parking.
Ski community.
Keep Main St. as it is.
Summit resort group - Allow screened in porches (condo owner) 786-695-3825.
ADUs to be sold, not just rented.
Market rate for locals, no AMI. Live work.
Less parking requirements.
Stop cutting down trees.
Limited short term rentals. Housing for senior citizens.
No condos on Main Street.
Bring back barbecue and fireworks.
To stay small. Not sell out.
Urbanization (we are already suburbanized) doesn't supplant Frisco's small town community caring for each other's attitude.
Denser housing more pedestrians fewer cars.
Wetland protection/ versus more building in wetlands.
Loss of small town feel.
A way is found that 30 plus years residents can't afford to live and die (hospice, geriatric care) here.
No chain store. People local/small business independent.
Local ambassadors guiding/educating visitors.
Don't need more tourism. Keep natural areas.
Make sure people qualify for the housing they are in.
Concerns about property taxes.
No plastic in county.
Senior housing independent and assisted.

Senior housing including independent living for seniors.
Housing projects have sufficient parking per unit occupancy.
Less permits for residential work. (example windows, siding, etc.)
People who live here pay more taxes for affordable housing. Less people housing.
Need senior housing.
Zero waste and (plus) town services.
More young families. How do we support mid-career folks.
Enforcement on STRS.
Events utilizing town assets: Main Street. Historic Park. Marina. Frisco Adv Park.
Affordable housing in Frisco.
New building across from post office is ugly. Design guidelines it's so big and massive.
20% deed restriction minimum for new condos.
Keep it small sustainable and special.
Specific concern related to water availability for growth.
That we don't become a big city. That we don't rezone everything into an urban environment that we don't lose the small town atmosphere.
That it maintains the small mountain town feel.
Balance economic growth and viability with small town mountain personality. Small business and local workforce being able to live in the community is important to its economic health.
I hope it figures out the affordable housing so all can live in Frisco from all economic backgrounds. I also hope that the trails and restaurants remain dog friendly
It keeps a true local community
The community keeps a local flair while continuing to support tourism and recreation
I hope Frisco keeps its small town character. I want to continue knowing my neighbors, and the people I pass on the street. I've seen too many friends have to relocate due to cost of living and childcare.
For it to be affordable to live in, not just for tourists.
staff raises
Have our festivals back and fireworks it's pretty lame no more bbq, fireworks, town events everyone else has things except Frisco
That it stops growing and developing like it is right now. These multimillion dollar, huge housing development are blocking views for people and changing the character of this town. They are completely completely unaffordable for any working person here, so it is changing Frisco from a small mountain town to more of a resort luxury getaway for the wealthy
Not to become Breckenridge
Keeping Frisco a small mountain town community feel on Main Street. No big chains on Main Street. I did like when main street was a walking / pedestrian / eating area in the COVID summer months vs driving. I felt that this really showcased our community and provided a great vibe for adults and children. I know merchants didn't like it, but from a community perspective, it was great.
My hope is that the criminal element that has been allowed to live in our county for practically nothing come to the doors of the se insane council members. Who allowed this to happen!
That downtown doesn't turn into real estate stores.
That it will do more to alleviate the housing crisis

<ul style="list-style-type: none"> -Prioritize locals -keep it local -Hello locals purchase single family homes -incentives for selling single family homes to locals / encourage 2nd homeowners to buy condos and multifamily units -support building "homes" for locals, not cubicles with no parking -no single family homes used for short term rentals, decrease number of single family homes owned as 2nd homes -Govt makes decisions based on what's best for local community rather than what makes the most money -we could have world class Nordic skiing fairly easy, hire staff that has vision here and who welcomes local events -improvements to Nordic facilities will bring all people, right now it's just a tourist attraction like sleigh rides -build Nordic Center like Breck Nordic, their beautiful facility attracts locals and visitors -look at successes in other communities, it's okay to collaborate and get ideas/ seek outside help for our council and town staff's limited experience and capabilities
More walkable and more bikeable. Fewer cars and less focus on parking. More local transit. Family friendly. More diversity.
Stop building so many tall buildings that block the views and sun and make the streets seem like tunnels. The town does not get any bigger (i.e. NO acquiring of Forest Service land via land trades to increase town boundaries.) Better manage the county's Lake Hill development (and thus protecting Frisco's small town character) by only providing water and other services for the originally approved density. Continue to provide free local and visitor amenities (i.e. free summer trail system on the peninsula, free bike park, free skateboard park, etc) Keep main street small and a mountain feel with businesses that are useful to all (not just tourists and realtors)
That we would stop building large inappropriate structures for this town
That Frisco keep its small town charm and NOT turn into Silverthorne. (WAY to developed!)
That it maintains its small mountain town feel while providing services to the entire community.
No overdevelopment or traffic
That it doesn't become an ugly development/sprawling project like Breckenridge.
Keeps small town feel
I would like to see continued festivals and events like those around the Fourth of July. I'm disappointed that the BBQ festival was discontinued. I would like to see more art shows and other events during the summer months that celebrate either local artists, musicians, culinary arts, etc.
remains an old school small town feel. rustic, quiet, NO resort type buildings (aka vail resorts). don't get nickel and dimed by the town (aka resident parking)
Additional workforce housing, less events for tourists, more walkability along Granite & Galena, more walkability along HWY 9
Maintaining the quaint feeling and allowing residents to enjoy walking/hiking trails in peace and safety.
That it doesn't get like Breckenridge- 100% tourists and nonstop traffic. That it continues to have a small-town feeling. A really high quality coffee shop on or close to Main Street.
No drastic changes to town

That it can maintain its sense of community its charm while being welcoming to visitors and residents.
stay small no highrises display the Excelsior Mine office
That the town serves the needs of both the full time residents and part-time residents. Our economy depends on both groups to be successful.
That my son is able to live here if he wants
That we stay a local town. Local shop/restaurant owners, affordable housing for locals trying to start families and stay here.
That it maintains its small town character and charm (walkable/bikeable, locals live here, mix of shops and restaurants).
Honestly to change density laws. By knocking down homes that have character and yards, where families lived and flourished and allowing four to six multiply bedroom units to be built without any regulations that include lower income units, the town is effectively losing its community character
That it will stay small, continue to build affordable housing along with workforce housing. Reject corporate greed and conglomerates.
Frisco will keep building trails and continue to be all-inclusive and welcoming to all, including part-timers.
Restore small mountain town character.
That it doesn't turn into a Breck or a Vail
Cheaper housing options
BUILDING COMMUNITY AND CULTIVATING THE CULTURE THAT WE LOVE.
Doesn't end up like silverthorne. Less big business in frisco. The separation between main st and the business side of town has always been a highlight.
I don't want it to be another Breck
I hope that the town planning and government will stop allowing high density on building sites. This includes Main Street. The knock down and development of blocks will change the character of Main Street.
Keep the small town mountain character and improve access for all.
That it maintains its identity; Silverthorne sold theirs to developers, Dillon can't find theirs, and Breck is owned by out of state investors.
Keep Frisco quaint! The character of our mountain towns are astonishingly evaporating before our very eyes. Blend updates into Frisco while still retaining the affordability that allows workers to remain.
That it retain it's small town feel and not become over developed.
That it retail it's small town character
Better care and protection for local population including housing.
Quiet peaceful small
Maintain scenic beauty, keep sense of community (not become just a tourist destination), small mountain character. Keep traffic down continue offering and expanding public transportation and mobility. Safety, cleanliness, maintenance. Keep big city problems (i.e. homelessness, marijuana, pollution) in the cities down the hill.
We would like to maintain the small community feel and the incredible outdoor activities afforded by Lake Dillon and the trails particularly in the national forest.
Frisco has been a part of our family experience for 20 years. Our kids grew up playing, learning and making memories in Frisco. Although we cannot be there full time, we consider it

home. I am concerned by the frequent negative characterization of second home owners. We love Frisco, invest in Frisco, bring a boost to the economy, and pay taxes in Frisco.
That Frisco maintains a small town feel with views of the beauty around us
I would like to see Frisco return to the character it had about twenty years ago. A small town, with a sense of community, but a sense of fun. It has gone rapidly downhill since then.
When making decisions consider how year round local residents will be affected first.
Control growth- keep it small Keep activities- concerts, etc.
That the Main Street area remain unique with local shops with a variety of goods and services. With restaurants that have a variety of price ranges. That it feels welcoming to locals and visitors alike. Retain open space, parks in town that are simple and welcoming.
Affordability
Stop growing!
That it not turn into Breckenridge
Keeping the small town feel
To always have a mountain. Town feel and some funkiness
Maintain small town charm and quality of life, no Breckenridge
I'd like to see the town continue to grow economically while preserving the small mountain town feel. Main Street is great and seeing it expand without getting overcrowded will be great. Expanding marina activities are also great and we love the Adventure park and all it has to offer so continuing those amenities.
Preservation of natural beauty and that the town manages growth and development smartly. Current level of high-end development activity on every spec of vacant land is troubling.
Retain the historical charm, avoid upscale resort type accommodations in the Main Street area,
Less reliance on tourism, more local business support and residents actually living and working in the region.
Late night pizza joint!
It's a livable community
Continue to evolve while keeping its small mountain town charm.
I would like to see the town take a proactive approach to preserving landmark, historical and notable buildings in the town to help preserve a town's character and attraction.
Small mountain town
Keep the community feel and events. Wassail days is a family favorite. We love the sense of community and the small town beauty.
That it retains its small town character while recognizing the importance of both full time residents and visitors
To keep parking plentiful and free or inexpensive. Dillon & Breckenridge have lost their friendly, small town feeling. When Frisco hosts fun events, parking is not a nightmare & visitors can enjoy our shops, restaurants, concerts. Silverthorne gives \$160 tickets to people who park wrong at trailheads, Dillon paved over so much that amphitheater parking is a now a nightmare and Breckenridge's paid parking apps don't allow foreigners to pay (you need a zip code). I'm proud and grateful that Frisco still treats people kindly!
That the Town works with the business leaders and property owners to bring more multi-family, hospitality, and employee housing to community.

