



MEMORANDUM

P.O. Box 4100 ♦ FRISCO, COLORADO 80443

TO: MAYOR AND TOWN COUNCIL

FROM: DIANE MCBRIDE, ASSISTANT TOWN MANAGER

RE: OVERVIEW: TOWN OF FRISCO NON-PROFIT SUPPORT & PARTNERSHIP

DATE: APRIL 8, 2025

Summary Statement: The Town of Frisco financially supports non-profit organizations in Summit County. During the work session on April 8, 2025, the Council will hear from staff from four (4) of these non-profit organizations. Each non-profit will give the Council an overview of the services and programs they offer to Summit County and an explanation of how Frisco funds are utilized. The four (4) non-profit organizations are:

- Early Childhood Options (ECO). *“Early Childhood Options (ECO) has been the local hub for early childhood services since 1991. Through a unique blend of direct services and planning expertise, ECO works to ensure that all young children, families, and early childhood professionals in Summit County are valued, healthy and thriving. Over the years we have grown in size, scope and impact.”*
- Building Hope. *“Building Hope is a grassroots organization whose mission is to create a more coordinated, effective, and responsive mental health system that promotes emotional health, reduces stigma, and improves access to care and support to everyone in Summit County.”*
- Family and Intercultural Resource Center (FIRC). *“Today, FIRC remains the community’s one stop shop for meeting basic needs. If FIRC doesn’t offer the resource someone needs, the organization connects the individuals to who does. More than a third of Summit County residents utilize FIRC’s financial empowerment, food access, community health, peer support and referral services.”*
- Elevated Community Health, previously known as the CARE Clinic. *“As a Federally Qualified Health Center (FQHC), Summit Community Care Clinic is a safety net care provider that offers a full range of integrated medical, dental and behavioral health services in Summit, Lake and Park Counties.”*

Frisco funding for each of these non-profits is through the nicotine tax. A breakdown of such

funding follows in the Financial Impact of this staff memo.

Staff encourage Council to engage in the conversation with the non-profits and familiarize yourself with all the work these non-profits do for Frisco and the community as a whole.

Background: The non-profit organizations listed above receive annual funding from Frisco through nicotine tax dollars. The amounts allocated to each organization are set by County-wide memorandums of understanding (MOU).

Non-profit organizations can also apply for funding through Frisco on an annual basis through the following means:

- ***Summit County Common Grant Application.*** These are annual requests for in-kind services and up to \$5,000 cash. In 2024, the Town received 71 applications for these cash grants and/or in-kind services for the 2025 budget year. The Town funded 56 of the requests for a total cash amount of \$81,500, and a total in-kind services amount of \$45,688. These amounts are budgeted in the 2025 General Fund. This Common Application is facilitated by the Summit Foundation and provides a streamlined application portal for non-profit organizations to apply for grants from a multitude of sources.
- ***Frisco Community Impact Grant Application.*** These are also annual requests for up to \$100,000. The purpose of this grant is to create a formal, annual process for evaluating worthwhile Frisco investments in non-profit projects that support the Town's goals and that can be evaluated within the budget process. These are significant grants for non-profits which have programs that will have an exceptional impact on the Frisco community, and therefore, require a higher level of support. In 2024, the Town received seven (7) applications for these Community Impact Grants for the 2025 budget year. The Town funded six (6) of the seven (7) requests for a total budget amount of \$100,000. This amount is budgeted in the 2025 General Fund. Community Impact Grants are applied for directly to the Town of Frisco, at FriscoGov.com, during the same timeframe as the Common Grant Application.
- ***Direct Ask of Council.*** In 2023, the Council funded the SOL Center (a collaboration of FIRC and Building Hope) a one-time ask of \$100,000, which came out of nicotine funds. For 2024 and 2025, the Council also supported funding the FIRC's food insecurity program at \$50,000/year. Staff request that all funding requests go through either the Summit County Common Grant Application or the Frisco Community Impact Grant Application and not a direct ask of Town Council.