That I can continue to call it home another twenty years. I think Town has addressed employee housing aggressively, but I feel that character is leaving due to developers building multi-family properties on single family lots without regulating that growth by requiring a development with a large footprint to mandatorily include a deed restricted unit as well.
That the locals take into account full consideration of 2nd home owners and STR properties when decisions are made about the future. Significant revenue comes from visitors who prefer condos, townhomes and single family homes to hotels.
That I'll be able to afford to remain here
Keep it less crowded, Lots of character , keep Main Street with great places that serve the residents and guests , not a bunch of realty offices . Keep property taxes down
Moderate development in real estate. Keep the value of existing real estate. Keep a small mountain town feeling with access to trails. No overloading of infrastructures. Find a way to deal with traffic on Highway 9. Connect Frisco main street to the marina.
Keep some of the charm instead of just developing everything bigger and more.
Keep Main Street charming and accessible.
To stay small and not too crowded! Keeping Main Street accessible to walk and park
That while tourism is our economy that our elected leadership and town staff first prioritize the needs and wants of locals.
The lack of sidewalks on Granite Street is disgraceful. Unsafe. I watch people try to walk, bike, skate and jog every day. No where to go. No where to park along the street. It's a very busy street and needs attention for our quality of life and safety. We are a very mobile community
That more locals live here and we build a stronger sense of community.
I hope Frisco can remain a small town with still allowing thoughtful development. The community in Frisco is great with an authentic downtown. Frisco needs more options for workforce housing which would help keep a year around community.
Maintain small mountain feeling. Seems like there is a lot property being torn down in order to build multifamily housing making it feel over crowded.
More Main St. fill-in (restaurants, bars, retail), some better zoning to better paint our neighbors' "military base" colored exteriors, keep its friendly/homey feel. ,
Bring back the promenade please.
I hope I can afford to live here in the future
Maintain a small town, historic feel while further modernizing in a thoughtful way. Continue to develop, improve shops and restaurants, but keep the historic charm. I would love to see simple things like fireworks come back on the 4th of July and the introduction of a real recycling program that takes into consideration that most guests will not deliver recycling to a center.
Managing growth while maintaining a sense of community and small town atmosphere.
It maintains its small town vibe.
That it does not get overrun with tourists and keeps its small town charm
Avoid over crowding
Not too much growth, keep the charming feeling of a small mountain town.
More restaurants, affordable housing..
Eliminate paid parking
New solutions to the housing crisis

Maintain a small town atmosphere.
Affordable housing for real locals
Better develop downtown Frisco.
Stay true to its brand
That it can maintain a thriving workforce
Affordable housing for locals, such as rentals, not everyone wants to or can buy a home. Along with historic preservation. Over the last 20 years, this town has lost its charm, its reputation now is aligned with a more modern aesthetic and feel.
To keep up as a laid back small town but also embrace a destination event again to bring more people to town and encourage locals to interact with their community
Balance of power. Both political parties represented.
To see the sense of community grow stronger. A Rec Center would be cool too.
Free ride bus like breck that will access main points across town, adventure park/nordic center and summer trailheads
Better downhill style and more challenging bike trails. I'm tired of riding boring XC style blue trails in the county - some people get up to get down and don't want to ride 15 miles of mellow trails. Challenge me! I want to point my wheels down. We have 2 meh jump trails on the peninsula that are sandy and get overused and are no longer fun. This place has the potential to build good trails that people will come from all over the country to use. It's crazy cause people that can afford \$5,000 bikes usually have extra money to spend in town. You see it happening all over the state where small towns are putting in good, challenging trail systems and people travel from far and wide to ride them. Frisco is just obsessed with blue trails. Sigh. If you build it, they will come.
Enhance Summit Blvd corridor with thoughtful & economically vibrant mixed use development.
I hope we continue to support small businesses. I
To continue to be that charming mountainside community that brought my family here.
Affordable housing for those of us that work in the town so we do not have to travel long distance
More affordable housing options Continue free music programming Keep non-transient community vibe
I hope Frisco continues to be a humble mountain town.. it doesn't need to be built out with dense condos or have real estate offices on Main Street
Continues to be forward thinking like being environmentally conscious, walkability, bikability. Supports lo businesses.
An active approach to our music and arts activities instead of just booking Denver cover bands for every Thursday show . Sunsquabi for Rock the Dock was the best event we've had since the Motet on Main Street.
That it continues to have a small mountain town feel to it.
that it doesn't turn into Breckenridge - or aspen, or Vail or anything even remotely resembling those communities.
more affordable for people who work at the stores and restaurants on main st
That Frisco retains a small town Mountain character
Keep it a small town feel, even in the face of all the tourism.

Better pedestrian access to the marina and Lake Dillon, more full time residents and community culture.
Building communitiy
Not get too big or overly commercialized. Keep it local and small business oriented!!! And keep the open spaces :-)
I hope that the town doesn't end up looking like a mini LoDo and keeps its mountain town charm. I hope that the height of new buildings does not go any higher than what has already been allowed to slip through the cracks, as anything higher than 2-3 stories has a huge impact on the scenery, and detracts from one of the best and most enjoyable aspects to this town, the beauty of nature.
More local housing, no more large condos/town houses, small town character, family friendly
More attractions
Keep it small, don't turn it into a Denver suburb.
To allow more people to live here year round affordable
More kid and family friendly. More year round events. Affordability for locals- local appreciation, etc.
That it maintains its small town community- which may get so easily lost to individuals and families not being able to afford living here anymore and/or getting bought out by second-home owners and vacation rentals. Locals deserve to love and enjoy their town as home, not just a prop for someone's vacation photos.
That it retains the mountain small town atmosphere and more affordable housing is built for year round employees.
To get the BBQ back
Keeping Frisco FRISCO 2nd and 3rd home owners don't make decisions for our town!!!!!!!!!!!!
Preserve Frisco as a mountain town where people actually live. Protect our housing supply from turning into nothing but second homes and short term rentals.
To keep the small town mountain vibes.
For everyone to have equal opportunities in housing & employment. I would love to see more locals here to stay!
Continue to grow a partnership between Frisco and our schools
To keep the community as first priority. Not tourism.
attract families and full time residents to the town
Remains a small mountain town.
cut down on traffic and crowds
That we maintain our town's character and we aren't in a race to just build out without having a thoughtful process.
I hope crime doesn't outpace the ongoing, unstoppable growth of our town.
That it remain small; that the town not impose so many restrictions regarding housing and rental of privately owned housing, that the town not add so many occupancy taxes as to make visitor costs too high and to minimize restrictions on part-time residents who own rental property in the town.
work force housing
To retain the small Mtn town feel. To not turn into nothing but 2nd home McMansions.
My hope for the future of Frisco is that we preserve the access to the beauty and experiences our natural surroundings provide while avoiding overcrowding and overdevelopment.
That the locals inspire what happens next

Maintain small town feel without turning into full on tourist destination
That it can become more affordable and a place where more full-time families can live.
Keep it small and tight knit. Don't let it get over run by out of state billionaires. Frisco is special and we need to keep that vibe.
That Frisco can maintain its cozy mountain town feeling.
I hope that Frisco retains its small town charm and not allow high density building. I hope that it quits allowing building on every inch of land.
Managed growth with thoughtful additions to the community, including both residential and commercial spaces.
Stay small, casual and not too overly prescriptive on what people can and can not do. No reason to try and be like Breckenridge.
That the town recognize the importance of its local residents and stop making decisions based on tourism & second homeowner dollars.
That the town stays in its current footprint and maintains access to outdoor opportunities and a vibrant main street.
Stay a smaller Mountain town. Keep core Main Street a walkable Main Street.
Not becoming so large that we need big hotels moving into town
Recreation improvements. Making Main Street pedestrian and bike friendly.
More trail/bike connections from Frisco across I-70, specifically connection from town to Meadow Creek TH and connection from Meadow Creek TH to 10-Mi Creek TH.
Preserving the small town character, specifically, not turning into a Breckenridge.
Realize and embrace our small town feel rather than becoming another Boulder type community
Maintain small town charm with access to all it has to offer to tourists to support the economy while providing housing options for locals
Maintain our small mountain town character while continuing to offer opportunities for affordability for all to be able to live where they work. Also, provide opportunities for housing citizens as they age in Frisco.
Affordability, inclusivity, accessibility for all demographics to maintain a true community.
Stay charming, a REC center of our own, more diverse restaurants and if not a rec center some option for indoor play for young children when the weather is challenging and community flooded with visitors.
It stays a small town.
Stay small, quiet,
I hope that it continues to be a place that everyone can thrive.
To not get too big and lose it's small town feel.
We would like to see Frisco expand the management and landscaping west of the post office; today the town kind of stops there, it gets very weeded and unkept! The town seems very concerned about speeders going east bound into town, but not out of town west bound; we would like to see the same electronic speeding signage going west bound! Loud cars and motorcycles are becoming more commonplace! The town of Morrison would be a good one to monitor as they evolve...
My biggest hope is that Frisco retains its small-mountain-town feel, which is what drew us to Frisco from our first visit years ago (long before we became homeowners in town). New construction and development is nice, provided it is done carefully and responsibly, and provided it does not result in Frisco becoming unaffordable.
To provide quality basic municipal services

Updated shops and restaurants
That Frisco retains it's small natural beauty and town character.
I would like more inclusivity. I feel we need more opportunities for local workers to be able to live here.
That it stays small Mtn town feel and not cater to big box and Denver/Dallas type people wanting conveniences and city amenities on every corner.
That it not become as commercial as Breckenridge. That it sta a place where REAL people and families can live.
Affordable housing, a summer time permanent promenade, a building code that allows for common sense building.
We love Frisco as it is, but in terms of small improvements, better pedestrian safety in crosswalks, pedestrian access to the far side of I-70 by the Safeway (without crossing the highway on the road), and continuing the expansion of the half-hour buses the better would all be benefits to quality of life.
That is doesn't turn into a pay for everything with amusement park vibe
It remains a small town close community with emphasis on community events.
To increase the price of my real estate and to protect my ability to rent it short term so i can afford to live here No fractional ownership ghettos Good community
To retain the character that makes it special
Stay small
I want to stay a small town with free parking, concerts, free access to parks and events. We keep taking away events Frisco Barbeque, 4th of July fireworks and not sure that I like the way even the parade has changed.
Hoping Frisco keeps it's small mountain character. Please keep the downtown core free parking.
Restore the local sense community that has been lost over the past 10 years
That we keep a height limit for new buildings. Keep free parking. Encourage business and citizens to work together so we stay a close community.
That it stays quaint. No tall buildings. No big streets that look like airport runways!!!. Keep green spaces. Stop building!!!
Affordable housing which could be apartments so we have a work force. And a way to keep tourism which the town depends on without infringing on the everyday lives of locals.
More workforce housing
Retains small town charm while allowing for moderate growth. Change is inevitable and good, but moderated is best.
A decrease in short-term rentals and an increase in truly affordable housing for all individuals who keep this town running.
That it keeps small mountain town feel
Stay small and local
Improvement but not expansion. Realize that the town is almost at its size limit in terms of population and infastructure.
Frisco becomes a more livable city, where individuals who choose to make Frisco their home, can thrive and enjoy all that the City and surrounding area has to offer.
Short term rentals of single family homes are curtailed. They are ruining the fabric of our community.
Maintain small town feel.

I would love to see Frisco maintain its small town feel. I don't want to see it be like Silverthorne but it seems it's headed in that direction. Take down a single family home & build 8 new market value units is going in the wrong direction.
Thriving, inviting place to relax and explore.
To maintain the small town community feel where we can raise our family. To continue to provide amazing access and opportunities to participate in outdoor recreation, year round.
Moderate the growth + Town of Frisco needs to be a bit more frugal and realistic with tax dollars.
That there will be more than just service jobs available so that I can earn a living wage.
That there will still be open spaces
a) Going with the most extensive option of Granite Street development under the Complete Streets Project; b) Separated bike lanes on Main Street; c) Enforced lawn sprinkling regulations; d) Micro-transit, either on-demand or on regular routes, such as from the Kayak lot--and the to-be-purchased-by-Frisco Wieronski Plumbing lot--to Marina Park, and such as from the Frisco Transit Center to County Commons and Frisco Adventure Park; e) Inviting--once again--the Summit Concert Band to play at the Historic Park for Independence Day and Frisco History Day (and maybe for other functions at Marina Park); and f) Deleting I-70 signs that currently direct eastbound traffic to take exit 201 to reach Breckenridge.
Engaged and kind community
Maintain small town feel and free community events.
A reasonable approach to protecting the environment. Not one that goes overboard with little real and rationale thought to the process.
Minimized development, minimized government, and maintained small, relaxed mountain character.
Lower house taxes ji
That Frisco can draw in and retain younger people who might not have money now but can work and create a life here. I hope it can be more then just a place for people to buy and sell for profit.
Community operated restaurants and shops, concerts and locals attendance. A community rec center if affordable like silv and Breck have would be ideal if practical on our budget.
That we would attract and welcome all visitors.
Continues to foster small town atmosphere and community
Modest, healthy growth that supports a strong economy. Affordable workforce housing. Reasonable limits on short term rentals. Availability of parking near town and the marina. Don't become Breck!
You make taxes affordable and don't give away very hard earned money
Most importantly is we bring back the Promenade. Opening main street to non-motorized use in the summer is the single best thing we can do to build community, push environmental goals, and unite locals and visitors alike. I hope that we can be the leaders in doing what we can to slow climate change. We must find a way to rewrite our development code that slows the buy and scrape that is killing our towns character. The town also needs to be aggressive in buying as much residential real estate possible in a way that doesn't threaten the long term budget. If the town lets developers continue to build mansions for outsiders someday we will all have to leave.
That it doesn't over build. Housing density is on the rise and given that the town doesn't directly benefit from the tax base addition of housing, it would seem that more focus should be placed on business support.
Stop Growing

Stop the destruction of this beautiful place where I have been for 28 years. Our town council is allowing homeless and mentally ill people to sleep in our local forests where they are smoking and defecating. The town council and mayor are sadly creating a town that caters to illegal migrants - not citizens who pay taxes and have obeyed the laws of this land.
Stay small town.
That it doesn't become like breckenridge but it's starting to-
That those who work here and live here full time are able to do so and take a larger part in community decisions, as well as be the priority of those decisions.
Although growth is inevitable, it is essential to preserve the small-town mountain character.
To stay small and strong.
Grow gracefully and maintain eclectic character Work more collaboratively with the other local governments More hotels, less STRs
prohibit fishing from bridges bring back BBQ festival more locals, less retirees
That it doesn't grow too big or become a town that is too snooty (rich people only)
Not allowing others state residents to buy homes here...I would like to see all housing only for 365 full-time residents. Outsiders shouldn't be aloud to buy here unless the live here 365. That's what hotels are for!! Tourists!
That our leaders will continue the theme of small town community and family run businesses! Keep corporate out of Frisco! Limit unaffordable housing and find a way to house our workforce.
That it does not get like Breckenridge, way too many people on the streets, no parking etc.
Not too much change
Frisco should be the most friendly town on Colorado
Maintain a small town community
That Frisco remains a small town and doesn't turn into a mountain "resort" town where building infrastructure overwhelms it.
i'm a 32 year local and I own a condo in Frisco. I will need to sell in the next year because I own and I still can't afford to live here. My hope is that our town does not become Aspen where all residents are multi-millionaires : (
increased development of the west end of main street with shops, restaurants, coffee shops, etc.
Less duplexes and condos. More big events and a return to a pedestrian only Main St. Free parking on Main and the marina. A mini community rec center w/rock climbing and exercise equipment/weights.
That we can all continue to live there.
affordability and protection of resources
That those who work here can afford to stay and live where they dedicate their time to.
more food options, more affordable housing, bring back the promenade
Expanded preservation of historic assets, robust workforce housing, and maintaining small town character
For more locals to be able to find places to live and afford it. For the promenade to return so Main St is safer to be on in the summer. For Frisco to remember that there are people outside

of families and retirees living here and do more for that portion of the population. For more food diversity!

That it stays small and doesn't lose its charm. That builders don't try to build it up to look like Vail and create more workforce housing.

more music

More affordable housing for employees who wanna live and work in this beautiful town!

DRAFT

1) not become an over-developed, bloated Breckenridge and 2) keep its small town, community feel.
I hope Frisco can become a place that values its workforce and that it understands the unique qualities of the people who make Frisco home.
KEEP SMALL TOWN. DON'T BECOME BRECKENRIDGE
That it keeps its small town character
It doesn't lose its charm Park and lane access and easy transportation options to ski areas
To keep the same mountain town "funky frisco" character and finding ways for locals to live in Frisco. I hope that it doesn't become a second home only community. I hope that the incredible recreation opportunities don't become too crowded,
Safety - along streets - especially main street
Remain small yet diverse with transportation options to larger towns and Denver
To continue to expand recreational opportunities
dsa
I hope that Frisco can handle future growth and development well and the infrastructure that goes along with it
Primarily a year-round population.
To continue with the current vibe of the community.
No more building. No more HOA increases. Every owner we know complains about this.
Keep it local and keep the small mountain town character of Frisco.
Rec center, dedicated pickleball courts.
Maintaining small town feel to stay diversified from bigger towns like Breckenridge or Vail
I hope frisco stops putting up condos, and stops painting rainbows on the street
Stay small. Stay local. Do NOT build Lake Hill!!!!
Limit new development Encourage redevelopment Continue and expand community activities
That it remains a small mountain town and does not become the next Breckenridge or vail
Keep it basically as it is. Do not expand.
Keep the charm & friendliness of the community. Do projects for residents, not just to grow tourism.
That there will be less giant building projects. Maybe keep it a small town. Town leaders will have a backbone to stand up to development.
I hope the town stays small and non chain stores/restaurants. More arts and culture events
I would like to see it brought back to its former self. 10 years ago, Frisco had regular events like the BBQ festival and 4th of July fireworks. These long-standing events brought a lot of visitors and money to the town, people looked forward to these every year and now the town is boring.
Continue to focus on workforce housing, so we have employees for our restaurants, stores, and services. Keep the sense of small town in the mountains and walkability of main street
Grow within reason not trying to turn ourselves into the next Vail/Aspen
That it maintains the small town feel where we can focus on the natural beauty that surrounds us.

that it will pretty much stay unchanged - don't want any high rise, glass and chrome hotels - love the quaintness of the town
Improved housing affordability for teachers, emergency responders, restaurant workers, etc.
Keep the small town feel and charm while growing.
To keep the small town charm. Avoid continued building of mega housing complexes
Freeze it in time - it is a perfect vacation community - so much warmth from everyone!
That we continue to maintain the small town feel and community while still growing and adding new things to the community.
Maintain a small mountain town ambiance.
To keep as much of the non-ski mountain town vibe.
manage growth
Maintain its beauty. Allow others to experience it. More festivals/fun activities. Miss the summer bbq cook of being held in Frisco. Love the summer concerts.
The Backyard is our next opportunity to shape recreation options
I would love for the town to keep pioneer park wooded next to the tennis courts on 6th and 5th Ave. The woods surrounding the tennis courts is delineated as wetlands and it should stay protected for all the animals that call it home. Frisco needs pocket parks such as Pioneer Park that are close to the downtown. Not everyone has a chance to walk or bike all the way to National forest and we need quick and easy access parks such as this just to get away from the hustle and bustle and take a moment to connect with nature. The tennis courts gets used frequently. I would like to see drainage and pavement in front of the tennis courts with marked parking. It gets so dusty with the alley being dirt. I would love to see better drainage throughout Frisco neighborhoods from flash flooding as well. Kids ride their bikes through 6th and 7th Ave cul de sacs and after the winter of piling snow up around the cul de sac's all the gravel from the winter stays on the streets. I would like to see more street sweeping so kids don't slip out on the gravel. I would also like to better looking grass by the big Frisco sign at the corner of Main Street and summit blvd. The town should be able to match grasses, they can send them in to make sure they plant the correct grass. The edging looks horrible around this area as well. All the medians need to be better taken care of. We need to see more weed control for dandelions as well throughout the town. The town should spray medians to kill unwanted grass or put in weed barriers and cloth to prevent grasses from growing up. The trees along summit blvd should be cut down that are across the street from mountain comfort furnishings. There are a lot of dead trees. Some elevated sidewalks from Frisco Vet office all the way to the round about turn for the senior center turn should have elevated sidewalks with stone along the highway side and railings to protect people and allow people to use these sidewalks year round. They need to keep these plowed as well. Frisco population is going to swell with the building on the dam road. We are talking about thousands of more people. They need to build the infrastructure to keep this vital corridor open all times of the year. If it snows a 1/2 inch they close down the road these days. It was never like that back in the day. The town needs to work more with the county, Denver water and the sheriffs department to keep this open. Infrastructure is the most important thing looking into the future. Build the infrastructure before you bring in more people to the town!!
Employee raises for front line
Higher employee pay
Better cost of living for locals and limit short term rentals.
Town council has lost the feeling of what it's like to live in a small mountain community. They operate like second/third homeowners who cater to an unrealistic view of what it means to

grow up and live here. My hope is that stop trying to nickel and dime locals and refocus on creating opportunities for education and families
Not to grow to big and loose the small mountain town vibe
Actually building workforce housing. Keeping the small town charm. Don't be like Breckenridge, expect for the trails ;).
Keep the small town feel. Continue to host events - this has steadily gone down hill over the years. Keep Main Street clean and inviting and enhance the Marina area.
I hope Frisco can add more affordable housing. I hope that Frisco can work with the County to develop Lake Hill, and then annex it so that residents can be official members of the community.
That it keeps it unique character and beauty
I hope the Town will continue to support the SIS Senior Housing project on Lake Hill with allowing the community to work with the Town of Frisco to obtain water and sanitation rights for this property.
Retain small town feel ... don't chase growth for growth
Designated pickleball courts.
Make the town more fun and enlarge the retirement community.
Keep the small mountain community vibe
To maintain small town character and people spaces to gather along Main St and throughout town
To have more deed restricted single family home options.
Strategic plan to allow residents of all income levels to live and play in an integrated community.
Less second home owners. Dog park. Less auto traffic on Main Street
Maintain Frisco's unique small town character and local community vibe
Improve mobility infrastructure
I want frisco to stay beautiful
Continued improvement and growth of mountain bike trails, electric car charging network, and public transportation
to have a vision toward continued growth with varied iNTERESTS for MANY geoups of people.
That it continue on the current course
Frisco becomes a place that people and families can live and work. That there are opportunities not only for the outdoors, but to find good paying, year round jobs. Families can stay here for generations without the pressure to move out because of a lack of affordability or employment opportunity.
More diversity, more housing for working class full-time residents including young adults and families.
1) not become an over-developed, sprawling Breckenridge, 2) close coordination with Dillon and Silverthorne, and 3) create a stronger sense of community.
Healthy balance between business owners, full time residents, part time second homeowners and tourists who support our economy. Post covid, there's been a giant shift to marginalize second homeowners who vacation rent and give more value to local workforce. But both are critical to sustain a healthy economy. If we continue to drive tourists and overnight guests away, then we will inevitably turn into a retirement community. I don't want Frisco to become a retired community for the wealthy who want privacy and peace. Tourism pays for our lifestyle, let's acknowledge it, respect it and seek a healthy balance.