Financial Impact:

The Nicotine Tax Fund was established October 13, 2020, for the purpose of collecting revenues from the sale of cigarettes, tobacco products, and nicotine products to be used solely for the protection and improvement of public health and welfare. County-wide measure 1A authorized a special county-wide sales tax of four dollars per pack of twenty cigarettes sold (or twenty cents per cigarette) and a special sales tax rate on all other tobacco and nicotine products sold, including

e-cigarettes and vaping devices, commencing January 1, 2020 and increasing 10% per year for four (4) years. In 2024, the rate reached its maximum percentage at 80%.

The Frisco nicotine tax fund budget is broken down as follows:

Table 1: Nicotine Tax Fund Revenues

Revenues	2024 Budget	2024 Actual	2025 Budget
Special Taxes	\$730,000	\$776,715	\$732,408
Tobacco License Fees	\$7,200	\$7,200	\$7,200
Investment Income	\$6,000	\$24,475	\$17,000
Total Revenue	\$743,200	\$808,390	\$756,608

Table 2: Nicotine Tax Fund Expenses

Expenses	2024 Budget	2024 Actual	2025 Budget
Administrative Fees	\$15,000	\$13,309	\$15,000
Childcare Tuition Assistance	\$245,200	\$347,522	\$348,528
County-wide Grants`	\$0	\$52,950	\$50,000
Community Non-Profit Contributions (Part II)	\$194,708	\$249,942	\$235,200
Nicotine Workgroup Operations (Part I)	\$361,800	\$371,888	\$321,347
Detox	\$20,000	\$18,189	\$20,000
Total Expenses	\$836,708	\$1,053,800	\$990.075

Nicotine Tax Fund Expenses include the following line items:

- Administrative fees are paid directly to Summit County to manage the collection and distribution of the Nicotine taxes collected County-wide.
- Childcare Tuition Assistance consists of the IGA for funding established for ECO and First Step Tuition Assistance. In 2024, the Town contributed \$347,522 out of the Nicotine Tax Fund to ECO for such services.
- County-wide Grants expenses included the \$50,000 committed by Town Council to the FIRC for food insecurity programs for 2024 and 2025.
- Community Non-Profit Contributions (Part II) consist of the IGA's for funding established for Building Hope, the FIRC, and Elevated Community Health. In 2024, the Town spent \$249,942 out of the Nicotine Tax Fund to these non-profits including the following:
 - Building Hope: \$58,810
 - Care Clinic (now Elevated Community Health): \$73,512
 - FIRC: \$117,620
- Nicotine Workgroup Operations (Part I) consists of the IGA established for Summit County Government. In 2024, the Town spent \$371,888 out of the Nicotine Tax Fund

for programs and services associated with nicotine cessation, education, prevention, etc. These programs are managed through Summit County Youth and Family Services.

- Detox consists of the Town's annual contribution for detox services to the County.

As noted in the tables above, expenses continue to outpace revenues, thereby drawing down the fund balance. This level of detail was presented during the 2025 budget presentation, noting that spending levels will need to decrease in future years to account for this gap in funding. This topic is currently being reviewed at the Manager level throughout the County.

Overall, for the purposes of this work session, the following represent Town financial contributions to the four (4) non-profits in 2024:

- ECO: \$347,522 for Childcare Tuition Assistance from Nicotine Tax Funds
- Building Hope: \$71,310 (Nicotine Tax: \$58,810; TOF Community Impact Grant award: \$12,500)
- Care Clinic \$75,815 (Nicotine Tax: \$73,512; TOF Concert in the Park: \$2,303)
- FIRC \$182,120 (Nicotine Tax: \$117,620; TOF Grant for food insecurity programs: \$50,000; TOF Grant Award: \$12,500; TOF Concert in the Park: \$2,000).

Alignment with Strategic Plan: The Frisco Town Council regularly revisits and updates the Town's Strategic Plan, which is intended to describe the long-term vision and mission for the Town of Frisco and identify high priority goals, the actions to achieve those goals, and the timelines by which they intend the work to be completed. This Plan was updated in August 2024. The Strategic Priorities in this Plan served as a guiding document for reviewing and recommending all non-profit grant requests, while understanding parts of the strategic plan are weighed more heavily, specifically those interests that support a thriving economy, provide safety to our citizens and basic human services to our community.

Staff Recommendation:

Staff encourage Council to engage in the conversation with the non-profits and familiarize yourself with all the work these non-profits do for Frisco and the community as a whole.

Reviews and Approvals:

- Tom Fisher, Town Manager