Keep the small town feel. Nothing much needs to change.
Increased quality of bars & restaurants
More upscale restaurant options
better international food options
My hopes are 1. Frisco maintains its friendly and down-to-earth culture. 2. We are able to add additional restaurants and shopping without losing #1 (DO NOT TURN INTO BRECKENRIDGE)
I'd like to see more light industrial space. Many business owners have no yard/garage to work out of. The growing population needs these services in town to keep prices low.
That it does not grow more crowded and keeps the small town feel.
Keep it updated while keeping that warm community environment where gathering of neighbors around fun activities is a priority. Example: Frisco Historic Park Music Series. Would love if Frisco Main Street were closed off to traffic in the summer. This brings people out to wonder and gather.
Growth does not continue at the pace we have seen over the last ten years. Could use a rec center. Silverthorne and Breckenridge over crowded.
less government, more citizen power, better quality entertainment on Main Street
Creation of affordable housing for workers. Maintain small town feel.
Not to over develop and not to become 'Woke'.
It remains a small and complete community and doesn't focus on growing for the sake of development.
That it maintains its sense of community and does not become primarily a tourist town.
Maintain Rocky Mountain small town persona
I hope that Frisco can keep its small-town feel while making improvements in infrastructure.
Easier to walk safely from north east of frisco to mainstreet/Marina etc. Crossing summit boulevard walking is always scary.
It remains a small, warm community that does not over commercialize and become a Breck.
I'd like to see a focus again on more community building events that incorporate the great locations of our town. Specifically, having concerts again on main street, more fairs or events that incorporate main street, Frisco Marina, or Frisco Adventure Park. For example, Wasail days are fantastic to meet community, grow our main street, and have fun.
That the town maintains its small town feel.
That Frisco retains the beautiful community spirit that drew us to it in 2020 - when the rest of the world felt crazy, Frisco felt safe yet connected.
That we can maintain what people and residents love about Frisco, while still being able to have a diverse set of "real" people that live here full time and participate in all aspects of the Frisco community.
Keep the small mountain town community atmosphere. Don't become like Silverthorn (too much like suburbia) or Breckenridge (too crowded).
To maintain our small town community and charm!!! For families to be able to live here. To enjoy the outside and trails with other people that respect our beautiful area.
Do not build taller buildings near lake. Love the views, don't block them with buildings.
More outdoor music, no franchises on Main Street, good plan for traffic & parking
That we can manage to balance workforce housing with everything else so that we can have a diverse and happy community. Right now it seems that the divide between homeowners and the workforce is quite a big gulf.

It's a really special place. I hope the character & charm of Frisco remains in tact.
To be honest I don't see myself living here in 5 years time. Hoards of tourists and a lesser quality of life here as it gets bigger and more mainstream popular.
My hope is that Frisco can become a realistic place for people to live,work and raise families.
Slow down development. Town infrastructure cannot handle the traffic.
1. That the town works hand in hand with the rest of the county to improve work force housing opportunities. That the town builds a tunnel or bridge to tie in Main St to the Marina area.
To stretch retail and restaurant options towards the mountains.

#Q4 - What is one word you would use to describe why you live, work, or play in Frisco?

Small-town
Quaintness
Community
civility
Beauty
Scenic
Home
community
Community
Nature
staff raises
Lake, shops festivals, local community hiking biking
nature
Home
community
Charming
Town character
Community
Community
Home
Closeknit
Nature
Small "nature-al" town with many things to do
Joy
Paradise
community
Mountains!
Nature
Over crowded but the town has done a heck of a lot better than Silverthorne has in managing traffic and growth. Silverthorne is really screwed up.
Quaint

Livability
outdoors
old school small-town feel. aka. older buildings, not nickel and dimed everywhere. aka parking.
locals
Paradise
Access (to the natural world)
Accessibility
Community
friendly
Joy
Funk
Connectivity
Outdoors!
Home
Nature
Wonderful summer climate, paved trails, dirt trails, great town feel.
Community
Beauty
Mountains
community
Nature
Home
I enjoy the beauty. Mount Royal, the lake and the Continental Divide views.
Atmosphere
location
Community
Authentic
Nature
Mountains
Beauty Quaint
Peaceful
Community
Small-town living
God's natural beauty
Home
Community
Balance
Central location in the county, you can walk or bike anywhere. Access to green spaces are close without needing to drive. Also access to grocery and other services are all close.
Location
Mountains
It is central in the county and still easy to get around in with lots of recreation opportunities.

Not a city
Awesome
Tranquil
Charm
Beauty
Mountains
Skiing
Communally
beauty
Enjoyment
One word? that's stupid. When people ask me why I've lived here so long. I tell them simply that I've never found a better place to move to. that's not one word, so, comfortable.
It's home
Adventure
Peace
Community
Experiences
Home
Location
Chill
Fun
mountain town
It has a small-town feel. An effort should be made to keep that.
Opportunities -
The weather with the opportunity to be outdoors
Stuck
Weather
Family
FUN
Serenity
Location
Community
Walkability
Outdoors
Nature
Accessibility
Charm
Beauty lake mountains
peaceful
Love small-town feel
The lake
location
Walkability

Recreation
Mountain-living
Charm
Adventure
Job was here
Cozy
Quality
Community
Fun
Serves as a good central home base to other, better bike trails and wilderness.
Small-town vibe with big town amenities
Home
Environment
Community
Intimate Community
Charming
Community
Small-town vibes with big mountain vision
Home
mountains
nature
Small-town atmosphere
community
Beautiful
Home
Low-key
Nature
Beautiful
Feels like home
Nice
Home
Freedom
Community
Community
Atmosphere
Native
Native
Community
Home
Climbing!
Community
Work. Central location
community

Beauty
nature
location
Recreation
Mountains
enjoyment
retirement
Itsgotitall
Charm
Access
outstanding
Amazing
Community
Community
Idyllic
Beauty
Activities
Calming
Real
I have lived and worked in Frisco for more than 20 years. I have loved it more than any other town in Summit for its small-town character and sense of community... both of which seem to be disappearing quickly. We don't want to be another Breckenridge!!!!
outdoors
Authentic
Live-ability and access to open space
Mountains
Home
Nature
Character
communtiy
Local
Tranquil
Beautiful
Beauty
Simple
Laid-back
Character
Rejuvenating.
Beauty
Beautiful
Beauty
Economics
hometown

HOME
idyllic
Wonderful
Community
The Hub
community
Resources
Outdoors
vitality
convenient
Peacefulness
Quaintness
Climate
Charming
beautiful
Community
Peaceful
Peaceful
Mountains
Opportunity
It's been my home for forty years.
Character
Character
Pace
Beauty
Community
👉 (bad question)
I love the access to trails and walkability to Main Street stores/ restaurants and the marina
Home
Community
Good feel
Beautiful
Mountains
Mountains
Beautiful
Friendships
Convenience
Peaceful
Friendliness
Opportunities
Perfection
Surroundings
perfection

Comfort
Mountains
Beauty
Friendly
Home
Access to the surrounding lands
Home
Best-town-ever (should be a word)
Community
quality of life
Picturesque
I have a passion for the mountains and the backcountry. And I want to spread that culture.
community
tranquil
Vibrancy
Beauty
Welcoming
Relaxing
Magical
Accessability.
Outdoors
Paradise
Community
community
The Job
outdoors
Location
I grew up here.
Amazing
Its character as a small-town and proximity to other small cities.
Fun
Mountains
Beauty
Mountains
Mountain
Location
Nature
ACTIVE
Enchantment
nature

I have been coming to Frisco for over +25 years and knew this was the place for me because it offered me the mountain and small-town living with music, culture, recreation, etc. But the town has changed to not provide the “social” community things that bring us together and also provide our small business opportunities to have some economic value. I’m glad the summer music series still is happening. I’m sad about not having fireworks.....but I believe that safety is paramount and support that it wasn’t safe for our care professionals.....but such a tribute.
Peaceful
Beauty
It's awesome
Peaceful
Community
beautiful
Quaint
Peaceful
Community
Tranquility
Beauty
Calming
Fun
scenery
Small
Convenience
gda
environment
Spaciousness
Beautiful scenery and access to activities
Beauty
Beautiful
Picturesque
Scenery
Pay
Local
Scenery
It's a beautiful mountain town with a sense of community and lots of good local businesses rather than large chain corporations
Beauty, small
Comfortable
Small-town. No ski resort.
beauty
Small, safe town
atmosphere (of small friendly town with a variety of stores and restaurants)
Peace
Beauty
beauty

Scenery
Beauty
Charm
Character
Peaceful
Active life style
Balance
Views
beauty
Down-to-earth
Views
Beauty
Convenient
Lake
Very good community and workers work hard and should be paid more
Mountains
Outdoors
Beauty
Most livable town in Summit County, a mountain paradise.
Fun
Denverphobe
Home
community
Friends
Location
Family
relaxation
Culture
Mountain beauty and clean air
Community
Outdoors
Central
Always something healthy to do
Comfort
Weather
Hiking
location
environment
It is a great community
Community
Walkable, trail access, lake, town
Peaceful.
Fun

setting
Location
cycling
FRIENDLY
Playground
Peaceful
CONNECTED
Convenience
location
Outdoors
Humble (when compared to Vail, Breck, Beaver Creek et al)
Quaint
Community
Authentic
Nature
Close both spectacular nature and town life
Community
Small mountain town community and natural beauty.
Location
Safe space
accessible
recreation
Soooo hardBeauty
Views
Quaint
access
Freedom
"BEAUTY"
Small-town vibe near family with recreational opportunities
Peace
The incredible mountains around us
Quality of life
Natural beauty far away from cities
Love it.

#P1 - What does “small-town” mean to you?

Sense of community, people know each other, and support each other.
Getting you know everybody.
People should be nice to everyone. I love kids ride bikes, go play. All access to Penn. / Breck. It's changed in 40 years. I like the way it was before all the people.
Family town.
Common goals, outdoor activities.

Pass through to other communities unavoidable but strategic to limit street non-local access.
Avoid allowing developers to start building structures against the character of existing stock.
Don't commercialize natural places (Marina) keep it open for all (no hotels or private residences).
Affordable opportunities for everyone living in this community.
Work together as a community respect and listening to each other.
Close community and small population.
Keep the museums and parks well maintain.
Sense of community you know your neighbors.
Support + small business, local housing
Community Housing affordability without STR.
A town that is affordable.
Seeing friends at the grocery store/ coffee shops/ restaurants/ kids schools.
Having opportunities like this to contribute opinions to town politics and future.
We came to Co. for a vacation to Breckenridge BUT we spent most of our time in Frisco! Free parking. Friendly residents. Great restaurants! We will be back HERE.
Mountains! The refreshing water!
Coollest community activities.
Community not a ski town.
Where you can buy a house for under 2 million.
Bikeable - walkable.
A genuine community of residents who care about each other and the town.
Trails! Back yard! Main Street!
Community.
Main St. & People.
Everybody knows everybody.
Less tourism.
Community connection friends.
Restaurants, natural beauty, small building. Not.
Mountains, community, familiar faces.
Don't have to lock your doors.
Easy access walking, biking, transit.
Concerts/amenities.
Amenities. People. Mountains. Beauty.
Quaint Main Street. Small business.
Walk down street and see people I know.
Accessible government.
We wouldn't be here without tourism it's an imperative part of our economy.
Community, quiet, peace.
Getting back to nature quiet moments.
Heritage history.

Walkable, free bus, bike paths.
Affordable, maintain workforce.
Disc golf.
Access community access to skiing.
Royal Flush climbing park.
Small town environment.
Blue trails.
Seeing people you know around town.
A 10-200 circle of co-residents who pay attention to each others struggles, triumphs and work toward well-being common goods.
Walkability, unblocked visual sight (buildings under 3 stories)
Friendly neighbor community.
People
No tourism
Independent, locally owned businesses.
Easily identifiable "culture", protected natural resources, walkable, bikeable, community events.
Walkable and bikeable.
Drive to 6 resorts! Used to give away land! No lawyers allowed
Other topic: Can the town address? New roundabout (a). 8th + Hwy9: and (+) Slower traffic, and (+) better access for fire, school, buses, etc. Noise - they slow down and then accelerate to roundabouts, but address the noise impacts.
Having neighbors not second home owners who are looking for short term renters.
Tourism OK but does take away from Main St. feeling my own home.
More small business are important.
People say don't want Frisco to be like Aspen, but everything seems to be going in that direction.
Farmer's Market and attainable housing on Dillon Dam Rd.
No parking fees in town!
No more super stores - keep small. B12 - locally owned. <3

#Q6 - Do you have any additional thoughts about housing needed to support Frisco's year-round community?

We need to come up with numbers so that we can have a goal and achieve that goal because we can't keep going forever. Nonstop development is not sustainable.
Make non year round residents and second home owners deed restricted and locals free market
we need more houses and need them to be more affordable
No but don't take other people land , have developers that are building have a 20 percent ration of deed restricted, limit height and pay attention to design

More of it!
We need far more than we have. It has to be a higher priority
"Attainable" housing is a joke. Make employee housing actually affordable.
Before approving any new businesses that demand a high number of employees (i.e. Whole Foods) without making provide a higher percentage of the housing for their employees. I am tired of my taxes subsidizing private industry by paying for the housing for their employees.
do the right thing and build controlled housing/ workforce housing.
We are seriously lacking in affordable housing
No
Incentivize or require developers to include deed restricted housing or ADUs when scraping homes and building multiple in its place. Seems like it's happening on every corner!
stay small no big retail
I know a lot of young families are looking for single family homes not condos
Explanation the park n ride by i70. Install designated year round parking with hookups for the 'mobile' population. Charge for a slip.
It's difficult with single income to afford even the smallest housing
Don't let second homes out price locals living and renting one home.
Affordable housing
affordability/availability of year round rentals needs to be supported, encouraged, incentivized to support the local workforce.
Continue to aggressively support affordable housing
Protect local housing
I continue to read about the deed restricted housing. Given home ownership is such a traditional way to accumulate wealth, I will be interested to see how many families stay long term. Please DO NOT fill every square inch of Frisco with condos. In just 20 years we've seen so much development occur.
Frisco is over built
Town investment in long term rental properties.
Town purchases existing housing when owners sell and converts those units to rentals for locals living and working anywhere in the county, not just Frisco. Monetary support for first time homebuyers. Any new development has to have a unit or % of units that sell to a full time year round resident of the county, deed restricted or market rate. Don't change density zoning to squeeze in more units, this creates parking issues and the buildings lose character. . Allow owners who rent a room out in their own home to be exempt from short term cap. Most likely the extra money is helping with their mortgage.
Keep Government out of it
Growth as needed to provide housing makes sense
Affordable housing should be rental units, not home purchases. Low rent might allow saving for purchases.
Don't just focus on the "missing middle" which is the hot term right now. We really need rentals below 100% AMI.
Make clear to tourists that ppl live here year-round
Housing!
Current efforts are steps in the right direction.
Create incentives for property owners to rent Rental properties not short term rentals but other residential properties to locals on long term 5 leases.

The town can't even rent out their own properties. Do we need more?
Limit building permits for market rate homes until the employee housing shortage has improved. Allow and encourage ADUs, dormitories, or other zoning code changes only if they provide employee housing.
Create housing without degrading residential values held by property owners.
Stated above
Continue to build deed restricted housing in pockets of underdeveloped land.
Need more affordable 2 and 3 BR condos
A few small offices or small commercial spaces seem to sit empty and allowing those to be converted to studios would be good. More flexibility when building new homes to allow accessory apartments or multiplexes. Keep in mind infrastructures, currently only so much traffic can be supported by the roads and highways.
Is there any data to conclude that more housing is needed to house Frisco's workforce? If so, how many more units are needed? Is there space in Frisco to accommodate what is needed? Is there already too much? Knowing that information is critical to decisions that should be made. I do not have that information, and don't believe other locals do either. When asking for opinions of others, it would be beneficial for you to know if an informed opinion is being solicited.
Have Dillion, Silverthorne and Breckenridge do there part!
I think the peak one development has been very successful
Support Lake Hill and quit bickering with the county. Team up and get it done! Stop building more recreation buildings and spend money on housing.
workforce housing that matches the look and feel existing in Frisco while making the price attainable for a variety of income levels.
Need more local restaurants, shops, entertainment, retail so we keep the \$\$ in Frisco and don't clog the roads.
Please focus on other issues. You all have hit the housing deal long enough.
Ban Air BnB
Continuing to provide free bus service. Allowing ADA units typically increases the number of Airbnb and not long term rentals. If 88 years are allowed. It must be clear that they are only available for long-term rental..
Need affordable housing options for employees
Pedestrian safety on bike path by lake. Separate bikes from people. Bikes are not careful it's dangerous
no
Limit Lake Hill to 345 units
Tiny Houses
Rentals
Less rules
Need more!!!
Build it. Limit it to LOCAL workers only.

We need a wide range of not just rental housing but for sale ownership opportunities even at high AMI levels. Fill the large gap between current units and market rate units. Provide opportunities for people to move out & up, freeing up ownership opportunities at the lower AMIs.
More density at affordable rates
I need housing closer to place of employment
More affordable housing; financial incentive for full time residence
Could you build small single family homes for workforce? Maybe less dense development.. deed restricted developments seem to be so dense.. snow storage issues, parking problems
Appreciate the limits on STR.
Build 1-2 bdrm apartment buildings that are affordable for local workers
the town should stop creating and participating in projects it doesn't understand and cannot properly manage, inventory management is the problem. the real winners over the past decade have been real estate developers.
i think there needs to be more affordable housing for people who work in the community — i think short term rentals should be discouraged
Stop allowing multimillion dollar houses, only allow smaller affordable ones
Workforce housing plans should be sensitive to their surroundings. If near single family homes, provide units that families would rent, with multiple bedrooms and childcare. New housing should be intended to integrate with existing community around it.
Yes, everything being built seems to be supportive of younger, transient, temporary workforce housing rather than focussing on families and housing for families, people who choose to live and work here and stay here dm become active participants in their community long term.
Housing authority and town changes in regards to deed restrictions and how you can resell your house, more local housing and less large town houses
Resources for educating homeowners and potential homeowners on all things related to owning a home. HOA, taxes, community, Also childcare for those who live and work in Frisco.
Don't just approve/ support demolition of old structures with the approval/support of high-end housing.
There needs to be more done
Make it more affordable
What's it matter? Affordable my ass!!!!
Locals need to be able to afford a house in town, so they can stay here and continue to be part of our community.
More employment housing instead of short term rentals
MAKE HOUSING AFFORDABLE FOR LOCALS. STOP CATERING TO 2ND & 3RD HOMEOWNERS & GREEDY AIRBNB OWNERS.
Work with the schools?
Limit STR's
need more affordable options for families

Don't allow parking on streets in the main core for affordable housing units. It will only lead to future problems and create situations where it is taken advantage. A current example is the Ruth House where there is a 1 bedroom unit with two people who have three cars. This means one of those cars has to park on a public street. It is unfortunate that public transportation is not as popular but we have to recognize locals have cars and relaxing codes to accommodate this is a problem.
People living in vehicles in town is not an acceptable situation. In town "street camping" in said vehicles is an absurd practice.
Don't impose so many restrictions on part-time owners regarding rental of private property
We need MORE housing - build, build, build! Don't let the NIMBYs have outsized influence. We need more working families here.
My hope is that Frisco continue to find creative ways to produce housing for the year-round community and still maintain the city's standards.
Not at this time
Please start thinking outside of the box - workforce housing shouldn't have to be deed-restricted, taxpayer monies developments. How can you change your development plan to ensure that locals get priority on free market housing? How can we slow down the development of second homes that sit empty most of the year? How can you change the income stream so the town isn't dependent on those luxury homes? Can you change the tax rate so that locals pay one rate and second homeowners and investment companies who airbnb pay double the tax rate? And for workforce housing... what about the town buying a motel and converting it into apartments for workforce like Steamboat has done? Let's find creative solutions!!
Annexation takes away public land, which is the best thing about Frisco. Additional housing should be higher density redevelopment, not town expansion.
be realistic. Leverages tiny home developments. New development should look like they belong in Frisco
Keep short term rentals for tourists!
focus more on developers who want to build affordable housing instead of \$1M + condos. We have enough housing for the wealthiest people.
affordable
Slow growth and short term rental availability.
No
Dillon Dam Road development
We cannot price out the workforce which sustains the town we love.
Provide incentives to private developers versus the town sponsoring development, think outside the box to utilize resources near but outside town.
We need more housing for our work force. Especially with the opportunity to own not just rent.
If you can't afford to live here, go elsewhere. WORK SAVE DONT HAVE CHILDREN YOU CANT AFFORD, THEN come back here and buy a home. Work several jobs. Don't expect your neighbors to provide your housing. No one bought mine.
We need to expand affordable housing opportunities for our young people.
We need to stop allowing developers to build multi-million dollar second homes that are lot line to lot line and sit empty most of the year.

As a condominium owner, we were sad to hear that the lease to locals program has ended. It is certainly something we would have been interested to do in the future.
No new employee housing it is reducing our saleable land and tax base
Needed but be careful of over building and negative impact to over population.
Rentals and need to enforce and enhance the deed restrictions that are blatantly abused (all over the county)
Maybe build more apartment style affordable housing outside of current city limits oil the county.
Don't make Frisco a tourist trap
Incentives to support micro-housing development
Provide truly affordable housing so year round employees who are the heart of Frisco can live where they work.
Incentives for business owners and their full time employees.
Affordability is key
Restrict square footage of SFR's to 5,000 s.f maximum
Need affordable RENTAL opportunities
This is a problem everywhere
No.
Business owners need to pay a livable wage or people need to live where they can afford. Expecting tax payers to pay for others to live here is ridiculous.
No
We r working on it.
There isn't enough affordable workforce housing
Nothing is needed - back off
We need inclusionary zoning.
No attainable housing on the dam road.
Lake Hill Project is an horrendous project! Traffic is dangerous and relentless on Dam Road. Fire will ultimately trap everyone who lives on the road or parks there for activities,
For workers? Stop spending money on wasteful initiatives. Like recycling and environmental cleanup. No one or visitors will follow the rules. The rules make NO sense. Instead focus on affordable housing.
As long as market rate housing prices are driven by second house owners and STRs, no separate affordable housing programs will make this town a realistic place to live for middle class workers. One by definition excludes the other.
ADUs: Incentivize but don't place a deed restriction.
More local full time residents
limit STR's
Not allowing anyone but 365 locals to buy houses/condos here
With some of the money Frisco collects from tax base give builders a real reason to build genuine affordable housing
More RENTAL apartments (reasonable), not "affordable housing" were younger employees are expected to purchase property.
Affordability and celebrate Locals and our contributions to Frisco!

I do not want Frisco to simply become a center for workforce housing - especially to the extent that workforce housing crowds out attractions that pull tourists and dollars into it's quaint downtown.
I can't support housing initiatives until a parking structure is built.
Single family homes for those that work here and have a family, rather than just providing housing for single employees that work in the town.
reduce amount of airbnbs, have zoning areas where it's allowed and where it's not. have a limit on how many can exist, have a whole new system - existing permits should expire
Prioritize funding for rental housing and limit market rates to reduce impact to skyline
not even sure what can be done at this point
More low income housing for the workforce and more financial support from the ski industry!
Teachers and nurses need early and broad access to deed restricted housing.
I'm fine with density. I think that will be necessary to house enough people to work in service positions to keep visitors happy. Don't violate wetland rules to build, but I'm more supportive of dense redevelopment of it is for workforce or low income housing than if it is building maximum size luxury condos that will sit vacant for most of the year.
Cheaper! More deed restricted rental options for family homes. So many homes that I never see a light on in. Never used. Too many investment properties.
Housing should be made affordable for locals or else you do not support long term growth or community here in Frisco
There needs to be true affordable housing for those that live there. Possibly subsidized or controlled value. How can the town function without our essential people?
Provide some affordable housing so we can have a quality workforce....or support transportation for them to get back and forth
Limit airbnbs
We need more affordable housing options both to rent and buy. Limit short-term rentals.
Housing is a basic need and if we want to maintain our services business owners need staf.
As you know, it's desperately needed. I wish we could limit all of the tear downs and higher density \$\$\$ 2nd homes that we can't sustain without more affordable housing for people who keep Summit County running.
Improve deed-restricted options
Seek creative ways to utilize more existing housing stock for year-round occupancy.
No
Don't over develop. Keep it small-town and quaint
Incentivize short term housing or condo rentals for long term rental with tax benefits.
Don't punish the short term renter that live here only punish the second homeowners from somewhere else, and quit bulldozing the cheap houses to put up condos that only yuppies can afford
Need to continue some housing specifically for full time permanent workers earning below \$60k
Stop building rental condos that locals cannot afford. we need housing for the local workforce rather than second homes and airbnbs
No more building.
There needs to be affordability but without ruining the Main Street vibe. No large complexes should be in the downtown area. It should be limited to full time residents.

collaboration of public-private workforce housing projects
Focus on housing for the workforce not allowing these developers to take a single family lot and turn it into multiple million plus dollar properties.
Only that affordable housing is needed for the workforce.
don't over build
Tax unoccupied housing with values over \$1,000,000.
About 30 years ago we bought our condo in Frisco with the intent to retire here. We short term rented it for 10 years. Without short term rentals, we could not have afforded it. We have now lived here in retirement for almost 20 years.
N/A
I don't agree with the pressure put on 2nd family home owners (& rentals) to rent our places. We own the homes & feel we should be able to do what we want to with our properties. There needs to be other solutions - like additional lower cost housing. Our place was always included for short-term use. That's why we bought it. Changing the rules later on is not fair.
Build another Peak One Neighborhood at Lake Hill
We have a lot of housing, the town doesn't need to build anymore. We have parking problem and should build a multi high parking structure on the west end of Frisco. It should be at least five levels. Do better Frisco!
Trap houses, lots of trap houses
More affordable employee housing
Provide more for the middle income community and limit those with second homes.
Hopefully we are on the right track. The town has used the carrot approach, but let's get that stick out, too. Also, let's come together on Lake Hill.
Stop subsidizing it. Let the market determine costs of living.
People who work here deserve to live here. The Town should prioritize its resources toward housing and stand up to entitled NIMBYs who don't want "those people" here. Guess what: They're already here scrubbing your toilets and flipping your burgers. They just have to drive 45 minutes to get home at the end of the day.
Housing in the County Commons for Senior apartments to house independent apartments for Seniors
Create workforce whenever possible
I am very lucky to be able to own in Frisco. But I have concerns of being able to have a family in my current space. There needs to be more affordable single family homes.
Although I appreciate the desire to develop county / city owned housing options, I continue to wonder what we can do to encourage private developers to address the housing shortage and/or what can we do to help defray rent costs in existing housing for low-income families / residents rather than build it ourselves.
No
You guys are doing a great job of building. Keep it up!
Better use of town-owned buildings/land. More affordable apartments in town.
It feels like we're doing everything that we reasonably can, and much more than other communities in the area.
Please build apartments instead of deeded housing. Transient workers need affordable apartments.
Need significantly more long term rentals for residents

More workforce house.
over building workforce housing, way too much
Would be great to come up with a plan that does not cause property taxes to increase to a point that long-time residents can no longer afford to live here.
Stop the over regulation. If you make a new law or program, remove 3 existing ones that are irrelevant and no longer needed.
Limit landlord ownership so more families can thrive in the small community
We do not have a huge homeless problem (like big cities) and our businesses seem to have enough employees. So let's stop thinking there is a crisis.
Frisco was a bedroom community for other resorts. As the area grows this will happen organically to surrounding communities. Quit trying to force a free market to accommodate working housing. The natural process will benefit satellite communities
I think it would be important to allow ADU's in most areas to give the workforce another option.
This is a problem, but I'm not sure how to solve.
We need to look at incentivizing owners of properties that are underutilized to convert them to housing and or affordable housing. We need to limit the explosion of AirBnb's and preserve housing stock for locals.
The spread between affordable and market housing is not something that workforce housing investments can solve. But we can invest in workforce housing to keep the needed people working and living in our community.
Continue to focus on increasing the utilization of current housing by full time residents. Builds sense of community versus STR's.
I think if possible, a merit based affordable housing program for families. People who have children and need more space than they can find on the market rate.
MY thoughts 26 years ago were to build, rental units for year round residents/workers of summit county. No one did.
I have no insight how to accomplish this but we need affordable housing
No
Year round is key - not seasonal ski industry workers. The ski resorts should house them. Oh I guess that would mean they wouldn't be able to bring their dog!

#P2 -What would you like to see more of, and where?

I think that Frisco should develop more houses and stop renting for touristic homes.
I think that Frisco has a great and welcoming community but I think that they should keep it that way.
Frisco has a great variety of shops and food places that make the areas better.
More buses everywhere - more frequency (at least every 30 minutes).
Is there potential for more frequent transit?
Some more and local skateboard shops.
Great paths!
I believe Frisco need more housing not hotels/condos to be able to have more long term living here.
4 way stops on granite.
Mitigate' workforce housing.

Balance housing, retail + open space.
Trail connection 201 + 203.
Access to bigger retail.
Better foot access to meadow creek trail from town.
More trees on Summit.
More density where appropriate. Summit Blvd. I-70 to main.
Access to Frisco housing for teachers and nurses who technically work outside Frisco.
More activities in Frisco Bay Marina.
I want to see Granite St. improvement plan finished ASAP. Safety concerns the way it is now.
Access to more affordable housing.
Overnight camping at Meadow Creek (allow). Improved landscaping behind Walmart next to park.
Cannot safely cross Hawn into Walmart parking lot (no sidewalk).
Maker + Co-working spaces.
better crossing of I-70 to forest access/ better guidance to Ten. Mile access.
Revamp the building department make it a better experience to build in Frisco.
More playgrounds.
INFILL PARCELS ON MAIN (e.g. Foote's Rest)
Make the Marina a true marina - slip holders. Free parking. More affordable accommodations.
Dog Park! 'Peninsula Recreation Area'
Don't want more development like 101. How much more dev. do we need?
Hist. density on West Main.
More reasons to visit/ walk West Frisco
Don't make Granite St. a thru-way and don't add bikelanes + multiuse parks.
Finish Granite St. Project.
Higher Density.
Like that new development here is unpaved to prevent cut thru.
Need more employee + low income options. Affordable housing.
Don't we want more housing, but we need it! Seems all open space is being used.
Widen bike paths. Separate ped + bike.
No more empty grant rich people homes.
More local shops/ Restaurants in character with town.
Retirement community. Age in place. Not enough seniors.
Affordable housing / no short term rentals.
No lake hill.
No density. No vail.
No lake hill.
Preserve existing green space.
Want to see how new rental HSG works before focus on more. MF opportunities where there is under-used industrial land
Don't let Frisco lose its industrial, small crafts, repair industry.
Add more green space.

No more facilities at Walter Byron Park.
Increased local business entrepreneurship support. More community events.
Allow food trucks? Yes.
Keep parking free.
Center parking expanded please. Add bus stop.
Art and/or Farmer's market at Frisco Adventure Park.
Make sure when new construction - that parking is provided 2+ spots per unit.
Please make Summit Blvd. safer to cross highway.
jitney services: for cost, for service intown

#Q18 - Is there anything else you would like to share related to planning Frisco's future?

We need to have baselines and numerical goals. You can't just keep doing things without it having a negative impact. We have to fix what is already broken, which includes a lot of the infrastructure
Do not turn this into Silverthorne do not sell out to developers and have more community events on main st connect people together
Why does everything have to grow? There is value in maintaining things as they are. Frisco is becoming more like Breckenridge, Vail, or any other wealthy resort town. It's sad to see it. Getting changed this way.
Please have planning department be careful to not allow high-density non attractive structures passed. Do not be bullied by developers!
Find someone to fill the role of town manager that actually cares about the community of Frisco and particularly the employees of the town. Without a strong leader in this role, the town will continue to spiral downward.
I would like to see Frisco define itself and have some distinct offerings for Summit County. Maybe a couple distinct fine dining restaurants or annual festivals. Dillon has the amphitheater and farmers market, Silverthorne has first Fridays, the art walk, and the events at Rainbow Park, Copper has all the outdoor concerts/festivals in the summer. And I won't even mention Breckenridge. We have a nice 4th of July but it would be nice to have some other things that are distinctly Frisco.
more mountain bike trails that are curated. if you build it, they will come. create a unique experience. DONT be BRECK!!!!
The lack of workforce housing is a county-wide issue, not a Frisco issue. Partnerships and deed restrictions for the entire county (not just Frisco) should be prioritized.
Too many restrictions lead to frustration
Please keep town vibe in mind, do not want to become Breckenridge, Silverthorne or Dillon
Support for local schools and childcare services is so important to locals.
no more new buildings in town core. Close 2nd Ave and move Excelsior Mine office to historic park area
housing housing housing
Keep up the good work.
Stop allowing building density and excessive heights of buildings.
The further working folks have to commute to work and serve herein Frisco, the greater the deconstruction of the sense of community. My dentist commutes from Buena Vista and my primary from Twin Lakes - that just is not right for our future.

If Frisco is overdeveloped, I fear we could look around and no longer see the small-town we love. Losing its charm would be detrimental for Frisco.
Make the I 70 area look nicer in the businesses cleanup how they look
Things are good, focus on maintaining, sustaining and supporting what is there now. Make it easy for businesses to stay, for people to improve their homes and allow flexibility in uses, don't be overly prescriptive. A work/live space can be just as valuable as one or the other. Industrial can exist alongside retail, and along side residential. When there is a mix there is more diversity (character) and sustainment of each other.
Please keep the quality of life for current residents in mind when planning for the future.
Please maintain our small charming town feel. That is why we live here and what attracts visitors and new comers. Lots of parks and green is good for the environment and mental health. Don't build tall buildings (five stories and more) that hide the beauty of the mountains that we all enjoy . Slow down growth . Breathe and don't make hasty decisions that last forever. Honor the land we live on. Don't cover it all with concrete
No parking garages like Silverthorne Bring back the Barbecue Challenge
Dark sky initiative in main corridors, and industrial and shopping areas. traffic slowing on all streets especially hiway 9. Affordable housing that is incorporated in a meaningful way into the existing landscape of the community. Smaller groups not one large building. Use short term rental Money and lodging taxes to offset the cost.
Zero Growth
I don't think Frisco is lacking any amenities and can focus on maintaining and upgrading what they have. Frisco will continue growing so approaching it with smart and sustainable growth will be important and supporting the local resident. As someone who is not a permanent resident, I think that addressing the local full time residents is very important for the future of Frisco.
Locals first
I've been impressed w/ town leadership in these areas.
Nope my marguerita is just about empty.
Stop the building and then acting surprised that no one lives here full time. Allowing developments (for any reason) to use street parking. This is a can of worms that you appear to not be capable of getting ahead of at the current decision making train of thought.
The town is a breath of fresh air compared to neighboring towns. It's welcoming and not too busy. The improvements at the marina are great.
I think this survey is a good thing. There are many of us who've lived in Frisco for more than 20 years. Please, don't encourage more of us to cash out and leave.
There needs to be a sustainable balance between tourism, workforce, and all residents and property owner needs.
Clean up the area around Safeway, Walmart by picking up trash and adding landscaping around parking areas.
Keep things small. Do not over develop. Do not over regulate. Do not over think it.
Do the Granite Street improvements that have been in planning. If traffic from the Exit 203 closure is routed through the streets of downtown Frisco, I'll probably sell and move

No more development at the PRA for tourists. We don't need to compete with the resorts. Our public works does not use "best practices" in their work, which is already in the plan. Place emphasis on bikes with lanes, signage and advocacy. Fix the disconnect for bikers when crossing from Marina to downtown. In terms of facilities and infrastructure, take care of what we have already.
Frisco is a unique place in Summit County and it is at a pivotal moment to preserve, grow sustainably and appropriately, and continue the great work already started.
It's a rare gem - take good care of it!
Bring back the BBQ and the promenade and July 4 fireworks. Losing the BBQ and promenade was going backwards and was NOT what locals wanted ... read the past surveys! NOT what a few businesses wanted who for some reason overruled what tax paying locals wanted. Be sure to post findings of public survey and have it online.
More roundabouts
Pedestrian trails around lake. Safety issues with bikes and people and children. Not safe in summer
Please block off Main Street in the summer. Make pedestrian walkway.
Limit Lake Hill to 345 units and plan for better roads and bike paths to accommodate it when it happens.
TOF is extraordinary at snow removal, street maintenance, seasonal decorations and Thursday music and flower program. Would appreciate further information regarding bag fees, tobacco taxes, and plastic water bottle bans. Encouragement of other-minded political seats. Otherwise overall A+. Thank you for this survey.
Peninsula trails are great. Would love to see this improvement in Frisco backyard
Please stop building dense condo buildings that feel like they belong in Denver. Frisco is charming, please keep it that way.
Consider housing , employment, local business sustainability for full-time residents. Consider voting rights for unincorporated Summit County, but in Frisco residents.
if we allow money to determine the future, Frisco will become Vail, I think some community members would probably welcome that, however most do not, the rich minority is going to control the future drift of the town into Vail 2.0 if the town allows it. stop hiring outsiders to do the work locals should be doing. town staff #1 why are senior positions routinely brought in from neighboring communities? we are not park city, we are not breckenridge and most locals don't want to be.
The development is out of control. The developers don't follow the rules and no one enforces the rules, so it's out of control. The town is bowing to the developers.
I'm concerned that the pressure for large quantities of workforce housing is resulting in something that will change Frisco in an undesirable way. Dense developments with little green space and no traffic mitigation next to quiet neighborhoods off Main Street may cause fragmentation of our community socially and further division instead of unity.

Yes, I think Frisco is too focused on single people workforce housing and not the needs of working families and business owners, as well as ditching the needs of locals for tourism, when we are already above capacity. The town events are marketed to out of town areas and tourism is taking a huge toll on the environment, safety (roads being clogged and inaccessible for emergency vehicles for example), and the quality of life for people who actually call this place home year round. Too many new multi family units are being permitted and are being only partly occupied and there are so many houses sitting vacant more often than not because they are priced out of what full time residents can afford. Too much focus on single person workforce housing and not enough focus on family housing is going to make it so there are only employees and no business owners left to employ them. The focus seems to be catering to developers whose interests aren't community based, but profit based, and on employee housing versus family housing and also, too much money is being spent of rearranging the downtown area every couple of years. Downtown is awesome, and is already pedestrian friendly, and there is plenty of parking.
Tourist mitigation and consideration for locals. For example maybe a local parking pass or discount to park at the marina. A bike path on Main Street or directing biking traffic off Main Street in the summer. More concerts and events at the marina!!
Make your decisions for the right reasons and not dollar signs.
The town council should listen to the town residents.
Preserve an adequate number of housing units for locals only. Require people to live and work here in order to live here. Look at Banff National Park as an example. We need to significantly limit the number of housing units that are allowed to be second homes. Then home prices will align with local incomes and we can keep our community.
I'd love to see Frisco become a local community again. It's just Airbnb & 2nd homeowners currently, making it impossible for locals to stay long term thus creating community.
Thanks for helping the parking program for people living in their cars.
eliminate building in wet lands
It seems when town council or planning commission want a project or development to proceed, they change the code to allow it. I recognize the UDC periodically needs to be reviewed, changed and modified as our town progresses but feel there should be more thought and reflection as to why codes were created and to respect past town council members and planning commissioners rather than just being impulsive.
The greed displayed by town planning commission is an embarrassment. Shameless "rubber stamping" almost all developers' proposals, which clearly are in opposition to the recently approved (UDC)town code, is an insult to the community that funds the commission and the publication. Taxpayers have no recourse to the commission's decisions. We are repeatedly ignored.
I really appreciate the proactive steps Frisco has/is making on housing development. Please keep it going! This is such a great place to live and raise a family but too many are leaving and/or can't access Frisco because there is not enough attainable housing available. Please continue to build build build!
Don't overdevelop or sell Frisco out. Keep the charm and quaintness that are the mainstays of the town and have been for decades. Some growth and development are necessary and welcome. Just don't overdo it for the sake of making developers rich.
Thank you to the City Planning Commission and Frisco Town Council for all the time and hard work they put into making Frisco such a great place to live and/or visit!
Build more affordable housing and quit building multi million dollar homes and condos that sit empty most of the time.

Not at this time
I would like Frisco (& Summit County, when applicable) to make more forward-thinking decisions to minimize the environmental impact of development... such as underground parking garages in high density places like the Gateway area, planting more trees along Main street, Summit Blvd and other roadways, enforce downward lighting, make all town garbage (schools included) bearproof and be a leader to get residents and businesses to do the same, etc.
As Frisco grows it should go toward higher density, not sprawl, in order to promote walkability instead of driving and maintain our wonderful "backyard" (undeveloped/open spaces and natural areas).
Main Street has great potential. Let's get cars off at least one side of the street and make it safe for bikes and people - it's the businesses that will benefit. It's time for a parking garage(s) decision.
You have eliminated socially what brought people here. Anything motorized including car shows, parades, car clubs have all been discouraged or eliminated. People will go elsewhere and possibly that is the towns intention. These are people with disposable incomes that works recreate although it isn't the ever popular bike oriented recreation form. BBQ challenge elimination was a huge blow to locals. Locals planned all year to see friends and family. Have a sense of community. Very disappointing. So many urban changes without meeting our small-town feel.
Make the comprehensive Plan protect our small mountain town character while allowing for housing that is more focused on affordability for the local workforce and aging citizens. There should also be housing for the "middle" - not just multi-million dollar homes or local deed restricted housing. Continue to develop local/family owned retail/restaurant/business opportunities all the way down Main St to exit 201 to continue the small-town feel and bring life to that area. Keep up the great work on the open space/rec/trails and Marina experiences! There are some shopping centers along Summit that could use some redevelopment/sprucing up/or better use of the space, just not crazy multi-story complexes that take away from the character of the town.
We are becoming a town filled with large, expensive condo/townhome complexes. Would like to see greater diversity in neighborhoods to preserve diversity within the community culture.
Frisco is bulging at the seams. Stop the growth and let the land and its economy settle down. Growth is destroying its natural resources and beauty.
Summit bvl'd is ugly! Needs better landscaping, more trees, sculptures, something! Look at how Avon, Colorado did it. Nice rotaries, sculpture, trees, landscaping ! Frisco town entrance on east side is unacceptable! Walmart and Safeway area ugly! Need to improve entrance to town.off I-70.
No.
We love the walkability; we love the Museum and the history; we love the Marina; we love the Main Street vibe (and that it doesn't really have 'chain' retail/restaurants). We DON'T want to become another Breckenridge or Vail.
No major changes. Keep moving in the right direction a little bit at a time over the years
The round abuts are frightening to try to walk across. Not all of the buttons work to warn drivers but also most drivers just race through. I miss the stoplights for my walking safety. More police patrol at the circles maybe but too many tourists just race through the circles.

Tax incentives for big boxes are unfair to small businesses. Internet sales, Wayfair, Etsy, Overstock are wiping out small-towns across America. Future predictions are that small-towns will consist of mostly bars and restaurants and real estate within 2-3 years. Small retail is becoming unsustainable. Commercial property taxes are adding unfairly to the burden of remaining in business. Be careful of adding more unsustainable retail. Keep Frisco within its boundaries and don't cram it full like Breckenridge. Perhaps a toll road to Breck should be built.
Please bring back the promenade! Building codes need to make sense. There might have been a reason to have a particular zoning when it was created, but things should be re-evaluated.
Thank you for the opportunity to take the survey and the thought you are putting into Frisco's future. My one strong feeling is to not alter the town to accommodate more cars, whether for parking or driving. One of the greatest of Frisco's many assets is being a walkable town with safe, reliable public transportation. The more unnecessary driving, the more that asset is at risk, and the more mountain charm is lost. To the extent driving is inconvenient, it deters those that could choose other means of transport, and allows more space for those who need cars for health or practical reasons. Thank you!
Keep up the good work but stop the tax and spend mentality
Be mindful of all the building that's going on.
Please do not over build like Silverthorne- thanks for asking.
Let's clean things up around town, enforce the code for nuisance violations - ie., eyesore at Dillon Dam Rd and Beaver Lodge Rd area - the old Country Buffet site. Also, enforce code that requires fencing around junkyards and disabled vehicles. The Gateway District needs your attention. This area is the first thing our visitors see when they enter Frisco from I-70.
Consider the costs and ramifications to the residents and businesses of changes and requirements such as the new dumpster enclosure regulations for recycling. This presents difficulties for many homeowners associations and businesses.
Stop over building. No more cement or asphalt. Keep what we have nice
More community events. Support and promote local businesses. It's also somewhat hard to integrate into the community here if you don't have children so events that help you connect with other locals.
Try to keep property tax increases to a minimum
Thank for thinking of Frisco's future and getting local input!
Realize that there is limited space for expansion, focus on improvements to current resources rather than additions, encourage non- English speaking communities to learn English by providing classes for adults rather than focusing on translation services. This is an English speaking country and people who plan to live here should learn to speak the language.
Not visitor friendly like it used to be.
Keep the historic charm and protect the natural beauty of this special place.
Slow down the process ... Frisco is losing its charm.
I love the Town of Frisco and its staff!
Keep looking into improvements.
Pass an anti-vagrancy law to get rid of beggars on street corners. Pot is ruining our state; outlaw it in Frisco.
Let's plan and develop Frisco for the people that want to live and engage in the community here and not for those who just want to money grab and go.

I see the strongest connection among locals and guests at town concerts, festivals, July 4, winter fireworks, rock the dock , etc.
This is an amazing place to live. We should protect our workers and economy (including tourism), protect the environment and its inhabitants, protect our community, grow at a modest and reasonable rate, and last, don't become Breck!
The tax grab is unbearable un warranted
Bring back a non-motorized main street. Go all in on the Granite street plan. Re-work the development code and protect the town from growth for people to make money not make a community. Protect our environment over all else. Get ride of parking minimums, they are killing our community.
Population demographics as an aside to the survey(s) would be nice to include.
Years ago, the Wall Street Journal wrote a piece on the best small-town secret in Colorado - Frisco. The town has declined terribly because the focus is narrowly focused on workforce housing, bilingual education and allowing mentally ill people and homeless camping in the forests. Fire is certainly a strong likelihood. The sheriffs hands are tied in handling these situations as well. It is astonishing to see how the town council and mayor are slowly destroying what has been an incredible place to live.
Are there any renters in town council?
Facilitate the growth of established businesses and make it easier for new businesses and developments to work with the local government.
Change is constant - let's be proactive
listen to the community not just the businesses in the community
Control over development
I strongly feel paid parking should not be on main streets and also marina.
Don't get caught up in progressive culture. Figure out how to reduce taxes
Be careful about excess infill! Also control new construction building size and height.
Frisco will lose the local workforce in the next 5 years due to affordability and burn out. I feel like a second class citizen in my own community and I moved here in 1992. In California they did PROP 13 so homeowners could afford to keep their residences, we need to adjust/ subsidize property taxes and focus on keeping FRISCO Locals!!!
Include historic preservation and historic resources, ensure historic sightlines are preserved, and ensure workforce housing remains low cost.
Keep its character and try to improve where necessary, like holding commercial areas to high standards.
Frisco is in a good place, but losing the competition to other mountain communities such as Steamboat, Carbondale, Silverthorne and Durango. There needs to be prioritization around attracting and retaining families and businesses. This is done through economic development initiatives, good schools, and recreation.
Connectivity for bikes, pedestrians, hikers, and wildlife (land and water)!
To consider and weigh heavily what kind of Frisco we will leave to our future generations. If we consider that then we will also be able to enjoy Frisco during our lives as well.
Give individuals as much freedom to choose as possible.
Keep Frisco's small business community
Please keep Frisco funky with a great, compact Main Street and don't let it get like Breck.

Do we really need future growth and development? How about sound maintenance and sustainability practices instead?
No
Bring back the Blues and BBQ festival. More concerts at the marina and with all of these please employ local musicians. We have great local talent. We don't need to hear a washed up band from Louisiana. Keep it local.
I think that maintaining the identity of the town of Frisco is important moving forward since it is central to booming communities that are solely focused as "seasonal destinations". We don't need big resorts or boutique shops, our advantage and focus is more of a "local feel" which is currently exemplified on our Main Street !!
Stop building up. the only diversity we need is a diversity of restaurants, I think allowing food trucks that can operate late would be great,
Stay SMALL!!!!
Locals keep this town running for tourists to enjoy. Make sure to consider impacts on the locals before increasing building of vacation rentals. If the town is over loaded with people it destroys the small-town esthetic.
Keep the town small, do not continue to build.
Don't allow perfection to get in the way of progress; complete the sidewalk along Granite Street! Some of the proposals for changes to Granite are way over the top and will take too long & cost too much to complete. Make it safe for pedestrians now knowing that cyclists can and should ride on the road...and obey rules traffic rules.
I don't feel like anything is happening. I feel we are on a reaction based action plan. I believe what is happening with the housing authority and the subsidies the housing authorities is putting in place with new Ami adjustments. This does not help our community. We need value the people we have currently in the community instead of concerning ourselves with growth.
Stoping growth on low income or employee housing
N/A
For all construction projects please require that contractors must use the lowest emissions tractors/excavators available.
Stay focused on actually accomplishing real objectives instead of the red-herring social justice issues. Frisco has always been a fair minded place and when objectives, such as those listed herein are accomplished, everyone naturally benefits. In the end it's getting stuff done that actually matters.
More events at the Marina.
I want Frisco to be a place where the people that work there live there. I appreciate that it has maintained more of its character and vibe from past decades that many mountain towns have lost as Colorado's population boomed and tourism increased. Keep Frisco accessible, local, and a bit weird.
Bring back the bbq
Let's not forget the school age population. I would like to see facilities for the mountain bike and nordic ski clubs
Please see notes in first comment box
Whores n drugs, maybe boats n hoes
Higher employee pay
Stop bringing people that don't live here as representatives and decision makers for our community.

I know Frisco already adopted STR regulations, but they should be stricter. As an example, they are a percentage of total housing stock. Set a hard cap. Why, when we have a full on housing crisis, are we skimming off our precious inventory to STRs. Makes no sense. Be strong, council!!
Finish the Marina - why is this taking several years? Don't be cheap (poorly designed)when building and enhancing areas or they will not last. Keep enhancing Main Street character. Events (bbq, fireworks, etc.) are fun and great for the community, consider bringing them back or risk becoming a town nobody cares about.
Lake Hill should be developed with at least 600 units. This neighborhood should be a regional priority and partnership, with financial participation by County, state, Frisco, Dillon, Silverthorne. And Lake Hill residents should be Frisco citizens, not County. And the name should be changed to something better - maybe different names for each phase of the project.
I'm not a big fan of the "economic diversification" efforts. As it is, we don't have enough housing for people who already work here, and those service industry jobs aren't going away, even if we add a warehouse or whatever. Let's focus our energy and resources on housing and child care. That will make life easier and better for workers, business owners, teachers, employers, governments, etc., and improve our ability to keep talented people and future leaders.
I also think the Council should identify ways to capture more economic resources from visitors and put them toward housing, transit, climate, and child care. The reason we're all here is because visitors need to be served, with everything from chairlift rides to streets to tacos. If visitors want us to serve them, they need to pay for those services - the real cost of a decent life for the human beings who make it possible for them to come here and play. We should add an impact fee on STRs, implement a real estate transfer tax on homes that are more than \$1.75M, add a local gas tax, and come up with other innovative ways to charge visitors the full costs of their visits. It's embarrassing and bewildering that visitors and real estate investors own most of our homes, and we're putting local workers into little hotel rooms or forcing them to drive over Hoosier/Fremont/Loveland passes. If a second homeowner from Denver wants a clean toilet in Frisco, they should pay the true price of a clean toilet in Frisco - which includes a life of dignity for the person cleaning that toilet.
Support the Lake Hill property as Senior housing is greatly needed in Summit County.
we want to retire in Frisco, so our concern is the facility that supports the retirees.
Thank you for your work/care
Housing, housing, housing; addressing income inequality and the impact on the community
Please consider a building department that has more accountability to existing codes And not ones that they make up to suit themselves
Architecture considerations with keeping Frisco's mountain town feel in mind in future developments on Main St. unlike the new development on West Main especially when they were allowed to remove every tree on the property
I just want to say I really appreciate the outreach the town has conducted regarding this. It has been thoughtful and important. Thank you!
Consider inexpensive electric bike rentals like Town of Breck has with focus on locals.
Is Copper part of 'Frisco'? Could or should we coordinate more with Copper?
Keep things beautiful, clean, natural-- Clean up and make the town look nice by getting rid of the junky run down buildings/business on i70 access road from Frisco to Silverthorne.

listen to local residents not the amateurs in Town Hall
Simply keep Frisco between the white lines. Don't oversteer. Keep Frisco accessible and humble. So much going for this community vs the expansion in neighboring communities or the high end feel of other ski towns. Frisco is unique. Need to be careful and not aggressive, assertive, or believing too much in one's own political religion...
Frisco is pandering to the affluent. It has become Aspen of the front range. Cabins and historic homes are replaced by high spec homes which sit empty. No sense of history in architectural design of new construction. Looks like LoDo. Covid closed Main Street was best thing in decades with no autos. Main Street should be a pedestrian corridor not a traffic jam. Constant auto traffic and flashing stop signs make Frisco feel cheap and commercial.
I would like to see the peninsula area included in these questions. The peninsula is so important to the town and a great asset for recreation.
I worry the recent focus on arts isn't comprehensive enough for town activities and events. Our community is amazing and that is best shared through programs that engage all types of people with varied interests. Music/concerts, street fairs, events at the Marina and Frisco Adventure Park, main street events, and use of our amazing trail system should be prioritized.
When I moved to Summit County 24 years ago, it was expensive to live here, but obtaining housing was possible, even on a modest salary. Today, that is gone. I no longer recognize the county that I spent half my life living in. The affordable housing that isn't deed restricted has completely disappeared. It has been purchased by people that don't live in the County. It used to be possible to run a small business in Summit County, now the business owner and the employees can't find anywhere to live.
destroyed the community that I loved.
The redevelopment potential of Summit Boulevard and the preservation of retail charm of Main Street are the next things to worry about, after affordability issues.
Our walkability and sense of community is our greatest asset. Prioritize that above all else.
I just want to thank all those making efforts to preserve and better this wonderful place we get to call home. It's truly special, and we need people who care.
Diversify our economy. Make sure there are affordable places to live. Childcare so people can work. Take care of our beautiful natural resources.
Concerns about public transportation options
Two large workforce housing projects are going up on West Main, but there is little or no effort to encourage the energy of main street to extend west. Main street is a natural location for tourism to bolster the area economy. It seems like workforce housing could be located in other places and tourist focused business would be better located on main street.